

Critical requirements are boldface in shaded areas

	Credit	Uppor	Min			
Course Subject and Title	Hours	Upper Division	Min. Grade	Important Notes		
Semester One: [13-15 Credit Hours]						
ENG 11011 College Writing I	3			Fulfills LER Composition		
PSYC 11762 General Psychology	3			Fulfills LER Social Sciences		
US 10097 Destination Kent State: FYE	1			Not required for transfer students with 25 cred		
LER Fine Arts	3			Visit <u>www.kent.edu/catalog</u> and search "LER" for course list		
LER Mathematics and Critical Reasoning	3-5			Enrollment based on placement tests		
Semester Two: [15-16 Credit Hours]						
EDPF 29535 Education in a Democratic Society	3		С			
BUS 10123 Exploring Business	3		С			
COMM 15000 Introduction to Human Communication	3			Fulfills LER Additional		
HIST 11050 History of Civilization I	3			Fulfills LER Humanities and global diversity requirement		
LER Basic Sciences	2-3			Visit www.kent.edu/catalog and search		
LER Basic Sciences Laboratory	1			"LER" for course list		
Semester Three: [15 Credit Hours]						
Requirement: minimum 2.75 cumulative GPA by end of	f term					
ECON 22060 Principles of Microeconomics	3			Fulfills LER Social Sciences		
EDPF 29525 Educational Psychology	3		С			
ENG 21011 College Writing II	3			Fulfills LER Composition		
HIST 11051 History of Civilization II	3			Fulfills LER Humanities		
LER Basic Sciences	3			Visit <u>www.kent.edu/catalog</u> and search "LER" for course lists		
Semester Four: [15 Credit Hours]						
Requirement: apply and be accepted for Advanced Stu	dy; minin	num 2.75 c	umulativ	e GPA		
MKTG 25010 Marketing	3		С			
ECON 22061 Principles of Macroeconomics	3			Fulfills LER Additional		
ITEC 19525 Educational Technology	3		С			
SPED 23000 Introduction to Exceptionalities	3		С	Fulfills domestic diversity course requirement		
MKTG elective (lower or upper division)	3		С			
Semester Five: [18 Credit Hours]						
CTTE 46001 Organization of Career and Technical Education	3		С	Fulfills writing-intensive course requirement		
CTTE 46015 Methods of Career and Technical Education	3		с			
CTTE 46019 Coordination in Career Technical Cooperation Education Programs	3		С			
MKTG 35035 Consumer Behavior	3		С			
MKTG 45082 Retail and Web-Based Merchandising	3		С			
MIS 24053 Introduction to Computer Applications	3		С			



Roadmap: Marketing Education - Bachelor of Science in Education [EH-BSE-MKT]

College of Education, Health and Human Services School of Teaching, Learning and Curriculum Studies Catalog Year: 2009-2010

Course Subject and Title	Credit Hours	Upper Division	Min. Grade	Important Notes					
Semester Six: [15 Credit Hours]									
Requirement:: apply for student teaching									
CTTE 45372 Issues in Career Technical Education Subjects	3		С						
CTTE 45377 Career and Technical Education: Advanced Methodologies	3		С						
MKTG 35050 Marketing Research	3		С						
MKTG 45045 Advertising and Promotion Management	3		С						
MKTG elective (lower or upper division)	3		С						
Semester Seven: [18 Credit Hours]									
CTTE 44618 Elements of Experienced-Based Education	3		С						
CTTE 46020 Curriculum Guide Design and Application	3		С						
CI 47330 Reading and Writing in Adolescence	3		С						
HED 42575 Health and Learning	3		С						
MKTG 45060 International Marketing	3		С						
MKTG elective (lower or upper division)	3		С						
Semester Eight: [12 Credit Hours]									
CTTE 46031 Student Teaching in Career Technical Education	9		S						
CTTE 49525 Inquiry into Professional Practice	3		С						

Graduation Requirements Summary

Tota	Total Hours	Upper-Division	Liberal Education	Diversity Course	Writing-Intensive	Minimum	
	Total Hours	Hours	Requirements Hours	Global / Domestic		Major GPA	Overall GPA
	121	39	36	HIST 11050 / SPED 23000	CTTE 46001	2.0	2.75

Notes on Licensure:

- 1. Successfully complete Praxis II "Principles of Learning and Teaching grades 7-12" (passing score 165) and Praxis II specialty test "Marketing Education" (passing score 124).
- 2. Apply for teaching license (pick up licensure packet in 304 White Hall).

Liberal Education Requirements (LER)

Students must complete a minimum 36 credit hours of Liberal Education Requirements. Colleges or degree programs may specify certain courses to fulfill the requirements. Courses in the students' major field will not count toward the completion of any LER. Honors equivalents shall satisfy the LER. None of the courses on the LER list may be taken with a pass/fail grade.

Diversity Course Requirement

Students must complete a two-course diversity requirement, consisting of one with a domestic focus and one with a global focus. One course must be come from the LER and cannot be in the student's major. The second course may be taken as a second LER; or within a major or minor; or as a general elective; or, with dean's approval, by completing one semester of study in another country.

Writing-Intensive Course Requirement

Students must complete a one-course writing-intensive requirement in their major and earn minimum C (2.00) grade.

Upper-Division Requirement

In general, baccalaureate programs require the successful completion of at least 39 upper-division (numbered 30000 to 49999) credit hours of coursework. Programs in the College of Arts and Sciences require a minimum of 42 hours of upper-division coursework.