



College of the Arts

Interdepartmental Correspondence
COLLEGE OF THE ARTS

TO: Therese Tillett, Curriculum Services

FROM: Cynthia Stillings, Associate Dean *CS*

SUBJECT: College of the Arts Program Revisions

DATE: September 25, 2017

Attached are proposals from the College of the Arts for the following programs:

1. Program Revisions—Graduate

- School of Fashion Design and Merchandising
 - i. Revise Master of Fashion degree and program to Master of Fashion Industry Studies degree and program

2. Courses

- Establish Courses
 - i. FDM **60162** Advanced Fashion Industry Design and Production
 - ii. FDM **63011** Visual Presentation in the Fashion Industry
 - iii. FDM **65045** Fashion Industry Merchandise Management
 - iv. FDM **65055** Entrepreneurial Leadership and Sustainability in the Fashion Industry
 - v. FDM **65065** Supply-Chain Management in the Fashion Industry
 - vi. FDM **65075** Consumer Demands and Data Analytics in the Fashion Industry
- Revise Courses
 - i. FDM **60010** Theories as Applied to the Fashion Industry (Title/#!/description/prerequisite)
 - ii. FDM **60020** Fashion Industry Design Management (Title/#!/description/prerequisite)
 - iii. FDM **60050** TechStyle Lab: Digital Design and New Media in the Fashion Industry (Title/prerequisite)
 - iv. FDM **60093** Workshops on Current Topics in the Fashion Industry (Title/description/prerequisite)
 - v. FDM **65010** Sustainable Concepts and Practices in the Fashion Industry (Title/prerequisite)
 - vi. FDM 55035 Historic Textiles (Prerequisites)
 - vii. FDM **65095** Fashion Industry Special Topics (Title/prerequisite)



College of the Arts

- viii. FDM **65096** Individual Investigation in the Fashion Industry
(Title/prerequisite)
- ix. FDM **65098** Research Project in the Fashion Industry
(Title/##/description/prerequisite/schedule type)
- x. FDM 60011 The Fashion Industry: A Unifying Lens
(Title/##/description/prerequisite/schedule type)
- xi. FDM 60031 Forms of Inquiry in the Fashion Industry
(Title/##/description/prerequisite)
- xii. FDM 60092 Fashion Industry Practicum (##/prerequisite)
- xiii. FDM 60100 Advanced Fashion Industry Practice
(Title/##/description/prerequisite/schedule type)
- xiv. FDM 60199 ~~Master of Fashion Industry Studies~~ Thesis I
(Title/prerequisite)
- xv. FDM 60299 ~~Master of Fashion Industry Studies~~ Thesis II
(Title/prerequisite)
- Inactivate Courses
 - i. FDM 50161 Advanced Fashion Design Studio
 - ii. FDM 53010 Fashion Exhibition Design and Curatorial Perspectives

Let me know if you have questions. A copy of this proposal has been sent to Dean Melody Tankersley.

KENT STATE UNIVERSITY

CERTIFICATION OF CURRICULUM PROPOSAL

Preparation Date **11-Sep-17** Curriculum Bulletin _____
 Effective Date _____ Approved by EPC _____

Department **FDM**
 College **CA - The Arts**
 Degree _____
 Program Name **Master of Fashion** Program Banner Code _____
 Concentration(s) _____ Concentration(s) Banner Code(s) _____
 Proposal **Revise program**

Description of proposal:

- 1. Change Program: Degree--Masters of Fashion; Major—Fashion Industry Studies**
- 2. Change Program Description**
- 3. Change Admission Criteria**
- 4. Change Graduation Requirements**
- 5. Change Program Requirements: Required/elective courses and Thesis**
- 6. Change Course Titles and Descriptions (Workflow)**

1. Change Program: Degree--Masters of Fashion Industry Studies; Major—Fashion Industry Studies

2. Change Program Description

Description: The Master of Fashion Industry Studies program robustly addresses the highly interdisciplinary character of practice within fashion as a product-driven industry with a unique set of parameters that transverse many traditional academic boundaries. The Master of Fashion Industry Studies is a 30-credit, initial masters level degree for the academic advancement of students to engage in learning and industry experiences applicable to the fashion industry. This program prepares professionals who intentionally use cross-disciplinary and applied research methods to address complex issues derived from the industry setting and provide impactful research-based solutions for the fashion industry.

