

Roadmap: Visual Communication Design - 3-D Graphic Design -Bachelor of Fine Arts

[CI-BFA-VCD-3DGD]
College of Communication and Information
School of Visual Communication Design
Catalog Year: 2009-2010

Critical requirements are boldface in shaded areas

Course Subject and Title	Credit Hours	Upper Division	Min. Grade	Important Notes	
Semester One: [15-17 Credit Hours]					
VCD 13000 Introduction to Visual Communication Design I	2			See note 1 on page 2	
ARTH 22006 Art History I: Ancient and Medieval Art	3			Fulfills LER Fine Arts	
ENG 11011 College Writing I	3			Fulfills LER Composition	
US 10097 Destination Kent State: FYE	1			Not required for transfer student with 25 credits	
LER Humanities	3			Should fulfill diversity requirement; visit www.kent.edu/catalog and search "LER" and "diversity" for course lists	
LER Mathematics and Critical Reasoning	3-5			Enrollment based on placement tests	
Semester Two: [15 Credit Hours] VCD 13001 Introduction to Visual Communication	3			See note 1 on page 2	
Design II VCD 20000 Basic Computer Graphic Design and Illustration	3			See Hote 1 on page 2.	
ARTH22007 Art History II: Renaissance to Modern Art	3			Fulfills LER Fine Arts	
LER Basic Sciences	3			Should fulfill diversity requirement; visit	
LER Social Sciences	3			www.kent.edu/catalog and search "LER" and "diversity" for course lists	
Semester Three: [15-16 Credit Hours]					
JMC 22001 Photography or VCD 28000 Photography	3				
VCD 20003 Intermediate Computer Graphic Design and Illustration–Various Software Programs	3				
VCD 22000 Design/Illustration Techniques I	3				
VCD 23001 Introduction to Typography	3				
LER Basic Sciences	2-3			Visit www.kent.edu/catalog and search	
LER Basic Sciences Laboratory	1			"LER" for course list	
Semester Four: [16 Credit Hours]					
VCD 20006 Kinetic and Sequential Graphic Design	3				
VCD 20009 Sophomore Entrance Examination/ Portfolio Review	1				
VCD 20010 Introduction to Design Research	3				
VCD 22001 Design/Illustration Techniques II	3				
VCD 23002 Introduction to 3-D Design	3				
ENG 21011 College Writing II	3			Fulfills LER Composition	
Semester Five: [18 Credit Hours]					
VCD 32000 Illustration I	3				
VCD 33000 Graphic Design I	3				
VCD 43000 Studio Production	3				
LER Additional	6			Should fulfill diversity requirement if not satisfied earlier; visit www.kent.edu/catalog and	
LER Social Sciences	3			satisfied earlier; visit <u>www.kent.edu/catalog</u> and search "LER" and "diversity" for course lists	



