



This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designated as critical (in boldface and shaded areas) must be completed in the semester listed to ensure a timely graduation.

Course Subject and Title	Credit Hours	Min. Grade	Important Notes
Semester One: [13-15 Credit Hours]			
US 10097 Destination Kent State: FYE	1		
Kent Core Composition**	3		Enrollment based on placement tests
Kent Core Humanities	3		
Kent Core Mathematics and Critical Reasoning	3-5		Enrollment based on placement tests
Kent Core Social Sciences	3		
Semester Two: [13-14 Credit Hours]			
US 20008 Career Construction (Optional)	1		7-½ weeks, recommended for exploring your career options
Kent Core Additional	3		
Kent Core Basic Sciences	2-3		
Kent Core Basic Sciences Laboratory	1		
Kent Core Social Sciences	3		
Kent Core Fine Arts	3		
Semester Three: [16-18 Credit Hours]			
US 20009 Career and Life Planning (Optional)	1		7-½ weeks, recommended for exploring your career options
Kent Core Composition**	3		Enrollment based on placement tests
Kent Core Additional	3		
Kent Core Basic Sciences	3		
Kent Core Humanities and Fine Arts	3		
Elective or Foreign Language (Elementary I)	3-5		

Requirements Summary

Minimum Total Hours	Minimum Overall GPA
45	2.0

**Honors College students will take HONR10197 and 10297 in *semesters 1 and 2*, in lieu of KC Composition in semesters 1 and 3.

Kent Core Summary

Kent Core Categories	Important Notes	Remaining Credit Hours
Additional (6 credit hours) <i>Must be selected from two Kent Core categories</i>		6
Basic Sciences (6-7 credit hours) <i>Must include one laboratory</i>		6-7
Composition (6-8 credit hours)	Enrollment based on placement test	6-8
Humanities and Fine Arts (9 credit hours) <i>Minimum one course from humanities in Arts and Sciences category and minimum one course from fine arts category</i>		9
Mathematics and Critical Reasoning (3-5 credit hours)	Enrollment based on placement test	3-5
Social Sciences (6 credit hours) <i>Must be selected from two curricular areas</i>		6

Kent Core

Students must complete a minimum 36 credit hours of the Kent Core. Certain courses required in programs and in student's major field may also fulfill the Kent Core. Honors equivalents shall satisfy the Kent Core. None of the courses on the Kent Core list may be taken with a pass/fail grade. Visit www.kent.edu/catalog/kent-core for course list.

Diversity Course Requirement

Students must complete a two-course diversity requirement, consisting of one with a domestic (U.S.) focus and one with a global focus. One course must come from the Kent Core. The second course may be taken as a second Kent Core, within a major or minor, or as a general elective; or, with dean's approval, by completing one semester of study in another country. Visit www.kent.edu/catalog/diversity for course list.



Writing-Intensive Course Requirement

Students must complete a one-course writing-intensive requirement in their major and earn minimum C (2.00) grade.

Visit www.kent.edu/catalog/wic for course list.

Upper-Division Requirement

Students must complete a minimum 39 upper-division (numbered 30000 to 49999) credit hours of coursework. Programs in the College of Arts and Sciences require a minimum of 42 hours of upper-division coursework.

Foreign Language

Visit www.kent.edu/catalog/foreign-languages for course list.

Major	Degree	Minimum Hours toward Degree
Advertising	BS	124
Applied Conflict Management	BA	121
Communication Studies (Applied Communication)	BA	121
Communication Studies (Global Communication)	BA	121
Communication Studies (Health Communication)	BA	121
Communication Studies (Interpersonal Communication)	BA	121
Communication Studies (Organizational Communication)	BA	121
Communication Studies (Public Communication)	BA	121
Electronic Media (Electronic Media Management)	BS	124
Electronic Media (Electronic Media Production)	BS	124
Electronic Media (Electronic Media Sports Production)	BS	124
English	BA	121
General Studies	BGS	121
Individualize Major	BA	121
Music Technology (Audio Recording)	BS	121
Music Technology (Music Production)	BS	121
News (Broadcast Journalism)	BS	124
News (Magazine Journalism)	BS	124
News (Newspaper Journalism)	BS	124
Photo Illustration	BS	127
Political Science (American Politics)	BA	121
Political Science (General)	BA	121
Political Science (International Relations – Comparative Politics)	BA	121
Political Science (Public Policy)	BA	121
Public Relations	BS	124
Visual Communication Design	BA	130
Visual Communication Design (2D Graphic Design)	BFA	136
Visual Communication Design (2D Graphic Design) – BS/MA	BS	By invitation; student will follow BFA program for first 96 hours
Visual Communication Design (3D Graphic Design)	BFA	136
Visual Communication Design (3D Graphic Design) – BS/MA	BS	By invitation; student will follow BFA program for first 96 hours
Visual Communication Design (Illustration)	BFA	136
Visual Communication Design (Illustration) – BS/MA	BS	By invitation; student will follow BFA program for first 96 hours
Visual Journalism (Information Design)	BS	124
Visual Journalism (Photojournalism)	BS	124