Core competencies for graduates of the Master of Fashion Industry Studies include:

- 1. Capacity for critical analysis of the fashion industry supply chain from fiber to consumer to identify pertinent issues**
- 2. Ability to utilize cross-disciplinary and applied research methods with appropriate knowledge and technologies**
- 3. Critical generation of ideas based on testing and experimentation that connect research findings to fashion industry issues**
- 4. Abilities to effectively synthesize and present innovative and pragmatic research-based solutions applicable to the fashion industry**

3. Change Admission Criteria

Admission Criteria: Official transcripts(s) of earned bachelor's degree from an accredited institution; Minimum of a 3.0 college GPA (or a standard GRE or GMAT if GPA is below 3.0 for conditional admissions); if applicable, an English-Proficiency score (at least 94 TOEFL-IBT or its equivalent) is required. Students who are expecting to engage in designer-led approaches are required to possess a baccalaureate fashion design degree OR a bachelor-level degree in a related field and substantial (minimum 2 years) fashion industry employment experience. **Statement of career/academic goals and research interests in fashion industry practice. What critical issue(s) have you identified in the current fashion industry? (maximum 500 words); Submission of past written academic work (significant term paper or project) and, if applicable to**

research interests, visual (portfolio of minimum 5-10 examples of work) that demonstrates capabilities. Files can be up to two 25MB max/documents (50MB max/form) in .pdf format; Three letters of recommendation. Applications for Fall admission are due February 1st.

4. Change Graduation Requirements

Graduation Requirements: All graduate students are required to complete 24 hours of graded coursework and a minimum of 6 hours of thesis. Graduate students must take FDM 50092, FDM 50300, FDM 60030, FDM 60040, and FDM 60199. A minimum of 30 graduate credit hours is required. Foundational coursework of FDM 10033/10034 (Fashion Fabrics) and FDM 30260 (Product Development in the Fashion Industry) or equivalent in undergraduate or within first 18 credits (first year of Graduate study). If required, undergraduate credits are in addition to the 30 graduate credit hours required for the degree.

5. Change Program Requirements: Required/elective courses and Thesis

MASTERS OF FASHION INDUSTRY STUDIES PROGRAM REQUIREMENTS (30 credits)

Course	Title	Credits
FDM	60011	The Fashion Industry: A Unifying Lens 3
	60031	Forms of Inquiry in the Fashion Industry 3
	60092	Fashion Industry Practicum (1-6) 3
	60100	Advanced Fashion Industry Practice 3
	60199	Master of Fashion Industry Studies Thesis I (1-6) 6
FDM Required	18	
Choose from the following:		
FDM	60010	Theories as Applied to the Fashion Industry (3)
	60020	Fashion Industry Design Management (3)
	60050	TechStyleLab: Digital Design and New Media in the Fashion Industry (3)
Industry (3)	60162	Advanced Fashion Industry Design and Production (3)
	63011	Visual Presentation in The Fashion Industry (3)
	65010	Sustainable Concepts and Practices in the Fashion Industry (3)
	55035	Historic Textiles (3)
	65045	Fashion Industry Merchandise Management (3)
	65055	Entrepreneurial Leadership and Sustainability in the Fashion Industry (3)
Industry (3)	65065	Supply-Chain Management in the Fashion Industry (3)
	65075	Consumer Demands and Data Analytics in the Fashion Industry (3)
	60093	Workshops on Current Topics in the Fashion Industry (1-3)
	65095	Fashion Industry Special Topics (1-3)
	65096	Individual Investigation in the Fashion Industry (1-3)
	65098	Research Project in the Fashion Industry (3)
	FDM Elective	9
FASHION ADDITIONAL PROGRAM REQUIREMENTS (3)		
Coursework from cognate areas		3
MINIMUM TOTAL 30		

Thesis/Dissertation: To earn the Master of Fashion Industry Studies, each student must complete a written thesis that is successfully defended and approved by a committee of faculty with feedback from an industry partner. The thesis must demonstrate an innovative and pragmatic research-based solution applicable to the fashion industry.

