

## SUGGESTED THREE-YEAR GRADUATION PLAN



### Business Management – Bachelor of Business Administration

[BU-BBA-BMGT]

College of Business Administration

Department of Management and Information Systems

Catalog Year: 2012–2013

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designated as critical (in boldface and shaded areas) must be completed in the semester listed to ensure a timely graduation.

Course Subject and Title	Credit Hours	Upper Div.	Min. Grade	Major GPA	Important Notes
<b>Post-Secondary Coursework or Credit By Examination Upon Entry as a Freshman: [30 Credit Hours]</b>					
ECON 22060 Principles of Microeconomics	3				Fulfills Kent Core Social Sciences
MATH 11010 Algebra for Calculus	3		C		Fulfills Kent Core Mathematics and Critical Reasoning
Kent Core Composition	6				See list of Kent Core courses that can be earned through AP, CLEP or CBE exams on page 3
Kent Core Humanities or Fine Arts	9				
Kent Core Social Sciences	3				
Kent Core Basic Sciences	3				
General Elective (lower or upper division)	3				See note 3 on page 2
<b>Semester One: [16 Credit Hours]</b>					
BUS 10123 Exploring Business	3				
COMM 15000 Introduction to Human Communication	3		C		Fulfills Kent Core Additional
MIS 24053 Introduction to Computer Applications	3				
MIS 24163 Principles of Management	3		C		Credit for course may be earned through CLEP
US 10097 Destination Kent State: First Year Experience	1				Not required for transfer students with 25 credits
Kent Core Requirement	3				See Kent Core Summary on page 2
<b>Semester Two: [15-17 Credit Hours]</b>					
<b>Required: minimum cumulative 2.500 GPA by the end of this semester</b>					
ACCT 23020 Introduction to Financial Accounting	3				Credit for course may be earned through CLEP
ECON 22061 Principles of Macroeconomics	3				Fulfills Kent Core Additional; credit for course may be earned through AP or CLEP
FIN 26074 Legal Environment of Business	3				Credit for course may be earned through CLEP
MATH 11012 Intuitive Calculus or MATH 12002 Analytic Geometry and Calculus I	3-5				Credit for MATH 11012 may be earned through AP or CLEP
MKTG 25010 Principles of Marketing	3				Credit for course may be earned through CLEP
<b>Semester Three: [15 Credit Hours]</b>					
<b>Required: minimum cumulative 2.500 GPA</b>					
ACCT 23021 Introduction to Managerial Accounting	3				
MIS 24056 Fundamentals of Business Statistics	3				
MIS 34180 Human Resource Management	3	■		■	See note 4 on page 2
General Elective (lower or upper division)	6				Should fulfill diversity requirement if not satisfied earlier; see note 3 on page 2
<b>Semester Four: [15 Credit Hours]</b>					
<b>Required: minimum cumulative 2.500 GPA</b>					
ENG 30063 Business and Professional Writing	3	■			
FIN 36053 Business Finance	3	■			
MIS 34060 Operations Management	3	■			
MIS 34165 Dynamics of Leadership or MIS 34175 Learning to Lead	3	■		■	
College Elective	3	■		■	See note 2 on page 2
<b>Semester Five: [15 Credit Hours]</b>					
<b>Required: minimum cumulative 2.500 GPA</b>					
MIS 44062 Supply Chain Management	3	■		■	
MIS 44163 Global Business Management	3	■	C	■	Fulfills writing-intensive course requirement
Major Elective	3	■		■	See note 1 on page 2
College Elective	3	■		■	See note 2 on page 2
General Elective (lower or upper division)	3				Should fulfill diversity requirement if not satisfied earlier; see note 3 on page 2

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#### Critical requirements are boldface in shaded areas

Course Subject and Title	Credit Hours	Upper Div.	Min. Grade	Major GPA	Important Notes
<b>Semester Six: [15 Credit Hours]</b>					
<b>Required: minimum cumulative 2.500 GPA and completion of The Assurance of Learning Assessment given in MIS 44285</b>					
MIS 44152 Collaborative Project Management	3	■		■	
MIS 44285 Integrated Business Policy and Strategy	3	■			
MIS 44392 Business Consulting and Practicum	3	■		■	Fulfills experiential learning requirement
Major Elective	3	■		■	See note 1 on page 2
General Electives (lower or upper division)	3				Number of credits required depends on meeting minimum 121 credit hours and minimum 39 upper-division hours; see note 3 below

