

KENT STATE UNIVERSITY CERTIFICATION OF CURRICULUM PROPOSAL

Preparation Date **2-Aug-17** Curriculum Bulletin _____
Effective Date **Fall 2018** Approved by EPC _____

Department **Insurance Studies**
College **RE - Regional College**
Degree **BS - Bachelor of Science** **Minor**
Program Name **Insurance Studies** Program Banner Code **RE-BS-INS**
Concentration(s) _____ Concentration(s) Banner Code(s) _____
Proposal **Establish program**

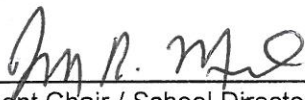
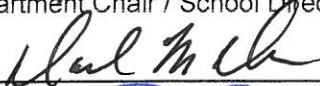

Description of proposal:
Establish a minor in Insurance Studies

Does proposed revision change program's total credit hours? Yes No
Current total credit hours: _____ Proposed total credit hours **18**

Describe impact on other programs, policies or procedures (e.g., duplication issues; enrollment and staffing considerations; need; audience; prerequisites; teacher education licensure):
No additional courses need to be developed; no additional faculty will be needed

Units consulted (other departments, programs or campuses affected by this proposal):
College of Business Administration, Salem Faculty Council, Regional College Curriculum Committee, EPC

REQUIRED ENDORSEMENTS

| | |
|--|----------------|
|  _____ | <u>8/22/17</u> |
| Department Chair / School Director | |
|  _____ | <u>8/22/17</u> |
| Campus Dean (for Regional Campuses proposals) | |
|  _____ | <u>9/22/17</u> |
| College Dean (or designee) | |
| _____ | <u> / /</u> |
| Dean of Graduate Studies (for graduate proposals) | |
| _____ | <u> / /</u> |
| Senior Vice President for Academic Affairs and Provost (or designee) | |

Proposal Summary Establish a minor in Insurance Studies

Description of Action, Including Intended Effect

This proposal is to establish a minor in Insurance Studies.

Impact on Other Programs, Course Offerings, Students, Faculty, Staff (e.g., duplication issues)

Establishing a minor in Insurance Studies will not require any additional courses to be developed, and no additional faculty will be needed

Fiscal, Enrollment, Facilities and Staffing Considerations

Enrollment in the new minor should increase overall course enrollment and provide students with another viable option in job preparation.

Evidence of Need and Sustainability if Establishing

The insurance industry has traditional employed graduates with or without insurance courses; this minor will provide a core background of the insurance industry. It will be easy to sustain since the courses in the minor are also required in the BS degree.

Provisions for Phase-Out if Inactivating

Timetable and Actions Required: *a chronology of actions required to approve the proposal with an anticipated implementation date for each action*

Salem Campus Faculty Council Fall 2017
Regional College Curriculum Committee Fall 2017
EPC Fall 2017
Effective Fall 2018

Kent State University Insurance Studies
Proposed Minor
Effective 2018-2019 Academic Year

| Draft Curriculum | Credit Hours |
|---|---------------------|
| INS 29000 Introduction to Insurance and Risk | 3 |
| INS 39000 Insurance Law, Finance and Risk Management | 3 |
| Select One: | 3 |
| INS 39001 Insurance Operations | |
| INS 49001 Personal Lines Insurance | |
| INS 49002 Commercial Insurance | |
| INS 49000 Life and Health Insurance | |
| Select Three: | 9 |
| BMRT 11000 Introduction to Business (Note 1) | |
| BMRT 11009 Introduction to Management Technology (Note 2) | |
| BMRT 21052 Professional Selling Techniques (Note 3) | |
| COMM 15000 Introduction to Human Communication | |
| Total Hours | 18 |

Note 1: Students may substitute BUS 10123 for BMRT 11000.

Note 2: Students may substitute MIS 24163 for BMRT 11009.

Note 3: Students may substitute MKTG 45046 for BMRT 21052.