Does proposed revision change program's total credit hours? Yes No.

Current total credit hours: 30

Proposed total credit hours

Describe impact on other programs, policies or procedures (e.g., duplication issues; enrollment and staffing considerations; need; audience; prerequisites; teacher education licensure):

There is little if any impact on other Programs, Policies, or Procedures. The revised program requirements are changing courses from elective to required and vice versa as well as refining course descriptions, prerequisites, and the thesis requirement. Number of credits to earn degree remain at 30. Program description, admission requirements, and graduation requirements will not affect other stakeholders and units.

Units consulted (other departments, programs or campuses affected by this proposal):

The College of Business Administration was consulted regarding the proposed changes and is supportive.

REQUIRED ENDORSEMENTS

Digitally signed by J.R. Campbell
Date: 2017.09.12 16:38:21 -04'00'

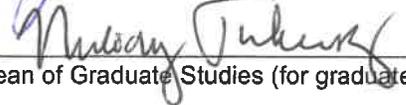


Department Chair / School Director _ / _ / _

Campus Dean (for Regional Campuses proposals) _ / _ / _



College Dean (or designee) 9 / 22 / 17



Dean of Graduate Studies (for graduate proposals) 10 / 06 / 17

Senior Vice President for Academic Affairs or Provost (or designee) _ / _ / _

Proposal Summary

Master of Fashion Industry Studies

Description of Action, Including Intended Effect

The Master of Fashion Program has been dormant since Fall 2014. It was revised with a focus on Fashion Industry Studies. The proposed changes are to align with intent and content of the revised program which has been approved by the appropriate accrediting bodies.

Master of Fashion Industry Studies (MFash)—Proposed Curricular Actions FA17 (Effective FA18)

PROPOSED CHANGE	FROM:	TO:	VEHICLE
Program Name	Master of Fashion	Master of Fashion Industry Studies	Revised Catalog Copy
Major	Fashion	Fashion Industry Studies	Revised Catalog Copy
Program Description	Fashion-Focused	Fashion Industry-Focused	Revised Catalog Copy
Admission Requirements	3.0 or GRE/GMAT, Transcript, Statement, Sample of work	Refine/update—add TOEFL and additional requirements for those who want to pursue design research	Revised Catalog Copy
Graduation Requirements	30 credits. 24 graded and six thesis. Required courses.	30 credits. 24 graded and six thesis. Required courses. Specify Basic Foundational Coursework for those without underlying FDM degree	Revised Catalog Copy
Thesis	Two formats: Written and Portfolio	One format	Revised Catalog Copy
Program Requirements	<ul style="list-style-type: none"> • Elective Practicum Course (3 hours) • 6 hours Cognate • Theories of Fashion (Required); Advanced Fashion Industry Practice (Elective) 	<ul style="list-style-type: none"> • Required Practicum Course (3 hours) • 3 hours Cognate • Theories of Fashion (Elective); Advanced Fashion Industry Practice (Required) 	Revised Catalog Copy
Course Changes (Numbers, Titles, Descriptions, and Prerequisites as needed)	Fashion-Focused	Fashion Industry-Focused <ul style="list-style-type: none"> ○ Revise 15 courses ○ Inactivate two previous courses ○ Establish six new courses 	Workflow (See Course Summary below)

