



This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designated as critical (in boldface and shaded areas) must be completed in the semester listed to ensure a timely graduation.

Course Subject and Title	Credit Hours	Min. Grade	Important Notes
Semester One: [14 Credit Hours]			
ACTT 11000 Accounting I-Financial	4		
BMRT 11000 Introduction to Business	3		
COMT 11000 Introduction to Computer Systems <i>or</i> COMT 12000 Personal Productivity Software <i>or</i> COMT 21010 Workgroup Productivity Software <i>or</i> ITAP 16620 Word Processing I <i>or</i> ITAP 16639 Database Applications	3		
ENG 11011 College Writing I	3		Enrollment based on placement tests
US 10097 Destination Kent State: FYE	1		Not required of transfer students with 25 credits
Semester Two: [18 Credit Hours]			
BMRT 11006 Business Computations <i>or</i> MATH 11010 Algebra for Calculus	3		
BMRT 11009 Introduction to Management Technology	3		
COMM 15000 Introduction to Human Communication	3		
ECON 22060 Principles of Microeconomics	3		
ENG 21011 College Writing II	3		
General Studies or Kent Core Elective	3		Visit www.kent.edu/catalog and search "Kent Core" for course lists; developmental course may not be used as general studies elective
Semester Three: [13-15 Credit Hours]			
BMRT 21008 Case Studies in Management Technology	3		
BMRT 21011 Fundamentals of Financial Management	3		
BMRT 21050 Fundamentals of Marketing Technology	3		
BMRT 21000 Business Law and Ethics I	3		
BMRT 21055 Retail Merchandising <i>or</i> BMRT 21056 Principles of Visual Display <i>or</i> BMRT 21092 Internship in Management Technology	1-3		
Semester Four: [18 Credit Hours]			
BMRT 21006 Human Resources Management	3		
BMRT 21009 Seminar in Management Technology	3		
BMRT 21052 Professional Selling Techniques	3		
BMRT 21051 Fundamentals of Retailing	3		
BMRT 21053 Advertising in Business	3		
ENG 20002 Introduction to Technical Writing <i>or</i> ENG 30063 Business and Professional Writing <i>or</i> ITAP 26638 Business Communications	3		

Graduation Requirements Summary

Minimum Total Hours	Minimum	
	Major GPA	Overall GPA
63	2.0	2.0

