

Roadmap: Business Management Technology - General Management, Entrepreneurship and Manufacturing - Associate of Applied Business

[RE-AAB-BMRT-GMEM]
Regional College
Division of Applied Business
Catalog Year: 2010-2011

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designated as critical (in boldface and shaded areas) must be completed in the semester listed to ensure a timely graduation.

Course Subject and Title	Credit Hours	Min. Grade	Important Notes	
Semester One: [14 Credit Hours]				
ACTT 11000 Accounting I: Financial	4			
BMRT 11000 Introduction to Business	3			
ENG 11011 College Writing I	3		Enrollment based on placement tests	
US 10097 Destination Kent State: FYE	1		Not required of transfer students with 25 credits	
COMT 11000 Introduction to Computer Systems or COMT 12000 Personal Productivity Software or COMT 21010 Workgroup Productivity Software or ITAP 16620 Word Processing I or ITAP 16639 Database Applications	3			
Semester Two: [15 Credit Hours]				
BMRT 11006 Business Computations or MATH 11010 Algebra for Calculus	3			
BMRT 11009 Introduction to Management Technology	3			
COMM 15000 Introduction to Human Communication	3			
ECON 22060 Principles of Microeconomics	3			
BMRT Elective	3		See BMRT advisor prior to enrollment	
Semester Three: [18 Credit Hours]				
BMRT 21008 Case Studies in Management Technology	3			
BMRT 21011 Fundamentals of Financial Management	3			
BMRT 21050 Fundamentals of Marketing Technology	3			
BMRT 21000 Business Law and Ethics I	3			
ENG 21011 College Writing II	3			
General Studies or Kent Core Elective	3		Visit www.kent.edu/catalog and search "Kent Core" for course lists; developmental course may not be used as general studies elective	
Semester Four: [16 Credit Hours]				
BMRT 21006 Human Resources Management	3			
BMRT 21009 Seminar in Management Technology	3			
BMRT 21052 Professional Selling Techniques	3			
eNG 20002 Introduction to Technical Writing or ENG 30063 Business and Professional Writing or ITAP 26638 Business Communications	3			
BMRT Elective	4		See BMRT advisor prior to enrollment	

Graduation Requirements Summary

Minimum Total Hours	Minimum		
Willimum Total Hours	Major GPA	Overall GPA	
63	2.0	2.0	