CURRENT COURSE #	NEW COURSE #	CURRENT TITLE	NEW TITLE	PROPOSED CHANGES
FDM 60010	FDM 50010	THEORIES IN FASHION	THEORIES AS APPLIED TO THE FASHION INDUSTRY	Title, #, description, and prerequisite.
FDM 60020	FDM 50020	FASHION DESIGN MANAGEMENT	FASHION INDUSTRY DESIGN MANAGEMENT	Change title, #, description, and prerequisite.
FDM 50050		TECHSTYLELAB: DIGITAL DESIGN AND NEW MEDIA IN FASHION	TECHSTYLELAB: DIGITAL DESIGN AND NEW MEDIA IN THE FASHION INDUSTRY	Change title and prerequisite.
FDM 50093		WORKSHOPS IN FASHION	WORKSHOPS ON CURRENT TOPICS IN THE FASHION INDUSTRY	Change title, description, and prerequisite.
FDM 50161		ADVANCED FASHION DESIGN STUDIO		Inactivate Current #
	FDM 60162		ADVANCED FASHION INDUSTRY DESIGN AND PRODUCTION	Establish new course title, #, description, and prerequisite
FDM 53010		FASHION EXHIBITION DESIGN AND CURATORIAL PERSPECTIVES		Inactivate Course
	FDM 63011		VISUAL PRESENTATION IN THE FASHION INDUSTRY	Establish new Course #, Description, and Prerequisites.
FDM 55010	FDM 65010	CONCEPTS OF SUSTAINABLE FASHION	SUSTAINABLE CONCEPTS AND PRACTICES IN THE FASHION INDUSTRY	Change title and Prerequisites.
FDM 55035		HISTORIC TEXTILES		Change Prerequisites.
FDM 65045			FASHION INDUSTRY MERCHANDISE MANAGEMENT	Establish new Course #, Description, Prerequisites.
FDM 65055			ENTREPRENEURIAL LEADERSHIP AND SUSTAINABILITY IN THE FASHION INDUSTRY	Establish new Course #, Description, Prerequisites.
FDM 65065			SUPPLY-CHAIN MANAGEMENT IN THE FASHION INDUSTRY	Establish new Course #, Description, Prerequisites.
FDM 65075			CONSUMER DEMANDS AND DATA ANALYTICS IN THE FASHION INDUSTRY	Establish new Course #, Description, Prerequisites.
FDM 55095	FDM 65095	SPECIAL TOPICS	FASHION INDUSTRY SPECIAL TOPICS	Change title and Prerequisites.
FDM 55096	FDM 65096	INDIVIDUAL INVESTIGATION	INDIVIDUAL INVESTIGATION IN THE FASHION INDUSTRY	Change title and Prerequisites.
FDM 60098	FDM 55098	RESEARCH PROJECT IN FASHION DESIGN AND MERCHANDISING	RESEARCH PROJECT IN THE FASHION INDUSTRY	Change title, #, description and Prerequisites.
FDM 60040	FDM 60011	FASHION: A UNIFYING LENS	THE FASHION INDUSTRY: A UNIFYING LENS	Change #, title, description, schedule type, and Prerequisites
FDM 60030	FDM 60031	FORMS OF INQUIRY IN FASHION	FORMS OF INQUIRY IN THE FASHION INDUSTRY	Change #, title, description, and Prerequisites
FDM 50092	FDM 60092	FASHION INDUSTRY PRACTICUM		Change # and Prerequisites
FDM 50300	FDM 60100	ADVANCED FASHION INDUSTRY PRACTICE		Change #, Description, schedule type, Prerequisites
FDM 60199		MASTER OF FASHION THESIS I	MASTER OF FASHION INDUSTRY STUDIES THESIS I	Change title and Prerequisites
FDM 60299		MASTER OF FASHION THESIS II	MASTER OF FASHION INDUSTRY STUDIES THESIS II	Change title and Prerequisites

Impact on Other Programs, Course Offerings, Students, Faculty, Staff (e.g., duplication issues)

There is little if any impact on other Programs, Course Offerings, Students, Faculty, or Staff. The revised program requirements are changing courses from elective to required and vice versa as well as refining course descriptions, prerequisites, and the thesis requirement. Number of credits to earn degree remain at 30. Program description, admission requirements, and graduation requirements will not affect other stakeholders and units.

