

Roadmap: Fashion Merchandising - Bachelor of Science

[CA-BS-FM]
College of the Arts
School of Fashion Design and Merchandising
Catalog Year: 2009-2010

Critical requirements are boldface in shaded areas

Course Subject and Title	Credit Hours	Upper Division	Min. Grade	Important Notes
Semester One: [16-17 Credit Hours]				
ENG 11011 College Writing I or LER Additional	3			Enrollment based on placement tests; fulfills LER Composition
FDM 10010 Fashion Fundamentals	3		С	
MATH 11009 Modeling Algebra or MATH 11010 Algebra for Calculus or MATH 11012 Intuitive Calculus	3-4			Enrollment based on placement tests; fulfills LER Mathematics and Critical Reasoning
US 10097 Destination Kent State: FYE	1			Not required for transfer students with 25 credits
LER Humanities or Fine Arts	3			Should fulfill diversity requirements; visit www.kent.edu/catalog and search
LER Social Sciences	3			"LER" and "diversity" for course lists
Semester Two: [15-16 Credit Hours]				
LER Basic Sciences	2-3			Visit www.kent.edu/catalog and search and
LER Basic Sciences Laboratory	1			"LER" for course lists
LER Additional <i>or</i> ENG 11011 College Writing I	3			Should fulfill diversity requirements if not
LER Fine Arts	3			satisfied earlier; visit www.kent.edu/catalog and search and "LER" and "diversity" for
LER Humanities	3			course lists
General Elective (lower or upper division)	2-4			4 credits required if minimum credits of LER Mathematics and/or Basic Sciences taken
Semester Three: [15 Credit Hours]				
FDM 10030 Fashion Fabrics I	3		С	
ACCT 23020 Introduction to Financial Accounting	3			
ECON 22060 Principles of Microeconomics	3			Fulfills LER Social Sciences
ENG 21011 College Writing II or LER Basic Sciences	3			Fulfills LER Composition
FDM 20020 Fashion Merchandising Presentations	3		С	
Semester Four: [15 Credit Hours]				
FDM 20030 Fashion Apparel Analysis	3		С	
FDM 20263 Fashion Retail Industry	3		С	
ECON 22061 Principles of Macroeconomics	3			Fulfills LER Additional
MKTG 25010 Marketing	3			
LER Basic Sciences $\it or$ ENG 21011 College Writing II	3			Visit <u>www.kent.edu/catalog</u> and search "LER" for course list
Semester Five: [13-14 Credit Hours]				
FDM 30083 Professional Seminar	3		С	Fulfills writing-intensive course requirement
FDM 30213 Fashion Marketing	3	•	С	
FDM 30262 Fashion Merchandising Planning and Buying	3		С	
Foreign Language (Elementary I)	4-5			
Semester Six: [16-17 Credit Hours]				
FDM 30260 Product Development in the Fashion Industry	3	-	С	
FDM 35270 Computer Applications in Retailing	3	-	С	
FDM Elective (upper division)	3	•	С	See note 2 on page 2
Foreign Language (Elementary II)	4-5			
Support Core Elective (lower or upper division)	3			See note 1 on page 2



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Summer III: [3 Credit Hours]				
FDM 45092 Internship in Fashion Merchandising	3		С	
Semester Seven: [15 Credit Hours]				
FDM 45011 Fashion Forecasting	3	-	С	
FDM 45012 Apparel in Global Economy	3	-	С	
FDM Elective (upper division)	3		С	See note 2 below
Support Core Electives (3 credits upper division)	6			See note 1 below
Semester Eight: [12 Credit Hours]				
FDM 40291 Fashion Merchandising Seminar	3	-	С	
FDM Elective (upper division)	3		С	See note 2 below
Support Core Electives (lower or upper division)	6			See note 1 below

Graduation Requirements Summary

Total Hours	Upper-	Liberal Education	Diversity Course	Writing Intensive	Minimum	
Total Flours	Division Hours	Requirements Hours	Global / Domestic	willing intensive	Major GPA	Overall GPA
121	39	36	LER or General Electives	FDM 30083	2.50	2.50

Note 1: Support Core Electives (15 credit hours) choose from the following:

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ACCT 23021 Introduction to Managerial Accounting	3	MIS 34185 Individual and Group Behavior in Organizations	3			
FIN 36053 Business Finance	3	MIS 44095 Special Topics	3			
JMC 28001 Principles of Public Relations	3	MKTG 35035 Consumer Behavior	3			
MIS 24053 Introduction to Computer Applications	3	MKTG 45045 Advertising and Promotion Management	3			
MIS 24163 Principles of Management	3	MKTG 45046 Personal Selling and Sales Management	3			
MIS 34165 Dynamics of Leadership	3	MKTG 45060 International Marketing	3			
MIS 34180 Human Resource Management	3					

Note 2: Maximum 6 credit hours of FDM 45093 Variable Title Workshop may be used toward fulfilling FDM electives.

Liberal Education Requirements (LER)

Students must complete a minimum 36 credit hours of Liberal Education Requirements. Colleges or degree programs may specify certain courses to fulfill the requirements. Courses in the students' major field will not count toward the completion of any LER. Honors equivalents shall satisfy the LER. None of the courses on the LER list may be taken with a pass/fail grade.

Diversity Course Requirement

Students must complete a two-course diversity requirement, consisting of one with a domestic focus and one with a global focus. One course must be come from the LER and cannot be in the student's major. The second course may be taken as a second LER; or within a major or minor; or as a general elective; or, with dean's approval, by completing one semester of study in another country.

Writing-Intensive Course Requirement

Students must complete a one-course writing-intensive requirement in their major and earn minimum C (2.00) grade.

Upper-Division Requirement

In general, baccalaureate programs require the successful completion of at least 39 upper-division (numbered 30000 to 49999) credit hours of coursework. Programs in the College of Arts and Sciences require a minimum of 42 hours of upper-division coursework.