



**Department of
Higher Education**

John R. Kasich, Governor
John Carey, Chancellor

Change Request: New Program Offering at an Existing Campus

Date of submission: *to come*

Name of institution: Kent State University

Name of program: Bachelor of Arts degree in Music

Name of campus at which program is offered: Kent Campus

Name of additional campus at which program will be offered: Stark Campus

Proposed start date: Fall 2016

Primary institutional contact for the request:

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Date that the request received final approval from the appropriate institutional committee:

Final approval by the Educational Policies Council, a committee of the Faculty Senate, on 16 November 2015 and _____.

Program is educator preparation and leads to teacher licensure or endorsement:

No

Briefly describe the rationale for offering the program at this campus. In your response, indicate whether the program to be offered at the campus will be time limited or ongoing.

Kent State University offers the Music major within the Bachelor of Arts and Bachelor of Music degrees at the Kent Campus. It is proposed now to extend the BA degree program to the Stark Campus, specifically for the major's new optional concentration in contemporary popular music.

Since 2009, the Stark Campus has offered the Bachelor of Science degree in Music Technology. Many students who have enrolled in the Music Technology major have expressed interest in studying contemporary popular music. The addition of the liberal arts BA degree program will fit seamlessly on the Stark Campus as required courses for the concentration are already offered at the Stark Campus as part of the Music Technology major.

SECTION 1: CHANGES NEEDED TO ACCOMMODATE THE NEW PROGRAM

Academic and Administrative Leadership and Services

1.1 Describe the changes (if any) that will be needed in academic and administrative leadership at the campus to accommodate the new program.

There are no anticipated changes needed. As this is an established regional campus of Kent State University, there is a dean/chief administrator officer who reports to the university provost, and a full range of support personnel who are supervised by an assistant dean and a director of student affairs and enrollment management.

The BA degree in Music is offered under the auspices of the School of Music on the Kent Campus. All curriculum and administrative aspects will remain with that school and its faculty in collaboration with the assistant dean for academic affairs on the Stark Campus.

1.2 Describe the changes (if any) that will be needed in the campus' existing administrative services (e.g., admissions, financial aid, registrar) to accommodate the new program. If such services are not available at the campus, describe how students in the new program will access such services.

There are no additional resources required to implement this degree program. As this is an established regional campus of Kent State University, there is a full range of administrative and support services available, including admissions, financial aid, advising, registrar, tutoring, learning center, accessibility services and library.

1.3 Describe changes (if any) that will be needed in the campus' existing academic student services (e.g., advising, tutoring, counseling, placement services) to accommodate the new program. If such services are not available at the campus, describe how students in the new program will access such services.

There are no changes needed to accommodate this program. The campus services presently support students in the Music Technology major and are equipped to accommodate the Music major.

Resources and Facilities

1.4. Describe the changes in resources and facilities (e.g., classrooms, computer labs, laboratories, study areas, social areas, technology and other learning environments) that will be needed to accommodate the new program; provide a timeline for implementing the changes.

No additional resources are needed. All of the courses required for the optional contemporary popular music concentration in the Music major are already offered at the Stark Campus.

1.5 Describe any additional library resources (e.g., personnel, space, and technology) that will be needed to accommodate the new program at the campus; provide a timeline for implementing the changes.

There are no additional library resources required to implement this degree program. The Stark Campus houses a full academic library with access to computers, information literacy instruction, interlibrary loan, KentLINK and OhioLINK. The campus library presently serves the campus' three associate degree majors, 18 bachelor's degree majors and two master's degree majors.

1.6. If a full-service library is not available on campus, indicate how students, faculty and staff in the new program will access the resources and services of the main campus library.

Not applicable.

SECTION 2: PROGRAM INFORMATION

2.1 Using the chart below, list the program that is being added for delivery at the campus. If general education courses are being added as part of this request, include that as a separate program area.

Please see Appendix A for the program requirements.