The College of Business Administration was consulted regarding the proposed changes and is supportive.

From: "JEWELL, ROBERT" <rjewell1@kent.edu>
Date: Friday, August 25, 2017 at 8:38 AM
To: "J.R. Campbell" <jrcamp@kent.edu>
Subject: RE: Email of support for updates to our grad program

Hi J. R.,

Thank you for giving me the opportunity to review the updates to your Master of Fashion program. Upon review, I see no issues that would negatively impact our department. Thus, the Department of Marketing and Entrepreneurship is supportive of the proposed modifications to your program. Please let me know if you have any questions, or require any further information from me.

Regards,

--Bob J.

Dr. Robert D. Jewell
Professor & Chair
Department of Marketing and Entrepreneurship
Kent State University
Kent, Ohio 44242
(330) 672-1263
rjewell1@kent.edu

Fiscal, Enrollment, Facilities and Staffing Considerations

There are no related fiscal, facilities, or staffing considerations to the proposed changes.

Evidence of Need and Sustainability if Establishing

N/A

Provisions for Phase-Out if Inactivating

N/A

Timetable and Actions Required: *a chronology of actions required to approve the proposal with an anticipated*

implementation date for each action

Graduate Studies Committee approval: July 2017

School of Fashion Design and Merchandising approval: August 2017

College Curriculum Committee: September 2017

EPC Approval: October 2017

Graduate Studies will file CHANGE REQUEST FORM NAME CHANGE with CGGS October 2017

Higher Learning Commission Liaison has been notified and no further action needed (per K. Spicer)

National Association of Schools of Art and Design (NASAD) approved program in May 2017

Fall 2018 Program changes become active.

MASTER OF FASHION INDUSTRY STUDIES DEGREE ~ CATALOG COPY

Description: The Master of Fashion Industry Studies program robustly addresses the highly interdisciplinary character of practice within fashion as a product-driven industry with a unique set of parameters that transverse many traditional academic boundaries. The Master of Fashion Industry Studies is a 30-credit, initial masters level degree for the academic advancement of students to engage in learning and industry experiences applicable to the fashion industry. This program prepares professionals who intentionally use cross-disciplinary and applied research methods to address complex issues derived from the industry setting and provide impactful research-based solutions for the fashion industry.

Core competencies for graduates of the Master of Fashion Industry Studies include:

1. Capacity for critical analysis of the fashion industry supply chain from fiber to consumer to identify pertinent issues
2. Ability to utilize cross-disciplinary and applied research methods with appropriate knowledge and technologies
3. Critical generation of ideas based on testing and experimentation that connect research findings to fashion industry issues
4. Abilities to effectively synthesize and present innovative and pragmatic research-based solutions applicable to the fashion industry

Admission Requirements: Official transcripts(s) of earned bachelor's degree from an accredited institution; Minimum of a 3.0 college GPA (or a standard GRE or GMAT if GPA is below 3.0 for conditional admissions); if applicable, an English-Proficiency score (at least 94 TOEFL-IBT or its equivalent) is required. Students who are expecting to engage in designer-led approaches are required to possess a baccalaureate fashion design degree OR a bachelor-level degree in a related field and substantial (minimum 2 years) fashion industry employment experience. Statement of career/academic goals and research interests as they relate to critical issue(s) you have identified in current fashion industry practice (maximum 500 words); Submission of supportive materials that demonstrate your capabilities which could include a significant term paper, research project, and/or visual portfolio (minimum of 5-10 examples of work in any media). Files can be up to two 25MB max/documents (50MB max/form) in .pdf format; Three letters of recommendation. Applications for Fall admission are due February 1st.