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Semester Six: [17 Credit Hours] VCD 30009 Junior Portfolio Review: Graphic Design/ Illustration VCD 32001 Illustration II VCD 33001 Graphic Design II VCD 40092 Internship I in Graphic Design/Illustration ARTH Elective (upper division) General Electives and Minor or Senior Project Summer III: [3 Credit Hours] VCD 40192 Internship II in Graphic Design/Illustration Semester Seven: [16 Credit Hours] VCD 43003 Corporate Identity/Graphic Design VCD 45000 Graphic Design Perspectives VCD 49098 Senior Research Proposal: Graphic Design and Illustration General Electives and Minor or Senior Project See note 2 below Semester Eight: [15-16 Credit Hours] VCD 40025 Professional Portfolio: Graphic Design/ Illustration VCD 43004 Issues for Graphic Design Businesses 3 In	Course Subject and Title	Credit Hours	Upper Division	Min. Grade	Important Notes
Illustration VCD 32001 Illustration II VCD 33001 Graphic Design II VCD 40092 Internship I in Graphic Design/Illustration ARTH Elective (upper division) General Electives and Minor or Senior Project Summer III: [3 Credit Hours] VCD 40192 Internship II in Graphic Design/Illustration Semester Seven: [16 Credit Hours] VCD 43003 Corporate Identity/Graphic Design VCD 45000 Graphic Design Perspectives VCD 49098 Senior Research Proposal: Graphic Design and Illustration General Electives and Minor or Senior Project See note 2 below Semester Eight: [15-16 Credit Hours]	Semester Six: [17 Credit Hours]				
VCD 33001 Graphic Design II VCD 40092 Internship I in Graphic Design/Illustration ARTH Elective (upper division) General Electives and Minor or Senior Project Summer III: [3 Credit Hours] VCD 40192 Internship II in Graphic Design/Illustration Semester Seven: [16 Credit Hours] VCD 43003 Corporate Identity/Graphic Design VCD 45000 Graphic Design Perspectives VCD 49098 Senior Research Proposal: Graphic Design and Illustration General Electives and Minor or Senior Project See note 2 below Semester Eight: [15-16 Credit Hours] VCD 40025 Professional Portfolio: Graphic Design/ Illustration		1	•	В	
VCD 40092 Internship I in Graphic Design/Illustration 1 ARTH Elective (upper division) 3 General Electives and Minor or Senior Project 6 Summer III: [3 Credit Hours] VCD 40192 Internship II in Graphic Design/Illustration 3 Semester Seven: [16 Credit Hours] VCD 43003 Corporate Identity/Graphic Design 3 VCD 45000 Graphic Design Perspectives 3 VCD 49098 Senior Research Proposal: Graphic Design and Illustration 1 General Electives and Minor or Senior Project 9 Semester Eight: [15-16 Credit Hours] VCD 40025 Professional Portfolio: Graphic Design/ Illustration 2	VCD 32001 Illustration II	3			
ARTH Elective (upper division) General Electives and Minor or Senior Project Summer III: [3 Credit Hours] VCD 40192 Internship II in Graphic Design/Illustration Semester Seven: [16 Credit Hours] VCD 43003 Corporate Identity/Graphic Design VCD 45000 Graphic Design Perspectives 3	VCD 33001 Graphic Design II	3	-		
General Electives and Minor or Senior Project 6 See note 2 below Summer III: [3 Credit Hours] VCD 40192 Internship II in Graphic Design/Illustration 3 Semester Seven: [16 Credit Hours] VCD 43003 Corporate Identity/Graphic Design 3 VCD 45000 Graphic Design Perspectives 3 VCD 49098 Senior Research Proposal: Graphic Design and Illustration 1 See note 2 below General Electives and Minor or Senior Project 9 See note 2 below Semester Eight: [15-16 Credit Hours] VCD 40025 Professional Portfolio: Graphic Design/ Illustration 2 Illustration 2 Illustration 2 Illustration 3 Illustration 5 Illustration 5 Illustration 7 Illustration 8 Illustration 9	VCD 40092 Internship I in Graphic Design/Illustration	1	-		
Summer III: [3 Credit Hours] VCD 40192 Internship II in Graphic Design/Illustration 3 Semester Seven: [16 Credit Hours] VCD 43003 Corporate Identity/Graphic Design 3 VCD 45000 Graphic Design Perspectives 3 VCD 49098 Senior Research Proposal: Graphic Design and Illustration 1 General Electives and Minor or Senior Project 9 See note 2 below Semester Eight: [15-16 Credit Hours] VCD 40025 Professional Portfolio: Graphic Design/ Illustration 2	ARTH Elective (upper division)	3			
VCD 40192 Internship II in Graphic Design/Illustration 3 Semester Seven: [16 Credit Hours] VCD 43003 Corporate Identity/Graphic Design 3 VCD 45000 Graphic Design Perspectives 3 VCD 49098 Senior Research Proposal: Graphic Design and Illustration 1 General Electives and Minor or Senior Project 9 Semester Eight: [15-16 Credit Hours] VCD 40025 Professional Portfolio: Graphic Design/ Illustration 2 Illustration 2 In I	General Electives and Minor or Senior Project	6			See note 2 below
Semester Seven: [16 Credit Hours] VCD 43003 Corporate Identity/Graphic Design 3	Summer III: [3 Credit Hours]				
VCD 43003 Corporate Identity/Graphic Design 3 VCD 45000 Graphic Design Perspectives 3 VCD 49098 Senior Research Proposal: Graphic Design and Illustration 1 General Electives and Minor or Senior Project 9 Semester Eight: [15-16 Credit Hours] VCD 40025 Professional Portfolio: Graphic Design/ Illustration 2 Illustration 2 Illustration 2 Illustration 3 Illustration 3 Illustration 3 Illustration 3 Illustration 1 Illustration 2 Illustration 3 Illustration 4 Illustration 4 Illustration 6 Illustration 6 Illustration 6 Illustration 7 Illustration 8 Illustration 9 Illustration	VCD 40192 Internship II in Graphic Design/Illustration	3			
VCD 45000 Graphic Design Perspectives VCD 49098 Senior Research Proposal: Graphic Design and Illustration General Electives and Minor or Senior Project Semester Eight: [15-16 Credit Hours] VCD 40025 Professional Portfolio: Graphic Design/ Illustration 2	Semester Seven: [16 Credit Hours]				
VCD 49098 Senior Research Proposal: Graphic Design and Illustration General Electives and Minor or Senior Project 9 See note 2 below Semester Eight: [15-16 Credit Hours] VCD 40025 Professional Portfolio: Graphic Design/ Illustration 2	VCD 43003 Corporate Identity/Graphic Design	3	-		
Design and Illustration General Electives and Minor or Senior Project Semester Eight: [15-16 Credit Hours] VCD 40025 Professional Portfolio: Graphic Design/ Illustration See note 2 below	VCD 45000 Graphic Design Perspectives	3	-		
Semester Eight: [15-16 Credit Hours] VCD 40025 Professional Portfolio: Graphic Design/ Illustration 2		1			
VCD 40025 Professional Portfolio: Graphic Design/ Illustration	General Electives and Minor or Senior Project	9			See note 2 below
Illustration 2	Semester Eight: [15-16 Credit Hours]				
VCD 43004 Issues for Graphic Design Businesses 3		2			
·	VCD 43004 Issues for Graphic Design Businesses	3			
VCD 43005 3-D Graphic Design-Direct Mail/ Packaging/Point Purchase		3			
VCD 43006 Environmental Graphic Design 3 ■		3			
VCD 49198 Senior Research Paper: Graphic Design/ Illustration C Fulfills writing-intensive course requirement		2		С	Fulfills writing-intensive course requirement
General Electives and Minor or Senior Project 2-3 See note 2 below	General Electives and Minor or Senior Project	2-3			See note 2 below
Semester Nine: [6 Credit Hours]	Semester Nine: [6 Credit Hours]				
General Electives and Minor or Senior Project 6 See note 2 below	General Electives and Minor or Senior Project	6			See note 2 below