Title of Degree/Major or Program Component	Full Program Available On Campus	Partial Program Available on Campus	Comments for Chancellor’s Staff
Bachelor of Arts degree in Music – optional concentration in Contemporary Popular Music	✓		All courses in the program are offered on-ground at the Stark Campus with the exception of one required course— offered fully online or on-ground at the Kent Campus—and six elective courses offered on-ground at the Kent Campus
Bachelor of Art degree in Music (no concentration)		✓	All courses in the program are offered on-ground at the Stark Campus with the exception of two required and six elective courses, offered on-ground only at the Kent Campus.

2.2 Indicate whether alternative delivery options are available for the program at the proposed campus and indicate whether this is different from the delivery option used for the approved program at other locations:

	Available	Currently Used in the Approved Program
Accelerated	No	
Hybrid/blended	No	
Online	No	

SECTION 3: FACULTY

3.1 Complete a faculty matrix for the proposed program at this campus. Include a separate matrix if general education courses are being added. A faculty member must be identified for each course to be taught at the campus during the first two years of program delivery. If a faculty member has not yet been identified for a course, indicate that as an “open position” and describe the necessary qualifications in the matrix. A copy of each faculty member’s CV must be included as an appendix.

Please note that the courses listed on the next page in the matrix are the major courses in the degree program. All other courses to satisfy graduate requirements comprise general education requirements (Kent Core), first-year orientation (US 10097 Destination Kent State: First Year Experience) and general electives, which are offered—on-ground and online—on all Kent State University campuses.

Instructor name, rank	Full/part	Degree title, institution, year	Years teach	Course(s) instructor will teach in proposed program	Courses taught*
Sebastian Birch Associate Professor	FT	DMA, Music, Cleveland Institute of Music 1997	20	MUS 11110 Music Fundamentals MUS 11111 Music Rudiments MUS 11121 Music Theory I MUS 11122 Music Theory I MUS 21111 Theory III MUS 21112 Theory IV MUS 21211 Introduction to Composition MUS 21341 Commercial Music Theory and Composition MUS 31211 Composition MUS 36111 Applied Piano MUS 36913 Applied Studio Musicianship MUS 48598 Music Research	12
Laurel Seeds Associate Professor	FT	Master of Music, Kent State University 1986	18	MUS 17111 Piano Class MUS 17112 Piano Class MUS 27111 Piano Class MUS 27112 Piano Class MUS 36311 Applied Music-Voice MUS 36913 Applied Studio Musicianship MUS 48598 Music Research	6
Rachel Waddell Lecturer	FT	PhD, University of Nevada at Las Vegas, 2015	2	MUS 22111 The Understanding of Music MUS 34111 Introduction to Conducting MUS 45111 University Choir MUS 45121 Kent Chorus MUS 45141 Kent State University Chorale MUS 45142 Men's Chorus	7
Brian Bennett Adjunct	PT	Master of Music, Eastman School of Music, 1996	22	MUS 36711 Applied Music-Percussion	1
Patricia Grutzmacher Adjunct	PT	PhD, Music Education Kent State University, 1985		MUS 36512 Applied Music-Oboe	1
Thomas Holliday Adjunct	PT	Master of Music Education, VanderCook College of Music, 1990	40	MUS 45221 Concert Band	1
Pat Kroft Adjunct	PT	Master of Music, Kent State University, 1964		MUS 36514 Applied Music-Bassoon	1
Adam Larison Adjunct	PT	DMA, Eastman School of Music, 2016	4	MUS 22111 The Understanding of Music MUS 36912 Applied Music-Guitar MUS 35213 Studio Ensemble	3
Lisa Kaye Muth Adjunct	PT	Candidate Master of Music, Conducting, Kent State University, <i>anticipated December 2016</i>		MUS 36612 Applied Music-Horn	1
Jayne E Naragon Adjunct	PT	Master of Music, Performance, Kent State University, 2005		MUS 36513 Applied Music-Clarinet	1
Dan Nauss Adjunct	PT	MM, Performance, Kent State University, 2011		MUS 36414 Applied Music-Double Bass	1

* Number of courses instructor will teach each year at all campuses.

