



This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designated as critical (in boldface and shaded areas) must be completed in the semester listed to ensure a timely graduation.

Course Subject and Title	Credit Hours	Upper Division	Min. Grade	Important Notes
<b>Semester One: [16 Credit Hours]</b>				
<b>VCD 13000 Introduction to Visual Communication Design I</b>	<b>3</b>			<b>See note 1 on page 2</b>
ARTH 22006 Art History I: Ancient and Medieval Art	3			Fulfills Kent Core Fine Arts
US 10097 Destination Kent State: FYE	1			Not required for transfer students with 25 credits
Kent Core Requirements	9			See Kent Core Summary on page 2
<b>Semester Two: [15 Credit Hours]</b>				
<b>VCD 13001 Introduction to Visual Communication Design II</b>	<b>3</b>			<b>See note 1 on page 2</b>
<b>VCD 28000 Photography</b>	<b>3</b>			
ARTH 22007 Art History II: Renaissance to Modern Art	3			Fulfills Kent Core Fine Arts
Kent Core Requirements	6			See Kent Core Summary on page 2
<b>Semester Three: [16 Credit Hours]</b>				
JMC 22002 Videography Basics	1			
VCD 23001 Introduction to Typography	3			
VCD 28002 Photography II	3			
Kent Core Requirements	6			See Kent Core Summary on page 2
General Elective (lower or upper division)	3			
<b>Semester Four: [16 Credit Hours]</b>				
<b>VCD 20000 Basic Computer Graphic Design and Illustration</b>	<b>3</b>			
<b>VCD 20001 Sophomore Entrance Examination/Portfolio Review - Photo Illustration</b>	<b>1</b>			
<b>VCD 23000 Intermediate Studio Skills: Graphic Design and Illustration</b>	<b>3</b>			
<b>VCD 38003 Photo Technology</b>	<b>3</b>	■		
Kent Core Requirements	6			See Kent Core Summary on page 2
<b>Semester Five: [15 Credit Hours]</b>				
<b>VCD 20003 Intermediate Computer Graphic Design and Illustration—Various Software Programs</b>	<b>3</b>			
<b>VCD 38004 Advanced Photography</b>	<b>3</b>	■		
FIN 26074 Legal Environment of Business <i>or</i> JUS 26704 Issues in Law and Society <i>or</i> PHIL 21001 Introduction to Ethics	3			JUS 26704 fulfills Kent Core Social Sciences; PHIL 21001 fulfills Kent Core Humanities and global diversity requirements
ARTH course (upper division)	3	■		
General Elective or Kent Core Requirements	3			Take an Kent Core Requirements course if FIN 26074 is taken in this semester
<b>Semester Six: [17 Credit Hours]</b>				
<b>VCD 30008 Junior Portfolio Review-Photo Illustration</b>	<b>1</b>	■		
<b>VCD 38001 Photographics</b>	<b>3</b>	■		
<b>VCD 38009 Internship Seminar - Photo Illustration</b>	<b>1</b>	■		
JMC 32001 Photojournalism I	3	■		
VCD Elective (upper division)	3	■		See note 2 below
General Electives (lower or upper division)	6			Should fulfill diversity requirement if not satisfied earlier



**Critical requirements are boldface in shaded areas**

Course Subject and Title	Credit Hours	Upper Division	Min. Grade	Important Notes
<b>Summer III: [3 Credit Hours]</b>				
VCD 40192 Internship II—Graphic Design/Illustration	3	■		
<b>Semester Seven: [15 Credit Hours]</b>				
VCD 40025 Professional Portfolio: Graphic Design/Illustration	2	■		
VCD 48005 Color Photography	3	■		
VCD 49098 Senior Research Proposal: Graphic Design and Illustration	1	■		
VCD 43004 Issues for Graphic Design Businesses	3	■		
VCD 45000 Graphic Design Perspectives	3	■		Fulfills writing-intensive course requirement
General Electives (lower or upper division)	3			Should fulfill diversity requirement if not satisfied earlier
<b>Semester Eight: [14 Credit Hours]</b>				
VCD 43001 Advanced Kinetic and Sequential Graphic Design	3	■		
VCD 48007 Photo Illustration Techniques	3	■		
VCD 49199 Senior Project: Graphic Design/Illustration	3	■		
General Electives (lower or upper division)	5			Number of credits required depends on meeting minimum 127 credit hours and 39 upper-division hours

**Graduation Requirements Summary**

Minimum Total Hours	Minimum Upper-Division Hours	Minimum Kent Core Hours	Diversity Course Global / Domestic	Writing-Intensive	Minimum Major GPA	Minimum Overall GPA
127	39	36	Kent Core or General Electives	VCD 45000	2.75	2.50

**Kent Core Summary**

Kent Core Categories	Important Notes	Remaining Credit Hours
<b>Additional (6 credit hours)</b> <i>Must be selected from two Kent Core categories</i>	May fulfill diversity requirement	6
<b>Basic Sciences (6-7 credit hours)</b> <i>Must include one laboratory</i>		6-7
<b>Composition (6-8 credit hours)</b> <i>ENG 11002, 11011, 21011; HONR 10197, 10297</i>	Enrollment based on placement test	6-8
<b>Humanities and Fine Arts (9 credit hours)</b> <i>Minimum one course from humanities in Arts and Sciences category and minimum one course from fine arts category</i>	6 credit hours are fulfilled in this major with ARTH 22006 and ARTH 22007; 3 credit hours must be taken from humanities	3
<b>Mathematics and Critical Reasoning (3-5 credit hours)</b>	Enrollment based on placement test	3-5
<b>Social Sciences (6 credit hours)</b> <i>Must be selected from two curricular areas</i>	May fulfill diversity requirement	6

**Note 1:** Student must receive minimum average B (3.0) grade calculated between VCD 13000 and 13001 before enrolling in VCD 23001. Students may take VCD 13000 and 13001 a maximum three times until a minimum average B grade is achieved. The highest grade in each course is used to calculate the GPA for the purpose of advancement.

**Note 2:** VCD elective (3 credit hours) choose from the following:

VCD 38008 Photo-Design Techniques	3	VCD 46001 Web Design and Programming II	3
VCD 40095 Special Topics: Graphic Design/Illustration	3	VCD 48009 Fashion Photography	3
VCD 42051 Calligraphy and Layout	3	VCD 48092 Practicum in Photography	3



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### **Kent Core**

Students must complete a minimum 36 credit hours of the Kent Core. Certain courses required in programs and in student's major field may also fulfill the Kent Core. Honors equivalents shall satisfy the Kent Core. None of the courses on the Kent Core list may be taken with a pass/fail grade. Visit [www.kent.edu/catalog/kent-core](http://www.kent.edu/catalog/kent-core) for course list.

### **Diversity Course Requirement**

Students must complete a two-course diversity requirement, consisting of one with a domestic (U.S.) focus and one with a global focus. One course must come from the Kent Core. The second course may be taken as a second Kent Core, within a major or minor, or as a general elective; or, with dean's approval, by completing one semester of study in another country. Visit [www.kent.edu/catalog/diversity](http://www.kent.edu/catalog/diversity) for course list.

### **Writing-Intensive Course Requirement**

Students must complete a one-course writing-intensive requirement in their major and earn minimum C (2.00) grade.

Visit [www.kent.edu/catalog/wic](http://www.kent.edu/catalog/wic) for course list.

### **Upper-Division Requirement**

Students must complete a minimum 39 upper-division (numbered 30000 to 49999) credit hours of coursework. Programs in the College of Arts and Sciences require a minimum of 42 hours of upper-division coursework.