Graduation Requirements Summary

ſ	Total Hours	Upper-Division	Liberal Education	Diversity Course	Writing-Intensive	Minimum	
	Total Hours	Hours	Requirements Hours	Global / Domestic	writing-intensive	Major GPA	Overall GPA
	137	39	36	LER or General Electives	VCD 49198	2.75	2.50

Note 1: Student must receive minimum average B (3.0) grade calculated between VCD 13000 and 13001 before enrolling in VCD 23001. Students may take VCD 13000 and 13001 a maximum three times until a minimum average B grade is achieved. The highest grade in each course is used to calculate the GPA for the purpose of advancement.

Note 2: General electives and minor or senior project, choose an option:

Option I: general electives and minor (23-24 credit hours):
Minor must be chosen from the following: Advertising, Computer Information systems, Electronic Media, Marketing, Media Literacy, Photo-Illustration, Public Relations or Visual Journalism.

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Option II: senior project (23-24 credit hours):	
VCD 49199 Senior Project: Graphic Design/ Illustration	3
General Electives (lower or upper division)	14-15
Choose from the following courses (6 credit hours):	
VCD 40052 Graphic Design—Travel and Field Experience	1-6
VCD 40053 Graphic Design Studio-Glyphix	1-6
VCD 40095 Special Topics: Graphic Design/Illustration	1-4
VCD 40096 Individual Investigation: Graphic Design/Illustration	1-6
VCD 40192 Internship II in Graphic Design/Illustration	1-6
VCD Electives (lower or upper division)	3-6



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Liberal Education Requirements (LER)

Students must complete a minimum 36 credit hours of Liberal Education Requirements. Colleges or degree programs may specify certain courses to fulfill the requirements. Courses in the students' major field will not count toward the completion of any LER. Honors equivalents shall satisfy the LER. None of the courses on the LER list may be taken with a pass/fail grade.

Diversity Course Requirement

Students must complete a two-course diversity requirement, consisting of one with a domestic focus and one with a global focus. One course must be come from the LER and cannot be in the student's major. The second course may be taken as a second LER; or within a major or minor; or as a general elective; or, with dean's approval, by completing one semester of study in another country.

Writing-Intensive Course Requirement

Students must complete a one-course writing-intensive requirement in their major and earn minimum C (2.00) grade.

Upper-Division Requirement

In general, baccalaureate programs require the successful completion of at least 39 upper-division (numbered 30000 to 49999) credit hours of coursework. Programs in the College of Arts and Sciences require a minimum of 42 hours of upper-division coursework.