Instructor name, rank	Full/part	Degree title, institution, year	Years teach	Course(s) instructor will teach in proposed program	Courses taught*
Patricia Olsson Adjunct	PT	Master of Music, Youngstown State University, 1985	25	MUS 22121 Music as a World Phenomenon MUS 36515 Applied Music-Saxophone	2
Steven Parsons Adjunct	PT	MA, Composition, Kent State University, 1998	8	MUS 37111 Functional Piano	1
Brittni Roach Adjunct	PT	MA, Ethnomusicology, Kent State University, 2014	7	MUS 22121 Music as a World Phenomenon	1
Alissa Roosa Adjunct	PT	PhD, Theory–Composition, Kent State University, 2002	17	MUS 11110 Music Fundamentals MUS 11111 Music Rudiments MUS 11121 Theory I MUS 11122 Theory II MUS 21111 Theory III MUS 21112 Theory IV	6
Julie Sarver Adjunct	PT	Master of Music, Indiana University, 1987	16	MUS 36511 Applied Music-Flute	2
Aaron Shay Adjunct	PT	Master of Music, University of Akron, 2006	5	MUS 35213 Studio Ensemble MUS 36913 Applied Studio Musicianship	2
Joseph Sterling Adjunct	PT	Master of Music, University of Akron, 2001	8	MUS 36613 Applied Music-Trombone MUS 36614 Applied Music-Euphonium MUS 36615 Applied Music-Tuba	3
Erik H Sundet Adjunct	PT	Master of Music, University of Iowa, 1985		MUS 36611 Applied Music-Trumpet	1
Amy Unruh Adjunct	PT	PhD, Musicology–Ethnomusicology, Kent State University, 2009	9	MUS 22121 Music as a World Phenomenon	1
Erin Vaughn Adjunct	PT	MA, Music Theory, Kent State University, 2015	6	MUS 36913 Applied Studio Musicianship	1
Open Position	FT	Master’s degree in music		MUS 35213 Studio Ensemble MUS 36913 Applied Studio Musicianship MUS 48598 Music Research	15
This course—offered on-ground at the Kent Campus—and 100% online is taught by faculty in the College of Applied Engineering, Sustainability and Technology for numerous degree programs.				TECH 31000 Cultural Dynamics of Technology	

* Number of courses instructor will teach each year at all campuses.

3.2 Describe future faculty staffing plans for the program. In your response, include a description of the institution’s plans, if any, for adding courses and faculty after the initial two years of operation, and a description of the plans to add faculty in response to increases in student enrollment.

At present, faculty staffing is sufficient to offer the program.

SECTION 4: MARKET/WORKFORCE NEED

4.1 Indicate whether the institution performed a needs assessment/market analysis to determine the need for the program at the proposed campus. If so, briefly describe the results of those findings.

An environmental scan for the BA in Music was completed through the Corporate University at Kent State Stark (see Appendix C). Results found a need in the community for the Music major that is different to the Music Technology degree currently offered at the Stark Campus. There is a population of high school graduates who are more musically inclined but are not interested in the music technology field; they are the ones who would benefit from this degree. The job opportunities in the region are moderate and are better statewide.

4.2 Indicate the projected enrollments for the program over the next three years.

	2016-2017	2017-2018	2018-2019
First-year students	5	10	10
Second-year students		4	8
Third-year students			8

4.3 Indicate whether the institution consulted with advisory groups, business and industry, or other experts when considering expanding the program to the proposed campus. If so, briefly describe the involvement of these groups in the development of this request.

Stark Campus and School of Music faculty and administrators have had extensive conversations to ensure that the BA degree is suited for the campus. More students at the Kent Campus pursue the BM degree in Music, rather than the BA degree; therefore, offering the full BA degree at the Stark Campus is beneficial for both units. Faculty also consulted area businesses—specifically Arts in Stark and the Chamber of Commerce of North Canton, Canton and Jackson—to receive and evaluate their ideas. Of particular interest would be their support in providing students internship opportunities in Stark County.

APPENDICES

Appendix	Description
A	BA degree in Music program requirements
B	Stark Campus program faculty CV
C	Environmental scan for need at Stark Campus

Commitment to Program Delivery at Campus

Kent State University is dedicated to the delivery of the Bachelor of Arts degree in Music at the Stark Campus. If the university decides in the future to either eliminate the degree program or close the campus, Kent State will provide the necessary resources and means for matriculated students to complete the program. Kent State University verifies that the information in the application is truthful and accurate.