#### Graduation Requirements Summary

Minimum Total Hours	Minimum Upper-Division Hours	Minimum Kent Core Hours	Global / Domestic Diversity Course	Writing-Intensive	Experiential Learning	Minimum Major GPA	Minimum Overall GPA
121	39	36	Kent Core or General Electives	MIS 44163	MIS 44392 or visit <a href="http://kent.edu/catalog/elr">kent.edu/catalog/elr</a>	2.500	2.500

#### Kent Core Summary

Kent Core Categories	Important Notes	Remaining Credit Hours
<b>Composition (6-8 credit hours)</b> <i>ENG 11002, 11011, 21011; HONR 10197, 10297</i>	Enrollment based on placement test; a grade of C is required in ENG 21011	6-8
<b>Mathematics and Critical Reasoning (3-5 credit hours)</b>	Fulfilled in this major with MATH 11010.	0
<b>Humanities and Fine Arts (9 credit hours)</b> <i>Minimum one course from humanities in Arts and Sciences and minimum one course from fine arts</i>	May fulfill diversity requirement	9
<b>Social Sciences (6 credit hours)</b> <i>Must be selected from two curricular areas</i>	3 credits are fulfilled in this major with ECON 22060.	3
<b>Basic Sciences (6-7 credit hours)</b> <i>Must include one laboratory</i>		6-7
<b>Additional (6 credit hours)</b> <i>Must be selected from two Kent Core categories</i>	Fulfilled in this major with ECON 22061 and COMM 15000 or either MATH 11012 or 12002.	0

#### Note 1: Major Electives (6 credits), choose from the following:

MIS 34092 Practicum in Career Development	3	MIS 34185 Individual and Group Behavior	3
MIS 34054 Using IS for Business Problems	3	MIS 44009 Business Case for Sustainability	3

#### Note 2: College Electives (6 credits), choose from the following curricular areas; no more than 3 credits per area:

<b>ACCT elective (3 credit hours), choose from the following:</b>		<b>FIN elective (3 credit hours), choose from the following:</b>	
ACCT 33061 Financial Reporting	3	FIN 36058 The Financial System	3
ACCT 33063 Cost Control and Analysis for Management*	3	FIN 36063 Individual Investment Analysis and Strategies	3
<b>ECON elective (3 credit hours), choose from the following:</b>		<b>MKTG elective (3 credit hours), choose from the following:</b>	
ECON 32025 Money, Credit and Banking	3	MKTG 45045 Advertising and Promotion Management	3
ECON 32082 Introduction to Managerial Economics	3	MKTG 45046 Personal Selling	3

\*Students who take ACTT 21063 as an associate degree student or at a Kent State Regional Campus may use it in place of ACCT 33063 provided university requirement of 39 upper-division hours is met.

**Note 3:** Students may take or use any course at any level as long as the minimum 39-hour requirement for upper-division courses is satisfied for graduation with a B.B.A. Exceptions: Maximum 4 credit hours of physical education activity (PEB) courses and maximum 4 credit hours for courses in applied music and music ensembles (MUS courses with a second digit of 5, 6 or 7) combined may be counted toward the 121-total hour or 39-upper-division-hour graduation requirement. Non-business courses may be selected, provided there is minimum 6 credit hours in each of two different disciplines/departments. A minor (business or non-business) is encouraged. There is no limit on other music coursework. Any other exceptions must be approved by the assistant dean. Credit for ENG 11001 or 11002 or MATH 10023 or 10024 may apply toward general electives.

**Note 4:** Students who take BMRT 21006 as an associate degree student or at a Kent State Regional Campus may use it in place of MIS 34180 provided university requirement of 39 upper-division hours is met.

