



This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designated as critical (in boldface and shaded areas) must be completed in the semester listed to ensure a timely graduation.

| Course Subject and Title   | Credit Hours | Min. Grade | Important Notes  |
|--|--------------|------------|--|
| <b>Semester One: [14 Credit Hours]</b>   |              |            |  |
| <b>ACTT 11000 Accounting I-Financial</b>   | <b>4</b>     |            |  |
| <b>BMRT 11000 Introduction to Business</b>   | <b>3</b>     |            |  |
| COMT 11000 Introduction to Computer Systems<br><i>or</i> ITAP 16620 Word Processing I<br><i>or</i> ITAP 16639 Database Applications                  | 3            |            |  |
| ENG 11011 College Writing I  | 3            |            | Enrollment based on placement tests  |
| US 10097 Destination Kent State: FYE   | 1            |            | Not required for transfer students with 25 credits   |
| <b>Semester Two: [18-19 Credit Hours]</b>  |              |            |  |
| <b>BMRT 11006 Business Computations</b><br><i>or</i> MATH 11010 Algebra for Calculus   | <b>3-4</b>   |            |  |
| <b>BMRT 11009 Introduction to Management Technology</b>  | <b>3</b>     |            |  |
| COMM 15000 Introduction to Human Communication   | 3            |            |  |
| COMT 11006 Introduction to Web Site Technology   | 3            |            |  |
| COMT 12000 Personal Productivity Software  | 3            |            |  |
| ECON 22060 Principles of Microeconomics  | 3            |            |  |
| <b>Semester Three: [18 Credit Hours]</b>   |              |            |  |
| <b>BMRT 21008 Case Studies in Management Technology</b>  | <b>3</b>     |            |  |
| <b>BMRT 21011 Fundamentals of Financial Management</b>   | <b>3</b>     |            |  |
| <b>BMRT 21050 Fundamentals of Marketing Technology</b>   | <b>3</b>     |            |  |
| BMRT 21000 Business Law and Ethics I   | 3            |            |  |
| ENG 21011 College Writing II   | 3            |            |  |
| General Studies or Kent Core Elective  | 3            |            | Visit <a href="http://www.kent.edu/catalog">www.kent.edu/catalog</a> and search "Kent Core" for course lists; developmental course may not be used as general studies elective |
| <b>Semester Four: [15 Credit Hours]</b>  |              |            |  |
| <b>BMRT 21006 Human Resources Management</b>   | <b>3</b>     |            |  |
| <b>BMRT 21009 Seminar in Management Technology</b>   | <b>3</b>     |            |  |
| <b>BMRT 21052 Professional Selling Techniques</b>  | <b>3</b>     |            |  |
| COMT 21010 Workgroup Productivity Software   | 3            |            |  |
| ENG 20002 Introduction to Technical Writing<br><i>or</i> ENG 30063 Business and Professional Writing<br><i>or</i> ITAP 26638 Business Communications | 3            |            |  |

### Graduation Requirements Summary

| Minimum Total Hours | Minimum   |             |
|---------------------|-----------|-------------|
|                     | Major GPA | Overall GPA |
| 65                  | 2.0       | 2.0         |