Todd A. Diacon, PhD
 Senior Vice-President for Academic Affairs and Provost
 Kent State University

APPENDIX A: BA DEGREE IN MUSIC PROGRAM REQUIREMENTS

MAJOR PROGRAM REQUIREMENTS (36 credits) Courses count in major GPA		
Course and Title	Credits	Offered at Stark
MUS 11121 Theory I	4	Yes
MUS 11122 Theory II	4	Yes
MUS 21111 Theory III	4	Yes
MUS 21112 Theory IV	4	Yes
MUS 22111 The Understanding of Music (music major section)	3	Yes
MUS 22121 Music As a World Phenomenon (music major section)	3	Yes
MUS 34111 Introduction to Conducting	2	Yes
MUS 36913 Applied Studio Musicianship (2) or MUS 48598 Music Research (2) or MUS 36xxx Applied Music (Senior Recital) (2)	2	Yes to all
Piano Class, choose from the following:	2	Yes to all
MUS 17111 Piano Class (1) ²	MUS 27111 Piano Class (2) ²	
MUS 17112 Piano Class (1) ²	MUS 27112 Piano Class (2) ²	
Applied Music, choose from the following: ³	4	Yes to all except MUS 36411, 36412, 36413 MUS 36912 is offered at Stark exclusively
MUS 36111 Applied Music-Piano (2) ²	MUS 36514 Applied Music-Bassoon (2)	
MUS 36311 Applied Music-Voice (2)	MUS 36515 Applied Music-Saxophone (2)	
MUS 36411 Applied Music-Violin (2)	MUS 36611 Applied Music-Trumpet (2)	
MUS 36412 Applied Music-Viola (2)	MUS 36612 Applied Music-Horn (2)	
MUS 36413 Applied Music-Cello (2)	MUS 36613 Applied Music-Trombone (2)	
MUS 36414 Applied Music-Double Bass (2)	MUS 36614 Applied Music-Euphonium (2)	
MUS 36511 Applied Music-Flute (2)	MUS 36615 Applied Music-Tuba (2)	
MUS 36512 Applied Music-Oboe (2)	MUS 36711 Applied Music-Percussion (2)	
MUS 36513 Applied Music-Clarinet (2)	MUS 36912 Applied Music-Guitar (2) ⁴	
Choose from the following: Major Ensemble ⁵	4	Yes to all except MUS 45143, 45212, 45223
MUS 45111 University Choir (1)	MUS 45143 Women's Chorus (1)	
MUS 45121 Kent Chorus (1)	MUS 45212 Orchestra (1)	
MUS 45141 Kent State University Chorale (1)	MUS 45221 Concert Band (1)	
MUS 45142 Men's Chorus (1)	MUS 45223 Wind Ensemble (1)	
ADDITIONAL PROGRAM REQUIREMENTS (65 credits)		
Course and Title	Credits	Offered at Stark
UC 10097 Destination Kent State: First Year Experience ¹	1	Yes
Kent Core Composition	6	Yes
Kent Core Mathematics and Critical Reasoning	3	Yes
Kent Core Humanities	3	Yes
Kent Core Social Sciences (must be from two disciplines)	6	Yes
Kent Core Basic Sciences (must include one laboratory)	6-7	Yes
Kent Core Additional	6	Yes
Non-Music (MUS) General Electives ⁶	35	Yes
ADDITIONAL MAJOR REQUIREMENTS OR CONCENTRATION REQUIREMENTS (18 credits)		
Additional Major Requirements for Students Not Selecting a Concentration (18)		
Contemporary Popular Music Concentration (18)		

