This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designated as critical (in boldface and shaded areas) must be completed in the semester listed to ensure a timely graduation.

| Course Subject and Title | Credit Hours | Upper Division | Min. Grade | Important Notes |
| :---: | :---: | :---: | :---: | :---: |
| Semester One: [13 Credit Hours] |  |  |  |  |
| PSYC 11762 General Psychology | 3 |  |  | Fulfills Kent Core Social Sciences and domestic diversity requirement |
| US 10097 Destination Kent State: FYE | 1 |  |  | Not required for transfer students with 25 credits |
| Kent Core Requirements | 9 |  |  | See Kent Core Summary on page 2 |
| Semester Two: [15 Credit Hours] |  |  |  |  |
| Required: successful completion of Praxis I Reading (score 174), Writing (score 172), Mathematics (score 174) |  |  |  |  |
| CULT 29535 Education in a Democratic Society | 3 |  | C |  |
| BUS 10123 Exploring Business | 3 |  | C |  |
| COMM 15000 Introduction to Human Communication | 3 |  |  | Fulfills Kent Core Additional |
| HIST 11050 History of Civilization I | 3 |  |  | Fulfills Kent Core Humanities and global diversity requirement |
| Kent Core Requirement | 3 |  |  | See Kent Core Summary on page 2 |
| Semester Three: [15 Credit Hours] |  |  |  |  |
| Requirement: minimum 2.75 cumulative GPA by end of term |  |  |  |  |
| ECON 22060 Principles of Microeconomics | 3 |  |  | Fulfills Kent Core Social Sciences |
| EPSY 29525 Educational Psychology | 3 |  | C |  |
| HIST 11051 History of Civilization II | 3 |  |  | Fulfills Kent Core Humanities |
| Kent Core Requirements | 6 |  |  | See Kent Core Summary on page 2 |
| Semester Four: [15 Credit Hours] |  |  |  |  |
| Requirement: apply and be accepted for Advanced Study; minimum 2.75 cumulative GPA |  |  |  |  |
| MKTG 25010 Marketing | 3 |  | C |  |
| ECON 22061 Principles of Macroeconomics | 3 |  |  | Fulfills Kent Core Additional |
| ITEC 19525 Educational Technology | 3 |  | C |  |
| SPED 23000 Introduction to Exceptionalities | 3 |  | C | Fulfills domestic diversity course requirement |
| MKTG elective (lower or upper division) | 3 |  | C |  |
| Semester Five: [18 Credit Hours] |  |  |  |  |
| CTTE 46001 Organization of Career and Technical Education | 3 | ■ | C | Fulfills writing-intensive course requirement |
| CTTE 46015 Methods of Career and Technical Education | 3 | ■ | C |  |
| CTTE 46019 Coordination in Career Technical Cooperation Education Programs | 3 | $\square$ | C |  |
| MKTG 35035 Consumer Behavior | 3 | ■ | C |  |
| MKTG 45082 Retail and Web-Based Merchandising | 3 | ■ | C |  |
| MIS 24053 Introduction to Computer Applications | 3 |  | C |  |
| Semester Six: [15 Credit Hours] |  |  |  |  |
| Requirement: apply for student teaching |  |  |  |  |
| CTTE 45372 Issues in Career Technical Education Subjects | 3 | ■ | C |  |
| CTTE 45377 Career and Technical Education: Advanced Methodologies | 3 | $\square$ | C |  |
| MKTG 35050 Marketing Research | 3 | $\square$ | C |  |
| MKTG 45045 Advertising and Promotion Management | 3 | $\square$ | C |  |
| MKTG elective (lower or upper division) | 3 |  | C |  |

[EH-BSE-MKT]
U N I V E R S I T Y
College of Education, Health and Human Services School of Teaching, Learning and Curriculum Studies

Catalog Year: 2010-2011
Critical requirements are boldface in shaded areas


## Kent Core Summary

| Kent Core Categories | Important Notes | Remaining <br> Credit |
| :--- | :--- | :---: |
| Addours |  |  |
| Must be selected from two Kent Core categories | Fulfilled in this major with COMM 15000 and ECON 22061 | 0 |
| Basic Sciences (6-7 credit hours) <br> Must include one laboratory |  | $6-7$ |
| Composition (6-8 credit hours) <br> ENG 11002, 11011, 21011; HONR 10197, 10297 | Enrollment based on placement test; grade of C required in <br> both courses | $6-8$ |
| Humanities and Fine Arts (9 credit hours) <br> Minimum one course from humanities in Arts and Sciences <br> category and minimum one course from fine arts category | 6 credit hours are fulfilled in this major with HIST 11050 and <br> $11051 ; ~ r e m a i n i n g ~ c r e d i t ~ h o u r s ~ m u s t ~ b e ~ f r o m ~ t h e ~ F i n e ~ A r t s ~$ <br> category | 3 |
| Mathematics and Critical Reasoning (3-5 credit hours) | Enrollment based on placement test |  |
| Social Sciences (6 credit hours) <br> Must be selected from two curricular areas | fulfilled in this major with ECON 22060 and PSYC 11762 | $3-5$ |

## Notes on Licensure:

1. Successfully complete Praxis II "Principles of Learning and Teaching grades 7-12" (passing score 165) and Praxis II specialty test "Marketing Education" (passing score 124).
2. Apply for teaching license (pick up licensure packet in 304 White Hall).

## Kent Core

Students must complete a minimum 36 credit hours of the Kent Core. Certain courses required in programs and in student's major field may also fulfill the Kent Core. Honors equivalents shall satisfy the Kent Core. None of the courses on the Kent Core list may be taken with a pass/fail grade. Visit www.kent.edu/catalog/kent-core for course list.

## Diversity Course Requirement

Students must complete a two-course diversity requirement, consisting of one with a domestic (U.S.) focus and one with a global focus. One course must come from the Kent Core. The second course may be taken as a second Kent Core, within a major or minor, or as a general elective; or, with dean's approval, by completing one semester of study in another country. Visit www.kent.edu/catalog/diversity for course list.
Writing-Intensive Course Requirement
Students must complete a one-course writing-intensive requirement in their major and earn minimum C (2.00) grade.
Visit www.kent.edu/catalog/wic for course list.

## Upper-Division Requirement

Students must complete a minimum 39 upper-division (numbered 30000 to 49999) credit hours of coursework. Programs in the College of Arts and Sciences require a minimum of 42 hours of upper-division coursework.

