

**Critical requirements are boldface in shaded areas**

Course Subject and Title	Credit Hours	Upper Division	Min. Grade	Important Notes
<b>Semester One: [16 Credit Hours]</b>				
<b>MATH 11010 Algebra for Calculus</b>	<b>3</b>			<b>Enrollment based on placement tests; fulfills LER Mathematics and Critical Reasoning</b>
BUS 10123 Exploring Business	3			Fulfills Pre-Major Business requirement
COMM 15000 Introduction to Human Communication	3			Fulfills LER Additional
US 10097 Destination Kent State: FYE	1			Not required for transfer students with 25 credits
LER Fine Arts	3			Should fulfill diversity requirement; visit <a href="http://www.kent.edu/catalog">www.kent.edu/catalog</a> and search "LER" and diversity for course lists
LER Social Sciences	3			
<b>Semester Two: [15-17 Credit Hours]</b>				
<b>ENG 11011 College Writing I</b>	<b>3</b>			<b>Enrollment based on placement tests; fulfills LER Composition</b>
<b>MATH 11012 Intuitive Calculus or MATH 12002 Analytic Geometry and Calculus I</b>	<b>3-5</b>			<b>Fulfills Pre-Major Additional Mathematics requirement; see note 1 on page 2</b>
MIS 24053 Introduction to Computer Applications	3			Fulfills Pre-Major Business requirement
LER Basic Sciences	3			Visit <a href="http://www.kent.edu/catalog">www.kent.edu/catalog</a> and search "LER" for course list
LER Humanities	3			Should fulfill diversity requirement; visit <a href="http://www.kent.edu/catalog">www.kent.edu/catalog</a> and search "LER" and "diversity" for course lists
<b>Semester Three: [15 Credit Hours]</b>				
<b>ECON 22060 Principles of Microeconomics</b>	<b>3</b>			<b>Fulfills LER Social Sciences</b>
ACCT 23020 Introduction to Financial Accounting	3			Fulfills Pre-Major Business requirement; must have 28 credit hours to register
MIS 24056 Fundamentals of Business Statistics	3			Fulfills Pre-Major Business requirement; see note 2 on page 2
MIS 24163 Principles of Management	3			Fulfills Pre-Major Business requirement
LER Humanities or Fine Arts	3			Should fulfill diversity requirement; visit <a href="http://www.kent.edu/catalog">www.kent.edu/catalog</a> and search "LER" and "diversity" for course lists
<b>Semester Four: [16 Credit Hours]</b>				
<b>ECON 22061 Principles of Macroeconomics</b>	<b>3</b>			<b>Fulfills LER Additional</b>
<b>ENG 21011 College Writing II</b>	<b>3</b>			<b>Fulfills LER Composition</b>
ACCT 23021 Introduction to Managerial Accounting	3			Fulfills Pre-Major Business requirement
FIN 26074 Legal Environment of Business	3			Fulfills Pre-Major Business requirement
LER Basic Sciences	2-3			Visit <a href="http://www.kent.edu/catalog">www.kent.edu/catalog</a> and search "LER" for course list
LER Basic Sciences Laboratory	1			
<b>Semester Five: [15 Credit Hours]</b>				
<b>Required: minimum cumulative 2.25 GPA</b>				
<b>ECON 32040 Intermediate Microeconomics Theory and Applications or ECON 32041 Intermediate Macroeconomic Theory and Policy</b>	<b>3</b>	<b>■</b>		<b>Both courses must be taken; one not taken in this semester must be taken in next</b>
<b>ECON 32050 Applied Econometrics</b>	<b>3</b>	<b>■</b>		<b>See note 2 on page 2</b>
<b>FIN 36053 Business Finance</b>	<b>3</b>	<b>■</b>		
MIS 34060 Operations Management	3	■		
MKTG 25010 Marketing	3			Fulfills Pre-Major Business requirement

