



This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designated as critical (in boldface and shaded areas) must be completed in the semester listed to ensure a timely graduation.

Course Subject and Title	Credit Hours	Upper Div.	Min. Grade	Major GPA	Important Notes
Semester One: [16 Credit Hours]					
MATH 11010 Algebra for Calculus	3		C		Kent Core Mathematics and Critical Reasoning
BUS 10123 Exploring Business	3				
COMM 15000 Introduction to Human Communication	3		C		Fulfills Kent Core Additional
US 10097 Destination Kent State: FYE	1				Not required for transfer students with 25 credits
Kent Core Requirement	3				See Kent Core Summary on page 2
Kent Core Requirement	3				
Semester Two: [15-17 Credit Hours]					
MATH 11012 Intuitive Calculus or MATH 12002 Analytic Geometry and Calculus I	3-5				Fulfills Kent core Additional
ECON 22060 Principles of Microeconomics	3				Fulfills Kent Core Social Sciences
MIS 24053 Introduction to Computer Applications	3				
Kent Core Requirement	3				See Kent Core Summary on page 2
Kent Core Requirement	3				
Semester Three: [15 Credit Hours]					
ACCT 23020 Introduction to Financial Accounting	3				
ECON 22061 Principles of Macroeconomics	3				Fulfills Kent Core Additional
MIS 24056 Fundamentals of Business Statistics	3				
MIS 24163 Principles of Management	3				
Kent Core Requirement	3				See Kent Core Summary on page 2
Semester Four: [15-16 Credit Hours]					
ACCT 23021 Introduction to Managerial Accounting	3				
FIN 26074 Legal Environment of Business	3				
MKTG 25010 Principles of Marketing	3				
Kent Core Requirement	3				See Kent Core Summary on page 2
Kent Core Requirement	3				
Semester Five: [15 Credit Hours]					
Required: minimum cumulative 2.50 GPA					
FIN 36053 Business Finance	3	■	C		
MIS 34060 Operations Management	3	■			
Kent Core Requirement	3				See Kent Core Summary on page 2
General Electives (lower or upper division)	6				
Semester Six: [15 Credit Hours]					
Required: minimum cumulative 2.50 GPA					
FIN 36054 Intermediate Business Finance	3	■		■	
FIN 36058 The Financial System	3	■		■	
FIN 36059 Investments	3	■		■	
General Electives (lower or upper division)	6				See note 2 on page 2
Semester Seven: [15 Credit Hours]					
Required: minimum cumulative 2.50 GPA					
ACCT or FIN Elective (upper division)	3	■		■	See note 1 below
FIN 46059 Financial Policy	3	■	C	■	Fulfills writing-intensive course requirement
ENG 30063 Business and Professional Writing	3	■			
General Electives (3 credits must be upper division)	6	■			

Critical requirements are boldface in shaded areas.



Course Subject and Title	Credit Hours	Upper Div.	Min. Grade	Major GPA	Important Notes
Semester Eight: [15 Credit Hours]					
Required: minimum cumulative 2.50 GPA.					
Note: completion of The Assurance of Learning Assessment given in MIS 44285					
FIN 46064 International Business Finance	3	■		■	
ACCT or FIN Electives (upper division)	6	■		■	See note 1 below
MIS 44285 Integrated Business Policy and Strategy	3	■			
General Electives (lower or upper division)	3				Number of credits required depends on meeting minimum 121 credit hours and minimum 39 upper-division hours

Graduation Requirements Summary

Minimum Total Hours	Minimum Upper-Division Hours	Minimum Kent Core Hours	Diversity Course Global / Domestic	Writing-Intensive	Minimum Major GPA	Minimum Overall GPA
121	39	36	Kent Core or General Electives	FIN 46059	2.50	2.50