Graduation Requirements: All graduate students are required to complete 24 hours of graded coursework and a minimum of 6 hours of thesis. Graduate students must take FDM 60011, FDM 60031, FDM 60092, FDM 60100, and FDM 60199. A minimum of 30 graduate credit hours is required. Foundational coursework of FDM 10033/10034 (Fashion Fabrics) and FDM 30260 (Product Development in the Fashion Industry) or equivalent in undergraduate or within first 18 credits (first year of Graduate study). If required, undergraduate credits are in addition to the 30 graduate credit hours required for the degree.

Thesis/Dissertation: To earn the Master of Fashion Industry Studies, each student must complete a written thesis accompanied by a visual presentation/representation that is successfully defended and approved by a committee of faculty with feedback from an industry partner. The thesis must demonstrate an innovative and pragmatic research-based solution applicable to the fashion industry.

MASTERS OF FASHION INDUSTRY STUDIES PROGRAM REQUIREMENTS (30 credits)			
Course	Title		Credits
FDM 60011	The Fashion Industry: A Unifying Lens		3
FDM 60031	Forms of Inquiry in the Fashion Industry		3
FDM 60092	Fashion Industry Practicum (1-6)		3
FDM 60100	Advanced Fashion Industry Practice		3
FDM 60199	Master of Fashion Industry Studies Thesis I (1-6)		6
	FDM Required		18
Choose from the following:			
FDM 60010	Theories as Applied to the Fashion Industry (3)		3
FDM 60020	Fashion Industry Design Management (3)		3

MASTER OF FASHION INDUSTRY STUDIES DEGREE ~ CATALOG COPY

60050	TechStyleLab: Digital Design and New Media in the Fashion Industry (3)	
60162	Advanced Fashion Industry Design and Production (3)	
63011	Visual Presentation in The Fashion Industry (3)	
65010	Sustainable Concepts and Practices in the Fashion Industry (3)	
55035	Historic Textiles (3)	
65045	Fashion Industry Merchandise Management (3)	
65055	Entrepreneurial Leadership and Sustainability in the Fashion Industry (3)	
65065	Supply-Chain Management in the Fashion Industry (3)	
65075	Consumer Demands and Data Analytics in the Fashion Industry (3)	
60093	Workshops on Current Topics in the Fashion Industry (1-3)	
65095	Fashion Industry Special Topics (1-3)	
65096	Individual Investigation in the Fashion Industry (1-3)	
65098	Research Project in the Fashion Industry (3)	
	FDM Elective	9
FASHION ADDITIONAL PROGRAM REQUIREMENTS (3)		
	Coursework from cognate areas	3
	MINIMUM TOTAL	30

Students have the opportunity to complete Fashion Industry Practicum in conjunction with our Study Away locations including New York City and Florence, Italy.

MASTER OF FASHION DEGREE - CATALOG COPY

Description: The Master of Fashion (MFASH) at Kent State University is a graduate degree program for highly creative and motivated fashion industry professionals who wish to conduct intensive practitioner-based fashion research. The nature of our "fashion lens" approach allows for advanced fashion practice from a number of different perspectives, such as technology implementation, management, design processes, sustainability, and product development. The MFASH degree provides a rich opportunity for diverse research and practical experiences.

The MFASH also addresses emerging trends in the fashion industry towards increased growth in entrepreneurship in small to medium sized businesses with a specific interest in manufacturing locally or within the United States. The proposed curriculum will support a greater diversity of employment opportunities connected to the fashion context, and respond to integrated use of new technologies.

The Master of Fashion is a 30-credit, professional degree program designed to enable students with specialized interests to pursue advanced studies through course work and independent study. These areas of study complement the traditional elements of the Fashion curriculum and allow students to customize a cross-disciplinary course of study with a high level of specialization. The MFASH program seeks highly motivated students with a keen commitment to practitioner research in emerging domains of fashion.