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<b>Semester Six: [12 Credit Hours]</b>				
<b>Required: minimum cumulative 2.25 GPA</b>				
ECON 32040 Intermediate Microeconomics Theory and Applications <i>or</i> ECON 32041 Intermediate Macroeconomic Theory and Policy	3	■		Select course not taken in last semester
ENG 30063 Business and Professional Writing	3	■		
ECON Elective (upper division)	3	■		Determined with faculty advisor
General Elective (upper division)	3	■		See note 3 below
<b>Semester Seven: [15-18 Credit Hours]</b>				
<b>Required: minimum cumulative 2.25 GPA</b>				
ECON Electives (upper division)	6	■		Determined with faculty advisor
General Electives (lower or upper division)	5-8			8 credits are required if MATH 11012 was taken; see note 3 below
General Electives (upper division)	3	■		
<b>Semester Eight: [15 Credit Hours]</b>				
<b>Required: minimum cumulative 2.25 GPA and completion of The Assurance of Learning Assessment given in MIS 44285</b>				
ECON 42191 Senior Seminar in Economics	3	■	C	Fulfills writing-intensive course requirement
MIS 44285 Integrated Business Policy and Strategy	3	■		
ECON Elective (upper division)	3	■		Determined with faculty advisor
General Electives (lower or upper division)	6			See note 3 below

### Graduation Requirements Summary

Total Hours	Upper-Division Hours	Liberal Education Requirements Hours	Diversity Course Global / Domestic	Writing-Intensive	Minimum	
					Major GPA	Overall GPA
121	39	36	LER or General Electives	ECON 42191	2.25	2.25

**Note 1:** Students interested in pursuing graduate studies in economics are encouraged to take MATH 12002 and 12003 Analytical Geometry and Calculus I and II and other mathematical and statistics courses. Economics majors are strongly encouraged to take MATH 11012 or 11022 (or MATH 12002).

**Note 2:** Interested students with the appropriate prerequisites may want to take—with departmental approval—MATH 40011 Introduction to Probability Theory and Applications and MATH 40012 Introduction to Statistical Concepts instead of MIS 24056 and ECON 32050.

**Note 3:** Students may take or use any course at any level as long as the minimum 39-hour requirement for upper-division courses is satisfied for graduation with a B.B.A. Exceptions: Maximum 3 credit hours of physical education activity (PEB) courses and maximum 3 credit hours for courses in applied music and music ensembles (MUS courses with a second digit of 5, 6 or 7) combined may be counted toward the 121-total hour or 39-upper-division-hour graduation requirement. Non-business courses may be selected, provided there is minimum 6 credit hours in each of two different disciplines/departments. A minor (business or non-business) is encouraged. There is no limit on other music coursework. Any other exceptions must be approved by the assistant dean. Credit for ENG 11001 or 11002 or MATH 10023 or 10024 may apply only toward lower-division non-business electives.

A major in economics also is offered in the College of Arts and Sciences

### Liberal Education Requirements (LER)

Students must complete a minimum 36 credit hours of Liberal Education Requirements. Colleges or degree programs may specify certain courses to fulfill the requirements. Courses in the students' major field will not count toward the completion of any LER. Honors equivalents shall satisfy the LER. None of the courses on the LER list may be taken with a pass/fail grade.

**Diversity Course Requirement**

Students must complete a two-course diversity requirement, consisting of one with a domestic focus and one with a global focus. One course must be come from the LER and cannot be in the student's major. The second course may be taken as a second LER; or within a major or minor; or as a general elective; or, with dean's approval, by completing one semester of study in another country.

**Writing-Intensive Course Requirement**

Students must complete a one-course writing-intensive requirement in their major and earn minimum C (2.00) grade.

**Upper-Division Requirement**

In general, baccalaureate programs require the successful completion of at least 39 upper-division (numbered 30000 to 49999) credit hours of coursework. Programs in the College of Arts and Sciences require a minimum of 42 hours of upper-division coursework.