Kent Core Summary

Kent Core Categories	Important Notes	Remaining Credit Hours
Composition (6-8 credit hours) <i>ENG 11002, 11011, 21011; HONR 10197, 10297</i>	Enrollment based on placement test; a grade of C is required in ENG 21011.	6-8
Mathematics and Critical Reasoning (3-5 credit hours)	Fulfilled in this major with MATH 11010; Enrollment based on placement tests	0
Humanities and Fine Arts (9 credit hours) <i>Minimum one course from humanities in Arts and Sciences and minimum one course from fine arts</i>	May fulfill diversity requirement	9
Social Sciences (6 credit hours) <i>Must be selected from two curricular areas</i>	3 credits are fulfilled in this major with ECON 22060; May fulfill diversity requirement	3
Basic Sciences (6-7 credit hours) <i>Must include one laboratory</i>		6-7
Additional (6 credit hours) <i>Must be selected from two Kent Core categories</i>	Fulfilled in this major with ECON 22061, COMM 15000	0

Note 1: ACCT or FIN electives (9 credit hours), choose from the following:

ACCT 33061 Financial Reporting Issues and Analysis	3	FIN 46055 Options and Future Markets	3
ACCT 33063 Cost Control and Analysis for Management*	3	FIN 46067 Portfolio Analysis	3
FIN 36061 Real Estate Principles	3	FIN 46068 Financial Management of Commercial Banks	3
FIN 36081 Principles of Insurance	3	FIN 46096 Individual Investigation in Finance	3
FIN 36085 Financial Modeling	3	FIN 46192 Internship in Finance	3
FIN 46054 Financial Risk Management	3		

*Students who take ACTT 21063 as an associate degree student or at a Kent State Regional Campus may use it in place of ACCT 33063 provided university requirement of 39 upper-division hours is met.

Note 2: Electives (18-20 credit hours), suggested courses depending on career interests:

Financial Management		Banking / Financial Institutions	
ACCT 33061 Financial Reporting Issues and Analysis	3	ACCT 33061 Financial Reporting Issues and Analysis	3
ACCT 33063 Cost Control and Analysis for Management*	3	FIN 36061 Real Estate Principles	3
FIN 36085 Financial Modeling	3	FIN 46054 Financial Risk Management	3
FIN 46054 Financial Risk Management	3	FIN 46055 Options and Future Markets	3
FIN 46055 Options and Future Markets	3	FIN 46067 Portfolio Analysis	3
Investments			
ACCT 33061 Financial Reporting Issues and Analysis	3	FIN 46055 Options and Future Markets	3
FIN 36085 Financial Modeling	3	FIN 46067 Portfolio Analysis	3
FIN 46054 Financial Risk Management	3		

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Students may take or use any course at any level as long as the minimum 39-hour requirement for upper-division courses is satisfied for graduation with a B.B.A. Exceptions: Maximum 4 credit hours of physical education activity (PEB) courses and maximum 4 credit hours for courses in applied music and music ensembles (MUS courses with a second digit of 5, 6 or 7) combined may be counted toward the 121 total hour or 39-upper-division-hour graduation requirement. A minor (business or non-business) is encouraged. There is no limit on other music coursework. Any other exceptions must be approved by the assistant dean. Credit for ENG 11001 or 11002 or MATH 10023 or 10024 may apply toward general electives.



Kent Core

Students must complete a minimum 36 credit hours of the Kent Core. Certain courses required in programs and in student's major field may also fulfill the Kent Core. Honors equivalents shall satisfy the Kent Core. None of the courses on the Kent Core list may be taken with a pass/fail grade. Visit www.kent.edu/catalog/kent-core for course list.

Diversity Course Requirement

Students must complete a two-course diversity requirement, consisting of one with a domestic (U.S.) focus and one with a global focus. One course must come from the Kent Core. The second course may be taken as a second Kent Core, within a major or minor, or as a general elective; or, with dean's approval, by completing one semester of study in another country. Visit www.kent.edu/catalog/diversity for course list.

Writing-Intensive Course Requirement

Students must complete a one-course writing-intensive requirement in their major and earn minimum C (2.00) grade.

Visit www.kent.edu/catalog/wic for course list.

Upper-Division Requirement

Students must complete a minimum 39 upper-division (numbered 30000 to 49999) credit hours of coursework. Programs in the College of Arts and Sciences require a minimum of 42 hours of upper-division coursework.