

Roadmap: Electronic Media - Electronic Media Sports Production -**Bachelor of Science**

[CI-BS-ELMD-ELMS]

College of Communication and Information School of Journalism and Mass Communication

Catalog Year: 2010-2011

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designated as critical (in boldface and shaded areas) must be completed in the semester listed to ensure a timely graduation.

Course Subject and Title	Credit Hours	Upper Division	Min. Grade	Important Notes
Semester One: [16 Credit Hours]				
JMC 20003 Introduction to Mass Communication	3		C-	
HIST 12070 History of the United States: The Formative Period	3			Fulfills Kent Core Humanities and domestic diversity course requirement
US 10097 Destination Kent State: FYE	1			Not required of transfer students with 25 credits
Kent Core Requirements	9			See Kent Core Summary on page 2
Semester Two: [14-15 Credit Hours]				
Requirements: minimum 2.75 GPA; successfully compl	ete Gram	mar, Usaç	ge and Pu	unctuation Test with minimum 70 percent score.
JMC 20004 Media Writing	3		B-	
HIST 12071 History of the United States: The Modern Period	3			Fulfills Kent Core Humanities and domestic diversity course requirement
JMC 22002 Videography Basics I	1		C-	
JMC 22003 Videography Basics II	1		C-	
MATH 11009 Modeling Algebra <i>or</i> MATH 11010 Algebra for Calculus	3-4			Enrollment based on placement tests; fulfills Kent Core Mathematics/Critical Reasoning
Kent Core Requirement	3			See Kent Core Summary on page 2
Semester Three: [15 Credit Hours]				
JMC 23030 Basic Electronic Media Video Production	3		C-	
JMC 23031 Basic Electronic Media Audio Production	3		C-	
SPAD 25059 Sport in Society	3			
Kent Core Requirements	6			See Kent Core Summary on page 2
Semester Four: [17 Credit Hours]				
JMC 30004 Writing for Electronic Media	2		C-	
Kent Core Requirements	9			See Kent Core Summary on page 2
SPAD Additional Requirements	3			See note 1 on page 2
Semester Five: [15 Credit Hours] ENG 30064 Argumentative Prose or ENG 30065 Expository Prose Writing	3	•		
JMC 20008 Audience Analysis and Research	3		C-	
JMC 44042 Live Sports Production	3		C-	
JMC 45000 Television Sports Graphics Production	3	_	C-	
SPAD Additional Requirements	3			See note 1 on page 2
Semester Six: [15 Credit Hours]				The state of the s
JMC 44043 Sports Field Production	3		C-	
JMC Elective I	3		C-	See note 2 on page 2
Liberal Studies Electives (lower or upper division)	9			See JMC advisor for approved list of courses
Summer III: [1 Credit Hours]				er
JMC 40192 Internship in Radio/Television	1		C-	
Semester Seven: [15 Credit Hours]	· ·	_		
JMC 40006 Law of Mass Communication	3		C-	
JMC 40013 Television Sports Production	3	_	C-	
Liberal Studies Electives	9	-		See JMC advisor for approved list of courses



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Critical requirements are boldface in shaded areas

Course Subject and Title	Credit Hours	Upper Division	Min. Grade	Important Notes
Semester Eight: [16 Credit Hours]				
JMC 40010 Ethics and Issues in Mass Communication	3		С	Fulfills writing-intensive course requirement
JMC Elective I	3		C-	See note 2 below
Liberal Studies Electives (upper-division)	9			See JMC advisor for approved list of courses
Non-JMC General Electives	1 n		Number of credits required depends on meeting minimum 124 credit hours and 39 upper-division hours	

Graduation Requirements Summary

Minimum	Minimum Upper-	Liberal Education	Diversity Course Minimum		mum	
Total Hours	Division Hours	Requirements Hours	Global / Domestic	Writing-Intensive	Major GPA	Overall GPA
124	39	36	Kent Core or elective / HIST 12070	JMC 40010	2.75	2.75

Kent Core Summary

Kent Core Categories	Important Notes	Remaining Credit Hours
Additional (6 credit hours) Must be selected from two Kent Core categories	May fulfill diversity requirement	6
Basic Sciences (6-7 credit hours) Must include one laboratory		6-7
Composition (6-8 credit hours) ENG 11002, 11011, 21011; HONR 10197, 10297	Enrollment based on placement test	6-8
Humanities and Fine Arts (9 credit hours) Minimum one course from humanities in Arts and Sciences category and minimum one course from fine arts category	6 credit hours are fulfilled in this major with HIST 12070 and 12071. Choose 3 credit hours from Fine Arts.	3
Mathematics and Critical Reasoning (3-5 credit hours)	3-4 credit hours fulfilled in this major with MATH 11009 or 11010	0
Social Sciences (6 credit hours) Must be selected from two curricular areas	May fulfill diversity requirement	6

Note 1: SPAD Additional Degree Requirement (9 credit hours), choose from the following:

SPAD 45023 Sport Marketing	3	SPAD 45026 Sport and the Media	3
SPAD 45024 Sport in Global Perspective	3	SPAD 45027 Public Relations and Promotion in Sport	3

Note 2: JMC elective I (6 credit hours), choose from the following:

JMC 33036 Basic Media Engineering	3	JMC 44045 Promotions for Electronic Media	3
JMC 40036 Non-Linear Video Editing	3	JMC 44050 Audio Video	3
JMC 40095 Special Topics: Editing with AVID	3	JMC 46054 Broadcast Documentary	3
JMC 40095 Special Topics: Lighting for Video	3	JMC 49021 Corporate Video	3
JMC 40095 Special Topics: Motion Graphics	3		

Notes for Electronic Media Major:

- Only general elective courses may be taken as pass/fail, of which maximum 12 credit hours may be taken as pass/fail.
- Minimum 80 credit hours must be taken outside the School of Journalism and Mass Communication, with 65 of those hours in liberal studies courses.
- Students must meet the requirements in the catalog to declare a journalism and mass communication major.

Kent Core

Students must complete a minimum 36 credit hours of the Kent Core. Certain courses required in programs and in student's major field may also fulfill the Kent Core. Honors equivalents shall satisfy the Kent Core. None of the courses on the Kent Core list may be taken with a pass/fail grade. Visit www.kent.edu/catalog/kent-core for course list.



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Diversity Course Requirement

Students must complete a two-course diversity requirement, consisting of one with a domestic (U.S.) focus and one with a global focus. One course must come from the Kent Core. The second course may be taken as a second Kent Core, within a major or minor, or as a general elective; or, with dean's approval, by completing one semester of study in another country. Visit www.kent.edu/catalog/diversity for course list.

Writing-Intensive Course Requirement

Students must complete a one-course writing-intensive requirement in their major and earn minimum C (2.00) grade. Visit www.kent.edu/catalog/wic for course list.

Upper-Division Requirement

Students must complete a minimum 39 upper-division (numbered 30000 to 49999) credit hours of coursework. Programs in the College of Arts and Sciences require a minimum of 42 hours of upper-division coursework.

Foreign Language

Visit www.kent.edu/catalog/foreign-languages for course list.

