

## SUGGESTED THREE-YEAR GRADUATION PLAN



### Visual Communication Design – Bachelor of Arts

[CI-BA-VCD]

College of Communication and Information

School of Visual Communication Design

Catalog Year: 2012–2013

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designated as critical (in boldface and shaded areas) must be completed in the semester listed to ensure a timely graduation.

Course Subject and Title	Credit Hours	Upper Div.	Min. Grade	Major GPA	Important Notes
<b>Post-Secondary Coursework or Credit By Examination Upon Entry as a Freshman: [27-29 Credit Hours]</b>					
Kent Core Composition	6				See list of Kent Core courses that can be earned through AP, CLEP or CBE exams on page 3
Kent Core Mathematics and Critical Reasoning	3-5				
Kent Core Humanities or Fine Arts	6				
Kent Core Social Sciences	3				
Kent Core Basic Sciences	3				
Kent Core Additional	3				
General Electives or Additional VCD Guided Electives	3				See note 4 below
<b>Semester One: [16 Credit Hours]</b>					
<b>VCD 13000 Introduction to Visual Communication Design I</b>	<b>3</b>			■	<b>See note 2 on page 2</b>
<b>VCD 13001 Introduction to Visual Communication Design II</b>	<b>3</b>		<b>B</b>	■	<b>See notes 1 and 2 on page 2</b>
COMM 15000 Introduction to Human Communication	3				Fulfills Kent Core Additional
JMC 20001 Media, Power and Culture	3				Fulfills Kent Core Social Sciences and domestic diversity
VCD 28000 Photography	3			■	
US 10097 Destination Kent State: First Year Experience	1				Not required for transfer student with 25 credits
<b>Semester Two: [15 Credit Hours]</b>					
<b>VCD 22000 Design/Illustration Techniques II</b>	<b>3</b>			■	<b>See note 2 on page 2</b>
<b>VCD 23001 Introduction to Typography</b>	<b>3</b>			■	<b>See notes 1 and 2 on page 2</b>
ARTH 22007 Art History II: Renaissance and Modern Art	3				Fulfills Kent Core Fine Arts
Minor Courses	3				See note 3 on page 2
Kent Core Requirements	3				See Kent Core Summary on page 2
<b>Semester Three: [16 Credit Hours]</b>					
<b>VCD 22001 Design/Illustration Techniques II</b>	<b>3</b>			■	
<b>VCD 20009 VCD Sophomore Portfolio Review</b>	<b>1</b>			■	<b>See note 2 on page 2</b>
<b>VCD 32000 Illustration I</b>	<b>3</b>	■		■	
<b>VCD 33000 Graphic Design I</b>	<b>3</b>	■		■	<b>See note 2 on page 2</b>
<b>VCD 34004 Visual Ethics</b>	<b>3</b>	■		■	
VCD 20010 Introduction to Design Research	3			■	
<b>Semester Four: [16 Credit Hours]</b>					
<b>VCD 33001 Graphic Design II</b>	<b>3</b>	■		■	
<b>VCD 34005 Introduction to 3-D Design</b>	<b>3</b>	■		■	
<b>VCD 34006 Kinetic and Sequential Graphic Design</b>	<b>3</b>	■		■	
VCD 40092 Internship I in Graphic Design/Illustration	1	■		■	
VCD 45000 Graphic Design Perspectives	3	■	<b>C</b>	■	Fulfills writing-intensive course requirement
Minor Course	3				See note 3 on page 2
<b>Summer II: [3 Credit Hours]</b>					
VCD 40192 Internship II in Graphic Design/Illustration	3	■		■	Fulfills experiential learning requirement
<b>Semester Five: [15 Credit Hours]</b>					
<b>VCD 49199 Senior Capstone</b>	<b>3</b>	■		■	
LIS 30010 Information Fluency in the Workplace and Beyond	3	■			
VCD Guided Electives	3	■		■	See note 4 on page 2
Minor Course	6				See note 3 on page 2

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**Critical requirements are boldface in shaded areas.**

