

**Critical requirements are boldface in shaded areas**

Course Subject and Title	Credit Hours	Upper Division	Min. Grade	Important Notes
<b>Semester One: [16-17 credit Hours]</b>				
ENG 11011 College Writing I	3			Fulfills LER Composition
HIST 12070 History of the United States: The Formative Period	3			Fulfills LER Humanities and domestic diversity course requirement
JMC 20003 Introduction to Mass Communication	3		C-	
MATH 11009 Modeling Algebra <i>or</i> MATH 11010 Algebra for Calculus	3-4			Enrollment based on placement tests; fulfills LER Mathematics/Critical Reasoning
US 10097 Destination Kent State: FYE	1			Not required of transfer students with 25 credits
LER Basic Sciences	3			Visit <a href="http://www.kent.edu/catalog">www.kent.edu/catalog</a> and search "LER" for course list
<b>Semester Two: [15 Credit Hours]</b>				
<b>Requirements: successfully complete Grammar, Usage and Punctuation Test with minimum 70 percent score</b>				
JMC 20004 Media Writing	3		B-	
HIST 12071 History of the United States: The Modern Period	3			Fulfills LER Humanities; fulfills domestic diversity requirement
LER Additional (not from Social Sciences category)	3			Should fulfill global diversity requirement; visit <a href="http://www.kent.edu/catalog">www.kent.edu/catalog</a> and search "LER" and "diversity" for course lists
LER Fine Arts	3			
LER Social Sciences	3			
<b>Semester Three: [14-15 Credit Hours]</b>				
ECON 22060 Principles of Microeconomics	3			Fulfills LER Social Sciences
ENG 21011 College Writing II	3			Fulfills LER Composition
JMC 21001 Principles of Advertising	3		C-	
JMC 22002 Videography Basics	1		C-	
LER Basic Sciences	2-3			Visit <a href="http://www.kent.edu/catalog">www.kent.edu/catalog</a> and search "LER" for course list
LER Basic Sciences Laboratory	1			
General elective	1			Recommended: JMC 22003
<b>Semester Four: [17 Credit Hours]</b>				
JMC 20008 Audience Analysis and Research	3		C-	
JMC 23031 Basic Electronic Media Audio Production	3		C-	
JMC 30004 Writing for Electronic Media	2	■	C-	
JMC 30034 Programming for Electronic Media	3	■	C-	
MKTG 25010 Marketing	3			
Liberal Studies Requirement elective	3			See JMC advisor
<b>Semester Five: [15 Credit Hours]</b>				
ECON 22061 Principles of Macroeconomics	3			Fulfills LER Additional
JMC 34038 Media Sales and Sales Management	3	■	C-	
JMC 34050 Promotions for Electronic Media	3	■	C-	
MIS 24163 Principles of Management	3			
Liberal Studies Requirement Elective	3			See JMC advisor
<b>Semester Six: [15 Credit Hours]</b>				
ENG 30064 Argumentative Prose <i>or</i> ENG 30065 Expository Prose Writing	3	■		
JMC 41004 Broadcast Copywriting	3	■	C-	
Liberal Studies Requirement Electives (upper- or lower- division)	9			See JMC advisor for approved list of courses

Course Subject and Title	Credit Hours	Upper Division	Min. Grade	Important Notes
<b>Summer III: [1 Credit Hours]</b>				
JMC 40192 Internship in Radio/Television	1	■	C-	
<b>Semester Seven: [15 Credit Hours]</b>				
JMC 40006 Law of Mass Communication	3	■	C-	
JMC 40015 Media Management	3	■	C-	
Liberal Studies Requirement Electives (upper-division)	6	■		See JMC advisor
Non-JMC General Elective (lower or upper division)	3			
<b>Semester Eight: [15 Credit Hours]</b>				
JMC 40010 Ethics and Issues in Mass Communication	3	■	C	Fulfills writing-intensive course requirement
JMC Elective (upper-division)	3	■		
Liberal Studies Requirement Elective (upper-division)	3	■		See JMC advisor
Liberal Studies Requirement Elective (upper- or lower-division)	3			
Non-JMC General Elective (lower or upper division)	3			

### Graduation Requirements Summary

Total Hours	Upper-Division Hours	Liberal Education Requirements Hours	Diversity Course Global / Domestic	Writing-Intensive	Minimum	
					Major GPA	Overall GPA
124	39	36	LER or Elective / HIST 12070	JMC 40010	2.75	2.75

#### Notes for Electronic Media Major:

- Only general elective courses may be taken as pass/fail, of which maximum 12 credit hours may be taken as pass/fail.
- Minimum 80 credit hours must be taken outside the School of Journalism and Mass Communication, with 65 of those hours in liberal studies courses.
- Students must meet the requirements in the catalog to declare a journalism and mass communication major.

#### Liberal Education Requirements (LER)

Students must complete a minimum 36 credit hours of Liberal Education Requirements. Colleges or degree programs may specify certain courses to fulfill the requirements. Courses in the students' major field will not count toward the completion of any LER. Honors equivalents shall satisfy the LER. None of the courses on the LER list may be taken with a pass/fail grade.

#### Diversity Course Requirement

Students must complete a two-course diversity requirement, consisting of one with a domestic focus and one with a global focus. One course must be come from the LER and cannot be in the student's major. The second course may be taken as a second LER; or within a major or minor; or as a general elective; or, with dean's approval, by completing one semester of study in another country.

#### Writing-Intensive Course Requirement

Students must complete a one-course writing-intensive requirement in their major and earn minimum C (2.00) grade.

#### Upper-Division Requirement

In general, baccalaureate programs require the successful completion of at least 39 upper-division (numbered 30000 to 49999) credit hours of coursework. Programs in the College of Arts and Sciences require a minimum of 42 hours of upper-division coursework.