

Roadmap: Communication Studies - Applied Communication - Bachelor of Arts [CI-BA-COMM-APCO]

College of Communication and Information School of Communication Studies Catalog Year: 2011-2012

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designated as critical (in boldface and shaded areas) must be completed in the semester listed to ensure a timely graduation.

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Course Subject and Title	Credit Hours	Upper Div.	Min. Grade	Major GPA		
Semester One: [16 Credit Hours]						
COMM 15000 Introduction to Human Communication	3				Fulfills Kent Core Additional	
JMC 20001 Media, Power and Culture	3				JMC 20001 fulfills Kent Core Social Sciences and	
or JMC 20003 Introduction to Mass Communication					domestic diversity requirement	
US 10097 Destination Kent State: FYE	1				Not required for transfer students with 25 credits	
Kent Core Requirement	3				See Kent Core Summary on page 2	
Kent Core Requirement	3					
General Elective (lower or upper division)	3					
Semester Two: [15 Credit Hours]						
COMM 20000 Foundations of Communication	3		С	-		
COMM 25902 Communication Theory	3			-		
Kent Core Requirement	3					
Kent Core Requirement	3				See Kent Core Summary on page 2	
Kent Core Requirement	3					
Semester Three: [15 Credit Hours]						
JMC 20005 Fundamentals of Media Messages	3			-		
COMM 26000 Criticism of Public Discourse or COMM 35852 Intercultural Communication or COMM 35912 Gender and Communication	3				COMM 35852 fulfills global diversity requirement; COMN 26000 fulfills Kent Core Humanities and domestic diversity; 35912 fulfill domestic diversity requirement	
Kent Core Requirement	3					
Kent Core Requirement	3				See Kent Core Summary on page 2	
Kent Core Requirement	3				, , ,	
Semester Four: [15 Credit Hours]						
VCD 37000 Visual Design for Media: Advanced	3					
Kent Core Requirement	3					
Kent Core Requirement	3				See Kent Core Summary on page 2	
COMM Concentration Elective	3				See note 1 on page 2	
VCD 14001 Visual Design Literacy	3					
Semester Five: [15 Credit Hours]						
COMM 30000 Communication Research Methods	3					
LIS 30010 Information Fluency in the Workplace and Beyond	3					
COMM Concentration Elective	3	_			See note 1 on page 2	
General Electives (lower or upper division)	6				See note 2 on page 2	
Semester Six: [15 Credit Hours]	Ū				- 000 Hoto I on page I	
COMM 35864 Organizational Communication	3		С	_	Fulfills the writing-intensive course requirement	
ENG 20002 Introduction to Technical Writing	3		C	•	runnis the writing-intensive course requirement	
or ENG 30062 Principles of Technical Writing	3					
or ENG 30063 Business and Professional Writing					0	
COMM Concentration Elective (upper division) General Electives (lower or upper division)	6			•	See note 1 on page 2 Should fulfill global diversity requirement if not satisfied earlier. See note 2 on page 2.	
Semester Seven: [15 Credit Hours]						
Required: JMC 20005, VCD 37000 and COMM 35864 must COMM 46092 in semester 8	be con	npleted	d befor	e takin	g (or taken in the same semester as)	
COMM 45807 High Impact of Professional Speaking	3	•		•		
COMM Concentration Elective (upper division)	3			•	See note below	
* * * * * * * * * * * * * * * * * * * *					Should fulfill global diversity requirement if not satisfied	



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[CI-BA-COMM-APCO]

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Critical requirements are boldface in shaded areas

Course Subject and Title	Credit Hours	Upper Div.	Min. Grade	Major GPA	Important Notes
Semester Eight: [15 Credit Hours]					
COMM 46092 Practicum in Applied Communication	3		С		
COMM Concentration Elective (upper division)	3				See note 1 below
General Electives (6 hours must be upper division)	9	•			Number of credits required depends on meeting minimum 121 credit hours and minimum 39 upper-division credit hours; should fulfill global diversity requirement if not satisfied earlier. See note 2 below.

Graduation Requirements Summary

Minimum	Minimum Upper-	Minimum	Diversity Course	Writing-Intensive	Minimum	
Total Hours	Division Hours	Kent Core Hours	Global / Domestic	witting interiore	Major GPA	Overall GPA
121	39	36	COMM 35852, Kent Core or General Elective / JMC	COMM 35864	2.25	2.0
			20001			

Kent Core Summary

Ten coro cumuary						
Kent Core Categories	Important Notes	Remaining Credit Hours				
One and a string (O.O. and string)		Credit Hours				
Composition (6-8 credit hours)	Enrollment based on placement test	6-8				
ENG 11002, 11011, 21011; HONR 10197, 10297	'					
Mathematics and Critical Reasoning (3-5 credit hours)	Enrollment based on placement test	3-5				
Humanities and Fine Arts (9 credit hours)						
Minimum one course from humanities in Arts and Sciences	May fulfill diversity requirement	9				
and minimum one course from fine arts	, , , , ,					
Social Sciences (6 credit hours)	3 credit hours may be fulfilled in this major with JMC 20001;					
Must be selected from two curricular areas	remaining course may fulfill diversity requirement	3				
I wast be selected from two carricular areas	Terrialining course may fullill diversity requirement					
Basic Sciences (6-7 credit hours)		6-7				
Must include one laboratory		0-7				
Additional (6 credit hours)	3 credit hours are fulfilled in this major with COMM 15000; remaining	3				
Must be selected from two Kent Core categories	course may fulfill diversity requirement	3				

Note 1: Concentration elective courses (15 credit hours) must be from the College of Communication and Information; minimum 6 credit hours must have course subject JMC and/or VCD; and 9 credit hours must be upper-division. May include maximum 6 credit hours combined from COMM 45092, 45093, 45095, 45196 and 46092.

Note 2: Any CCI, COMM, IAKM, JMC, LIS and VCD course taken is included in the major GPA.

Kent Core

Students must complete a minimum 36 credit hours of the Kent Core. Certain courses required in programs and in student's major field may also fulfill the Kent Core. Honors equivalents shall satisfy the Kent Core. None of the courses on the Kent Core list may be taken with a pass/fail grade. Visit www.kent.edu/catalog/kent-core for course list.

Diversity Course Requirement

Students must complete a two-course diversity requirement, consisting of one with a domestic (U.S.) focus and one with a global focus. One course must come from the Kent Core. The second course may be taken as a second Kent Core, within a major or minor, or as a general elective; or, with dean's approval, by completing one semester of study in another country. Visit www.kent.edu/catalog/diversity for course list.

Writing-Intensive Course Requirement

Students must complete a one-course writing-intensive requirement in their major and earn minimum C (2.00) grade. Visit www.kent.edu/catalog/wic for course list.

Upper-Division Requirement

Students must complete a minimum 39 upper-division (numbered 30000 to 49999) credit hours of coursework. Programs in the College of Arts and Sciences require a minimum of 42 hours of upper-division coursework.