## Kent Core Courses That Can Be Earned Through Exams

**LEGEND:** G – Global Diversity; D – Domestic Diversity; LAB – Laboratory

				Minimum AP score <sup>1</sup>	Minimum CLEP score <sup>2</sup>	Minimum CBE score <sup>3</sup>
<b>COMPOSITION</b>						
ENG	11011	College Writing I (3)		3	50	C
ENG	21011	College Writing II (3)				C
<b>MATHEMATICS AND CRITICAL REASONING</b>						
CS	10051	Introduction to Computer Science (4)		3		
MATH	11010	Algebra for Calculus (3)			50	
MATH	11012	Intuitive Calculus (3)				C
MATH	12002	Analytic Geometry and Calculus I (5)		3	50	C
MATH	14001	Basic Mathematical Concepts I (4)				C
MATH	14002	Basic Mathematical Concepts II (4)				C
PHIL	21002	Introduction to Formal Logic (3)				C
<b>HUMANITIES AND FINE ARTS</b>						
<b>Humanities in Arts and Sciences</b>						
ENG	22073	Major Modern Writers: British and United States (3)		3	50	
G HIST	11050	History of Civilization I (3)		3		C
G HIST	11051	History of Civilization II (3)		3		C
D HIST	12070	History of the United States: The Formative Period (3)		3	50	C
D HIST	12071	History of the United States: The Modern Period (3)		3	50	C
HIST	1xxxx	European History (3)		3		
<b>Fine Arts</b>						
ARCH	10012	Survey of Architectural History II (3)				C
ARTH	22006	Art History I: Ancient and Medieval Art (3)		3		
MUS	22111	The Understanding of Music (3)				C
G MUS	22121	Music as a World Phenomenon (3)				C
<b>SOCIAL SCIENCES</b>						
ECON	22060	Principles of Microeconomics (3)		3	50	
ECON	22061	Principles of Macroeconomics (3)		3	50	
GEOG	10160	Introduction to Geography (3)				C
G GEOG	17063	World Geography (3)				C
D GEOG	17064	Geography of the United States and Canada (3)				C
G GEOG	22061	Human Geography (3)		3		
G POL	10004	Comparative Politics (3)		3		
D POL	10100	American Politics (3)		3	50	
D PSYC	11762	General Psychology (3)		3	50	
D PSYC	20651	Child Psychology (3)			50	
D SOC	12050	Introduction to Sociology (3)			50	
<b>BASIC SCIENCES</b>						
BSCI	10110	Biological Diversity (4)		3	50	
BSCI	10120	Biological Foundations (4)		4	50	
LAB BSCI	11010	Anatomy and Physiology I for Allied Health (3)				C
LAB BSCI	11020	Anatomy and Physiology II for Allied Health (3)				C
CHEM	10030	Chemistry in Our World (3)				C
CHEM	10050	Fundamentals of Chemistry (3)				C
CHEM	10052	Introduction to Organic Chemistry (2)				C
CHEM	10054	General and Elementary Organic Chemistry (5)				C
CHEM	10060	General Chemistry I (4)		3	50	C
CHEM	10061	General Chemistry II (4)		5	50	C
LAB CHEM	10062	General Chemistry I Laboratory (1)		4		
GEOL	11040	Earth Dynamics (3)				C
GEOL	11042	Earth History (3)				C
GEOL	21062	Environmental Geology (3)		3		C
GEOL	21080	Oceanography (3)				C
PHY	11030	Seven Ideas that Shook the Universe (3)				C
PHY	13001	General College Physics I (4)		3		C
PHY	13002	General College Physics II (4)		3		C
PHY	13011	College Physics I (2)				C
PHY	13012	College Physics II (2)				C
LAB PHY	13021	General College Physics Laboratory I (1)		3		
LAB PHY	13022	General College Physics Laboratory II (1)		3		
PHY	21040	Physics in Entertainment and the Arts (3)				C
PHY	21430	Frontiers in Astronomy (3)				C
PHY	23101	General University Physics I (5)		3		C
PHY	23102	General University Physics II (5)		3		C

- For more information on AP at Kent state, visit [www.kent.edu/honors/academicsandresearch/advanced-placement.cfm](http://www.kent.edu/honors/academicsandresearch/advanced-placement.cfm).
- For more information on CLEP at Kent State, visit [www.kent.edu/career/testing/clep](http://www.kent.edu/career/testing/clep).
- For more information on CBE at Kent State, visit [www.kent.edu/registrar/info/cbe.cfm](http://www.kent.edu/registrar/info/cbe.cfm).

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