Additional Major Requirements for Students Not Selecting the Concentration

ADDITIONAL MAJOR REQUIREMENTS (18 credits) Courses count in major GPA		
Course and Title	Credits	Offered at Stark
MUS 32211 Music History I	3	No
MUS 32212 Music History II	3	No
Applied Music, choose from the following: ³	8	Yes to all except MUS 36411, 36412, 36413 (presently not offered at Stark)
MUS 31211 Composition (2)	MUS 36514 Applied Music-Bassoon (2)	
MUS 36111 Applied Music-Piano (2) ²	MUS 36515 Applied Music-Saxophone (2)	
MUS 36311 Applied Music-Voice (2)	MUS 36611 Applied Music-Trumpet (2)	
MUS 36411 Applied Music-Violin (2)	MUS 36612 Applied Music-Horn (2)	
MUS 36412 Applied Music-Viola (2)	MUS 36613 Applied Music-Trombone (2)	
MUS 36413 Applied Music-Cello (2)	MUS 36614 Applied Music-Euphonium (2)	
MUS 36414 Applied Music-Double Bass (2)	MUS 36615 Applied Music-Tuba (2)	

MUS 36511 Applied Music-Flute (2)	MUS 36711 Applied Music-Percussion (2)		exclusively
MUS 36512 Applied Music-Oboe (2)	MUS 36912 Applied Music-Guitar (2) ⁴		
MUS 36513 Applied Music-Clarinet (2)			
Choose from the following: Major Ensemble ⁵		4	Yes to all except MUS 45143, 45212, 45223
MUS 45111 University Choir (1)	MUS 45143 Women's Chorus (1)		
MUS 45121 Kent Chorus (1)	MUS 45212 Orchestra (1)		
MUS 45141 Kent State University Chorale (1)	MUS 45221 Concert Band (1)		
MUS 45142 Men's Chorus (1)	MUS 45223 Wind Ensemble (1)		

Contemporary Popular Music Concentration

CONCENTRATION REQUIREMENTS (18 credits) Courses count in major GPA		
Course and Title	Credits	Offered at Stark
MUS 21341 Commercial Music Theory and Composition ⁷	3	Yes - exclusively
MUS 31211 Applied Studio Musicianship (2) ⁸ or MUS 36913 Composition (2) ⁷	8	Yes Yes - exclusively
MUS 35213 Studio Ensemble (1) ⁷	4	Yes - exclusively
TECH 31000 Cultural Dynamics of Technology	3	Offered online for all students and on-ground at Kent Campus

Program Notes:

1. UC 10097 is not required of transfer students with 25 credits (excluding College Credit Plus) or students age 21+ at time of admission.
2. Piano Class (2 credit hours): placement test required. Students who have piano as their main instrument and students placed into applied Music-Piano replace with music (MUS) electives.
3. Applied Music: Students not declaring a concentration will need to take a total of 6 semesters and 12 credit hours of Applied Music or MUS 36111 Applied Music-Piano (2) for two semesters and MUS 31211 Composition (2) for four semesters. Based on instrument of music degree acceptance. Students must meet the 46000 entry level prior to graduation. The 46000 level may be taken following a successful 46000-level barrier exam. One semester of MUS 21211 Introduction to Composition can replace one semester of 31211. Students in the Contemporary Popular Music concentration must take 2 semesters and 4 credit hours of Applied Music and 8 credit hours of MUS 36913 Applied Studio Musicianship or MUS 31211 Composition (one semester of MUS 21211 can be included).
4. MUS 36912 Applied Music-Guitar is only available at the Stark Campus.
5. Major ensemble (8 separate semesters of music ensemble are required): Students must enroll in a major ensemble appropriate to their major performance area. Students in the Contemporary Popular Music concentration take 4 separate semesters of major ensemble and 4 separate semesters of MUS 35213 Studio Ensemble. MUS 25011 University Chorus and MUS 25225 University Band can be used for major ensemble credit.
6. Number of credits required depends on meeting minimum 120 credit hours and minimum 39 upper-division credit hours.
7. MUS 21341, MUS 36913 and MUS 35213 are only available at the Stark Campus.
8. One semester of MUS 21211 Introduction to Composition can replace one semester of 31211. This option requires 2 semesters of MUS 36111 Applied Music-Piano in the Major Program Requirements.

Important Notes:

- Students who begin their music or music education major program as first semester freshmen are required to attend a minimum of 84 concerts or recitals. Music or music education majors who transfer from a non-music program or university must attend an average of 10 music recitals or concerts for semesters of full time enrollment.
- To graduate from Kent State University with the degree B.M. or B.A. in music, it is required that students take a major field achievement test in music history and music theory during their senior year. Specific score level achievement is not required.