Course Subject and Title	Credit Hours	Upper Div.	Min. Grade	Major GPA	Important Notes
<b>Semester Six: [15 Credit Hours]</b>					
VCD 40025 Professional Portfolio	2	■		■	
VCD Guided Electives	6	■		■	See note 4 below
Minor Course	6				See note 3 below

### Graduation Requirements Summary

Minimum Total Hours	Minimum Upper-Division Hours	Minimum Kent Core Hours	Global / Domestic Diversity Course	Writing-Intensive	Experiential Learning	Minimum Major GPA	Minimum Overall GPA
123	39	36	JMC 20001 / Kent Core or General Electives	VCD 45000	VCD 40192	2.250	2.000

### Kent Core Summary

Kent Core Categories	Important Notes	Remaining Credit Hours
<b>Composition (6-8 credit hours)</b> <i>ENG 11002, 11011, 21011; HONR 10197, 10297</i>	Enrollment based on placement test	6-8
<b>Mathematics and Critical Reasoning (3-5 credit hours)</b>	Enrollment based on placement test	3-5
<b>Humanities and Fine Arts (9 credit hours)</b> <i>Minimum one course from humanities in Arts and Sciences and minimum one course from fine arts</i>	3 credit hours are fulfilled in this major with ARTH 22007; 3 hours must be from the remaining humanities category	6
<b>Social Sciences (6 credit hours)</b> <i>Must be selected from two curricular areas</i>	3 credits are fulfilled in this major with JMC 20001	3
<b>Basic Sciences (6-7 credit hours)</b> <i>Must include one laboratory</i>		6-7
<b>Additional (6 credit hours)</b> <i>Must be selected from two Kent Core categories</i>	3 credit hours are fulfilled in this major with COMM 15000	3

**Special Note for the Major:** Any VCD course taken is calculated in the major GPA.

**Note 1:** Student must receive minimum B (3.0) grade in VCD 13001 before enrolling in VCD 23001. Students may take VCD 13001 a maximum three times until a minimum B grade is achieved.

**Note 2: VCD 20009 VCD Sophomore Portfolio Review (1):** The review of the creative ability and technical skills of students wishing to pursue courses or a major in visual communication design is based on the quality of a portfolio of work selected from basic courses VCD 13000, VCD 13001, VCD 22000, VCD 23001 and VCD 33000.

**Note 3: Suggested Minors: choose from the following list:**

*An alternative minor may be chosen with the approval of VCD academic advisor. Minors vary in number of required credit hours (18-26).*

Advertising	Health Communication	Public Relations
Business	Management for Non-business Majors	Public Communication
Communication Studies	Marketing	Visual Journalism
Digital Sciences	Media Literacy	Any foreign language (including American Sign Language)
Electronic Media	Organizational Communication	
Entrepreneurship for Non-business Majors	Photo Illustration	

**Note 4: VCD Bachelor of Arts guided electives (9 credit hours):** choose from the following:

VCD 28002 Photography II	3	VCD 43001 Advanced Kinetic and Sequential Graphic Design	3
VCD 32001 Illustration II	3	VCD 43004 Issues of Graphic Design Business	3
VCD 38003 Photo Technology	3	VCD 43005 Packaging, Promotion and Retail Environments	3
VCD 38004 Advanced Photography	3	VCD 43007 Information Graphics	3
VCD 40052 Graphic Design—Travel and Field Experience	1-6	VCD 43008 Branded Identity	3
VCD 43000 Studio Production		VCD 43051 Type High Press	3

