KENT STATE
UNIVERSITY

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designated as critical (in boldface and shaded areas) must be completed in the semester listed to ensure a timely graduation.

Course Subject and Title	Credit Hours	Upper Division	Min. Grade	Important Notes
Semester One: [16 Credit Hours]				
VCD 13000 Introduction to Visual Communication Design I	**3**			**See note 1 on page 2**
ARTH 22006 Art History I: Ancient and Medieval Art	3			Fulfills Kent Core Fine Arts
US 10097 Destination Kent State: FYE	1			Not required for transfer student with 25 credits
Kent Core Requirements	9			See Kent Core Summary on page 2
Semester Two: [15 Credit Hours]				
VCD 13001 Introduction to Visual Communication Design II	**3**			**See note 1 on page 2**
VCD 20000 Basic Computer Graphic Design and Illustration	**3**			
ARTH 22007 Art History II: Renaissance to Modern Art	3			Fulfills Kent Core Fine Arts
Kent Core Requirements	6			See Kent Core Summary on page 2
Semester Three: [15 Credit Hours]				
VCD 20003 Intermediate Computer Graphic Design and Illustration–Various Software Programs	**3**			
VCD 22000 Design/Illustration Techniques I	**3**			
VCD 23001 Introduction to Typography	**3**			
JMC 22001 Photography *or* VCD 28000 Photography	3			
Kent Core Requirements	3			See Kent Core Summary on page 2
Semester Four: [16 Credit Hours]				
VCD 20009 Sophomore Entrance Examination/ Portfolio Review	**1**			
VCD 20010 Introduction to Design Research	**3**			
VCD 22001 Design/Illustration Techniques II	**3**			
VCD 23002 Introduction to 3-D Design	**3**			
Kent Core Requirements	6			See Kent Core Summary on page 2
Semester Five: [18 Credit Hours]				
VCD 20006 Kinetic and Sequential Graphic Design	**3**			
VCD 32000 Illustration I	**3**	■		
VCD 33000 Graphic Design I	**3**	■		
VCD 43000 Studio Production	3	■		
Kent Core Requirements	6			See Kent Core Summary on page 2
Semester Six: [17 Credit Hours]				
VCD 30009 Junior Portfolio Review: Graphic Design/ Illustration	**1**	■	**S**	
VCD 32001 Illustration II	**3**	■		
VCD 33001 Graphic Design II	**3**	■		
VCD 40092 Internship I in Graphic Design/Illustration	**1**	■		
ARTH Elective (upper division)	3	■		
General Electives and Minor or Senior Project	6			See note 2 below
Summer III: [3 Credit Hours]				
VCD 40192 Internship II in Graphic Design/Illustration	**3**	■		

Critical requirements are boldface in shaded areas

Course Subject and Title	Credit Hours	Upper Division	Min. Grade	Important Notes
Semester Seven: [16 Credit Hours]				
VCD 43003 Corporate Identity/Graphic Design	**3**	■		
VCD 49098 Senior Research Proposal: Graphic Design and Illustration	**1**	■		
VCD 45000 Graphic Design Perspectives	3	■	C	Fulfills writing-intensive requirement
General Electives and Minor or Senior Project	9			See note 2 below
Semester Eight: [13-14 Credit Hours]				
VCD 40025 Professional Portfolio: Graphic Design/ Illustration	**2**	■		
VCD 43001 Advanced Kinetic and Sequential Graphic Design	**3**	■		
VCD 43002 Typographic/Photographic Graphic Design	**3**	■		
VCD 43004 Issues for Graphic Design Businesses	3	■		
General Electives and Minor or Senior Project	2-3	■		See note 2 below
Semester Nine: [6 Credit Hours]				
General Electives and Minor or Senior Project	6			See note 2 below; number of credits required depends on meeting minimum 136 credit hours and minimum 39 upper-division credit hours

Graduation Requirements Summary

Minimum Total Hours	Minimum Upper-Division Hours	Minimum Kent Core Hours	Diversity Course Global / Domestic	Writing-Intensive	Minimum	
					Major GPA	Overall GPA
136	39	36	Kent Core or General Electives	VCD 45000	2.75	2.50

Kent Core Summary

Kent Core Categories	Important Notes	Remaining Credit Hours
Additional (6 credit hours) *Must be selected from two Kent Core categories*	May fulfill diversity requirement	6
Basic Sciences (6-7 credit hours) *Must include one laboratory*		6-7
Composition (6-8 credit hours) *ENG 11002, 11011, 21011; HONR 10197, 10297*	Enrollment based on placement test	6-8
Humanities and Fine Arts (9 credit hours) *Minimum one course from humanities in Arts and Sciences category and minimum one course from fine arts category*	6 credit hours are fulfilled in this major with ARTH 22006 and ARTH 22007; 3 credit hours must be taken from humanities	3
Mathematics and Critical Reasoning (3-5 credit hours)	Enrollment based on placement test	3-5
Social Sciences (6 credit hours) *Must be selected from two curricular areas*	May fulfill diversity requirement	6

Note 1: Student must receive minimum average B (3.0) grade calculated between VCD 13000 and 13001 before enrolling in VCD 23001. Students may take VCD 13000 and 13001 a maximum three times until a minimum B grade is achieved. The highest grade in the course is used to calculate the GPA for the purpose of advancement.

Note 2: General electives and minor or senior project, choose an option:

Option I: general electives and minor (23-24 credit hours):
Minor must be chosen from the following: Advertising, Computer Information systems, Electronic Media, Marketing, Media Literacy, Photo-Illustration, Public Relations or Visual Journalism.

Option II: senior project (23-24 credit hours):	
VCD 49199 Senior Project: Graphic Design/ Illustration	3
General Electives (lower or upper division)	14-15
Choose from the following courses (6 credit hours):	
VCD 40052 Graphic Design–Travel and Field Experience	1-6
VCD 40053 Graphic Design Studio–Glyphix	1-6
VCD 40095 Special Topics: Graphic Design/Illustration	1-4
VCD 40096 Individual Investigation: Graphic Design/Illustration	1-6
VCD 40192 Internship II in Graphic Design/Illustration	1-6
VCD Electives (lower or upper division)	3-6

**Roadmap: Visual Communication Design - 2-D Graphic Design –
Bachelor of Fine Arts**
[CI-BFA-VCD-2DGD]
College of Communication and Information
School of Visual Communication Design
Catalog Year: 2010-2011

Kent Core

Students must complete a minimum 36 credit hours of the Kent Core. Certain courses required in programs and in student's major field may also fulfill the Kent Core. Honors equivalents shall satisfy the Kent Core. None of the courses on the Kent Core list may be taken with a pass/fail grade. Visit www.kent.edu/catalog/kent-core for course list.

Diversity Course Requirement

Students must complete a two-course diversity requirement, consisting of one with a domestic (U.S.) focus and one with a global focus. One course must come from the Kent Core. The second course may be taken as a second Kent Core, within a major or minor, or as a general elective; or, with dean's approval, by completing one semester of study in another country. Visit www.kent.edu/catalog/diversity for course list.

Writing-Intensive Course Requirement

Students must complete a one-course writing-intensive requirement in their major and earn minimum C (2.00) grade.
Visit www.kent.edu/catalog/wic for course list.

Upper-Division Requirement

Students must complete a minimum 39 upper-division (numbered 30000 to 49999) credit hours of coursework. Programs in the College of Arts and Sciences require a minimum of 42 hours of upper-division coursework.