ADMISSION REQUIREMENTS:

Graduation Requirements: All graduate students are required to complete 24 hours of graded coursework and a minimum of 6 hours of thesis or project. Graduate students must take FDM 60010, FDM 60300, FDM 60040, and FDM 60199. A minimum of 30 graduate credit hours is required.

Thesis/Dissertation: The thesis is a significant project or body of work done independently of other coursework. Students are expected to demonstrate the ability to conduct research or produce a significant, original project in a discriminating and disciplined manner. The thesis topic should be one that will further the student's knowledge and ability in the specialty by demonstrating skill as a researcher. The outcome should be an effort that serves as a foundation for the pursuit of independent work when the graduate program is completed. Students are expected to work in close consultation with their thesis advisor.

Course	Title	Credits
FDM 60010	Theories in Fashion	3
FDM 60030	Forms of Inquiry in Fashion	3
FDM 60040	Fashion: A Unifying Lens	3
FDM 60199	Master of Fashion Thesis I	6
Choose from the following:		9
FDM 50050	TechStyleLAB: Digital Design and New Media in Fashion Culture (3)	
FDM 50092	Fashion Industry Practicum (1-6)	
FDM 50093	Workshops in Fashion (1-3)	
FDM 50161	Advanced Fashion Design Studio I (3)	
FDM 50300	Advanced Fashion Industry Practice (3-6)	
FDM 53010	Fashion Exhibition Design and Curatorial Perspectives (3)	
FDM 55010	Concepts in Sustainable Fashion (3)	
FDM 60020	Fashion Design Management (3)	
FDM 60098	Research Project in Fashion Design and Merchandising (3)	
Coursework from cognate areas		6
MINIMUM TOTAL		30

*Students may choose between a textual thesis or a portfolio with written commentary.

Thesis: A candidate can submit for examination a textual thesis that shall embody the results of his or her special study or research, following the university thesis guidelines.

Portfolio: A candidate may submit for examination a portfolio together with an extended commentary on its production, presentation and context, when such a commentary is necessary to understanding the new knowledge represented or embodied by the body of the work.

**CHANGE REQUEST FORM
NAME CHANGE**

Use this form to notify the Chancellor of name changes to authorized programs.

CCGS institutions submitting requests for graduate programs should submit the request to Matt Exline (mexline@highered.ohio.gov) and copy Betsy Kordes (bkordes@highered.ohio.gov). Documents may be submitted as Microsoft Office documents (e.g., Word or Excel) or as PDF documents.

Please submit your request **at least 60 days before the proposed change is to be implemented.**

Date of submission:

Name of institution:

Primary institutional contact for this request:

Name	Melody Tankersley, PhD
Title	Senior Associate Provost Dean of Graduate Studies
Phone number	330-672-8613
E-mail	mtankers@kent.edu

Previously approved title:

Proposed new title:

Date that the request received final approval from the appropriate institutional committee:

Proposed implementation date:

Educator Preparation Programs:

Indicate whether the program that is being renamed leads to educator preparation licenses or endorsements.

Licensure Yes/No
Endorsement Yes/No

1. *Rationale for name change.*

The Master of Fashion Program has been dormant since Fall 2014. The National Association of Schools of Art and Design (NASAD) requested that the program be slightly revised to reflect a focus on Fashion Industry Studies prior to granting plan approval. This included adding "Industry Studies" to the title, now "Masters of Fashion Industry Studies. A previously-optional industry practicum (3 credits) will now be required. The program intent and content is essentially unchanged with minor revisions to existing titles and descriptions (the change from "Fashion" to "Fashion Industry Studies") along with redefinition of some pre-requisites. Two elective courses were inactivated and replaced by two courses with similar content that is closer aligned with industry practice. Four new elective courses have been added to support the industry focus. These changes are to align the program with NASAD requirements and are not substantial.

1. Describe how the name change will affect students in the current program.

There are no students currently enrolled in this program.