## Kent Core Courses That Can Be Earned Through Exams

**LEGEND:** G – Global Diversity; D – Domestic Diversity; LAB – Laboratory

				Minimum AP score <sup>1</sup>	Minimum CLEP score <sup>2</sup>	Minimum CBE score <sup>3</sup>
<b>COMPOSITION</b>						
ENG	11011	College Writing I (3)		3	50	C
ENG	21011	College Writing II (3)				C
<b>MATHEMATICS AND CRITICAL REASONING</b>						
CS	10051	Introduction to Computer Science (4)		3		
MATH	11010	Algebra for Calculus (3)			50	
MATH	11012	Intuitive Calculus (3)				C
MATH	12002	Analytic Geometry and Calculus I (5)		3	50	C
MATH	14001	Basic Mathematical Concepts I (4)				C
MATH	14002	Basic Mathematical Concepts II (4)				C
PHIL	21002	Introduction to Formal Logic (3)				C
<b>HUMANITIES AND FINE ARTS</b>						
<b>Humanities in Arts and Sciences</b>						
ENG	22073	Major Modern Writers: British and United States (3)		3	50	
G HIST	11050	History of Civilization I (3)		3		C
G HIST	11051	History of Civilization II (3)		3		C
D HIST	12070	History of the United States: The Formative Period (3)		3	50	C
D HIST	12071	History of the United States: The Modern Period (3)		3	50	C
HIST	1xxxx	European History (3)		3		
<b>Fine Arts</b>						
ARCH	10012	Survey of Architectural History II (3)				C
ARTH	22006	Art History I: Ancient and Medieval Art (3)		3		
MUS	22111	The Understanding of Music (3)				C
G MUS	22121	Music as a World Phenomenon (3)				C
<b>SOCIAL SCIENCES</b>						
ECON	22060	Principles of Microeconomics (3)		3	50	
ECON	22061	Principles of Macroeconomics (3)		3	50	
GEOG	10160	Introduction to Geography (3)				C
G GEOG	17063	World Geography (3)				C
D GEOG	17064	Geography of the United States and Canada (3)				C
G GEOG	22061	Human Geography (3)		3		
G POL	10004	Comparative Politics (3)		3		
D POL	10100	American Politics (3)		3	50	
D PSYC	11762	General Psychology (3)		3	50	
D PSYC	20651	Child Psychology (3)			50	
D SOC	12050	Introduction to Sociology (3)			50	
<b>BASIC SCIENCES</b>						
BSCI	10110	Biological Diversity (4)		3	50	
BSCI	10120	Biological Foundations (4)		4	50	
LAB BSCI	11010	Anatomy and Physiology I for Allied Health (3)				C
LAB BSCI	11020	Anatomy and Physiology II for Allied Health (3)				C
CHEM	10030	Chemistry in Our World (3)				C
CHEM	10050	Fundamentals of Chemistry (3)				C
CHEM	10052	Introduction to Organic Chemistry (2)				C
CHEM	10054	General and Elementary Organic Chemistry (5)				C
CHEM	10060	General Chemistry I (4)		3	50	C
CHEM	10061	General Chemistry II (4)		5	50	C
LAB CHEM	10062	General Chemistry I Laboratory (1)		4		
GEOL	11040	Earth Dynamics (3)				C
GEOL	11042	Earth History (3)				C
GEOL	21062	Environmental Geology (3)		3		C
GEOL	21080	Oceanography (3)				C
PHY	11030	Seven Ideas that Shook the Universe (3)				C
PHY	13001	General College Physics I (4)		3		C
PHY	13002	General College Physics II (4)		3		C
PHY	13011	College Physics I (2)				C
PHY	13012	College Physics II (2)				C
LAB PHY	13021	General College Physics Laboratory I (1)		3		
LAB PHY	13022	General College Physics Laboratory II (1)		3		
PHY	21040	Physics in Entertainment and the Arts (3)				C
PHY	21430	Frontiers in Astronomy (3)				C
PHY	23101	General University Physics I (5)		3		C
PHY	23102	General University Physics II (5)		3		C

- For more information on AP at Kent state, visit [www.kent.edu/honors/academicsandresearch/advanced-placement.cfm](http://www.kent.edu/honors/academicsandresearch/advanced-placement.cfm).
- For more information on CLEP at Kent State, visit [www.kent.edu/career/testing/clep](http://www.kent.edu/career/testing/clep).
- For more information on CBE at Kent State, visit [www.kent.edu/registrar/info/cbe.cfm](http://www.kent.edu/registrar/info/cbe.cfm).

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