



This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designated as critical (in boldface and shaded areas) must be completed in the semester listed to ensure a timely graduation.

Course Subject and Title	Credit Hours	Upper Division	Min. Grade	Important Notes
Semester One: [16-17 Credit Hours]				
FDM 10010 Fashion Fundamentals	3		C	
MATH 11009 Modeling Algebra <i>or</i> MATH 11010 Algebra for Calculus <i>or</i> MATH 11012 Intuitive Calculus	3-4			Enrollment based on placement tests; fulfills Kent Core Mathematics and Critical Reasoning
US 10097 Destination Kent State: FYE	1			Not required for transfer students with 25 credits
Kent Core Requirement	9			See Kent Core Summary on page 2
Semester Two: [16 Credit Hours]				
Kent Core Requirement	12			See Kent Core Summary on page 2
General Elective (lower or upper division)	4			
Semester Three: [15 Credit Hours]				
FDM 10030 Fashion Fabrics I	3		C	
FDM 25011 Fashion Branding	3		C	
ECON 22060 Principles of Microeconomics	3			Fulfills Kent Core Social Sciences
FDM 20020 Fashion Merchandising Presentations	3		C	
Kent Core Requirement	3			See Kent Core Summary on page 2
Semester Four: [15 Credit Hours]				
FDM 20030 Fashion Apparel Analysis	3		C	
FDM 20263 Fashion Retail Industry	3		C	
ECON 22061 Principles of Macroeconomics	3			Fulfills Kent Core Additional
MKTG 25010 Marketing	3			
Kent Core Requirement	3			See Kent Core Summary on page 2
Semester Five: [13-14 Credit Hours]				
FDM 30083 Professional Seminar	3	■	C	Fulfills writing-intensive course requirement
FDM 30213 Fashion Marketing	3	■	C	
FDM 30262 Fashion Merchandising Planning and Buying	3	■	C	
Foreign Language (Elementary I)	4-5			
Semester Six: [16-17 Credit Hours]				
FDM 30260 Product Development in the Fashion Industry	3	■	C	
FDM 35270 Computer Applications in Retailing	3	■	C	
FDM Elective (upper division)	3	■	C	See note 2 on page 2
Foreign Language (Elementary II)	4-5			
Support Core Elective (lower or upper division)	3			See note 1 on page 2
Summer III: [3 Credit Hours]				
FDM 45092 Internship in Fashion Merchandising	3	■	C	
Semester Seven: [15 Credit Hours]				
FDM 45011 Fashion Forecasting	3	■	C	
FDM 45012 Apparel in Global Economy	3	■	C	
FDM Elective (upper division)	3	■	C	See note 2 below
Support Core Electives (3 credits upper division)	6	■		See note 1 below



Critical requirements are boldface in shaded areas

Course Subject and Title	Credit Hours	Upper Division	Min. Grade	Important Notes
Semester Eight: [12 Credit Hours]				
FDM 40291 Fashion Merchandising Seminar	3	■	C	
FDM Elective (upper division)	3	■	C	See note 2 below
Support Core Electives (lower or upper division)	6			See note 1 below

Graduation Requirements Summary

Minimum Total Hours	Minimum Upper-Division Hours	Liberal Education Requirements Hours	Diversity Course Global / Domestic	Writing Intensive	Minimum Major GPA	Minimum Overall GPA
121	39	36	Kent Core or General Electives	FDM 30083	2.50	2.50

Kent Core Summary

Kent Core Categories	Important Notes	Remaining Credit Hours
Additional (6 credit hours) <i>Must be selected from two Kent Core categories</i>	3 credits fulfilled in this major with ECON 22061; may fulfill diversity requirement	3
Basic Sciences (6-7 credit hours) <i>Must include one laboratory</i>		6-7
Composition (6-8 credit hours) <i>ENG 11002, 11011, 21011; HONR 10197, 10297</i>	Enrollment based on placement test	6-8
Humanities and Fine Arts (9 credit hours) <i>Minimum one course from humanities in Arts and Sciences category and minimum one course from fine arts category</i>	May fulfill diversity requirement	9
Mathematics and Critical Reasoning (3-5 credit hours)	3 to 4 credits fulfilled in this major with either MATH 11009, 11010 or 11012	0
Social Sciences (6 credit hours) <i>Must be selected from two curricular areas</i>	3 credits fulfill in this major with ECON 22060; may fulfill diversity requirement	3

Special Major Note:

- Courses with an FDM prefix must be passed with minimum C (2.00) grade. Students are deregistered from FDM classes when minimum C (2.00) grade has not been attained in the course prerequisite.

Note 1: Support Core Electives (15 credit hours) choose from the following:

ACCT 23020 Introduction to Financial Accounting	3	MIS 34180 Human Resource Management	3
ACCT 23021 Introduction to Managerial Accounting	3	MIS 34185 Individual and Group Behavior in Organizations	3
FIN 36053 Business Finance	3	MIS 44095 Special Topics	3
JMC 28001 Principles of Public Relations	3	MKTG 35035 Consumer Behavior	3
MIS 24053 Introduction to Computer Applications	3	MKTG 45045 Advertising and Promotion Management	3
MIS 24163 Principles of Management	3	MKTG 45046 Personal Selling and Sales Management	3
MIS 34165 Dynamics of Leadership	3	MKTG 45060 International Marketing	3

Note 2: Maximum 6 credit hours of FDM 45093 Variable Title Workshop may be used toward fulfilling FDM electives.

Kent Core

Students must complete a minimum 36 credit hours of the Kent Core. Certain courses required in programs and in student's major field may also fulfill the Kent Core. Honors equivalents shall satisfy the Kent Core. None of the courses on the Kent Core list may be taken with a pass/fail grade. Visit www.kent.edu/catalog/kent-core for course list.

Diversity Course Requirement

Students must complete a two-course diversity requirement, consisting of one with a domestic (U.S.) focus and one with a global focus. One course must come from the Kent Core. The second course may be taken as a second Kent Core, within a major or minor, or as a general elective; or, with dean's approval, by completing one semester of study in another country. Visit www.kent.edu/catalog/diversity for course list.

Writing-Intensive Course Requirement

Students must complete a one-course writing-intensive requirement in their major and earn minimum C (2.00) grade. Visit www.kent.edu/catalog/wic for course list.

Upper-Division Requirement

Students must complete a minimum 39 upper-division (numbered 30000 to 49999) credit hours of coursework. Programs in the College of Arts and Sciences require a minimum of 42 hours of upper-division coursework.

Foreign Language

Visit www.kent.edu/catalog/foreign-languages for course list.