2. Are there any administrative, curricular, faculty or support service changes occurring along with the name change? If "yes," please describe.

Curriculum changes are minimal and are summarized as follows:

- a. Revised 15 course titles to reflect "Fashion Industry Studies," replacing "Fashion." The courses did not change in content. Some prerequisites changed.
- b. Inactivated two previous courses
- c. Established six new courses, two as replacement for the inactivated courses with similar content. All of these courses are elective options only.

3. Have the appropriate accreditation agencies been informed of the proposed change (if applicable)?

Yes. Higher Learning Commission notified of name change and associated curricular adjustments. No additional action is needed per HLC Liaison.

The National Association of Schools of Art and Design (NASAD) granted Plan Approval.

Kent State University verifies that the information in this request is truthful and accurate.

Respectfully,

Signature of the institution's Chief Presiding or Chief Academic Officer

(Insert name and title of the chief presiding or chief academic officer)

MASTER OF FASHION INDUSTRY STUDIES (MFash)

Course #, Title, Description, and/or Prerequisites NO CONTENT CHANGE		
CURRENT TITLE	NEW TITLE	REQUIRED (R) or ELECTIVE (E)
FASHION: A UNIFYING LENS	THE FASHION INDUSTRY: A UNIFYING LENS	R
FORMS OF INQUIRY IN FASHION	FORMS OF INQUIRY IN THE FASHION INDUSTRY	R
FASHION INDUSTRY PRACTICUM	FASHION INDUSTRY PRACTICUM	R
ADVANCED FASHION INDUSTRY PRACTICE	ADVANCED FASHION INDUSTRY PRACTICE	R
MASTER OF FASHION THESIS I	THESIS I	R
MASTER OF FASHION THESIS II	THESIS II	R
THEORIES IN FASHION	THEORIES AS APPLIED TO THE FASHION INDUSTRY	E
FASHION DESIGN MANAGEMENT	FASHION INDUSTRY DESIGN MANAGEMENT	E
TECHSTYLELAB: DIGITAL DESIGN AND NEW MEDIA IN FASHION	TECHSTYLELAB: DIGITAL DESIGN AND NEW MEDIA IN THE FASHION INDUSTRY	E
WORKSHOPS IN FASHION	WORKSHOPS ON CURRENT TOPICS IN THE FASHION INDUSTRY	E
CONCEPTS OF SUSTAINABLE FASHION	SUSTAINABLE CONCEPTS AND PRACTICES IN THE FASHION INDUSTRY	E
HISTORIC TEXTILES	HISTORIC TEXTILES	E
SPECIAL TOPICS	SPECIAL TOPICS IN FASHION INDUSTRY	E
INDIVIDUAL INVESTIGATION	INDIVIDUAL INVESTIGATION IN THE FASHION INDUSTRY	E
RESEARCH PROJECT IN FASHION DESIGN AND MERCHANDISING	RESEARCH PROJECT IN THE FASHION INDUSTRY	E

INACTIVATED COURSES		
TITLE	REQUIRED (R) or ELECTIVE (E)	
ADVANCED FASHION DESIGN STUDIO	E	
FASHION EXHIBITION DESIGN AND CURATORIAL PERSPECTIVES	E	

NEW COURSES		
TITLE	REQUIRED (R) or ELECTIVE (E)	
ADVANCED FASHION INDUSTRY DESIGN AND PRODUCTION	E	
VISUAL PRESENTATION IN THE FASHION INDUSTRY	E	
FASHION INDUSTRY MERCHANDISE MANAGEMENT	E	
ENTREPRENEURIAL LEADERSHIP AND SUSTAINABILITY IN THE FASHION INDUSTRY	E	
SUPPLY-CHAIN MANAGEMENT IN THE FASHION INDUSTRY	E	
CONSUMER DEMANDS AND DATA ANALYTICS IN THE FASHION INDUSTRY	E	