

Roadmap: Communication Studies - Public Communication - Bachelor of Arts [CI-BA-COMM-PCMM] College of Communication and Information

School of Communication Studies Catalog Year: 2011-2012

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designated as critical (in holdface and shaded areas) must be completed in the semester listed to ensure a timely graduation.

Course Subject and Title	Credit Hours	Upper Div.	Min. Grade	Major GPA	Important Notes		
Semester One: [16 Credit Hours]							
COMM 15000 Introduction to Human Communication	3				Fulfills Kent Core Additional		
JMC 20001 Media, Power and Culture or JMC 20003 Introduction to Mass Communication	3				JMC 20001 fulfills Kent Core Social Sciences and domestic diversity requirement		
US 10097 Destination Kent State: FYE	1				Not required for transfer students with 25 credits		
Kent Core Requirement	3				See Kent Core Summary on page 2		
Kent Core Requirement	3						
General Elective (lower or upper division)	3				See note 1 on page 2		
Semester Two: [15 Credit Hours]							
COMM 20000 Foundations of Communication	3		С				
COMM 25902 Communication Theory	3			-			
Kent Core Requirement	3						
Kent Core Requirement	3				See Kent Core Summary on page 2		
Kent Core Requirement	3						
Semester Three: [15 Credit Hours]							
COMM 26001 Public Communication in Society	3						
COMM 26000 Criticism of Public Discourse or COMM 35852 Intercultural Communication or COMM 35912 Gender and Communication	3			•	COMM 35852 fulfills global diversity requirement; COMM 26000 fulfills Kent Core Humanities and domestic diversity; 35912 fulfill domestic diversity requirement		
Kent Core Requirement	3				arvoraty, 600 12 famili domoctic divoraty roquirement		
Kent Core Requirement	3				See Kent Core Summary on page 2		
Kent Core Requirement	3				, , , , ,		
Semester Four: [15 Credit Hours]							
COMM 30000 Communication Research Methods	3						
Kent Core Requirement	3						
Kent Core Requirement	3				See Kent Core Summary on page 2		
COMM Concentration Elective	3				See note 2 on page 2		
VCD 14001 Visual Design Literacy	3				1 0		
Semester Five: [15 Credit Hours]							
COMM 45006 Media Use and Effects	3						
LIS 30010 Information Fluency in the Workplace and Beyond	3			_			
COMM Concentration Elective	3	-	_		See note 2 on page 2		
General Electives (lower or upper division)	6				See note 1 on page 2		
Semester Six: [15 Credit Hours]					1.0		
COMM 45007 Freedom of Speech	3						
COMM Concentration Elective	3				See note 2 on page 2		
General Electives (lower or upper division)	9	-		_	See note 1 on page 2		
Semester Seven: [15 Credit Hours]	Ü				Coo Hote 1 on page 2		
COMM 45902 Communication and Influence	3		С		Fulfills writing-intensive course requirements		
COMM Concentration Elective	3				Fulfills writing-intensive course requirements		
General Electives (3 credits must be upper division)	9				See note 2 on page 2 See note 1 on page 2		
Semester Eight: [15 Credit Hours]	9				Ossimote i sii page 2		
<u> </u>	2		0				
COMM Concentration Floating	3	-	С	-	See note 2 on page 2		
COMM Concentration Elective General Electives (6 hours must be upper division)	9	•			See note 2 on page 2 See note 1 on page 2; number of credits required depends on meeting minimum 121 credit hours and minimum 39 upper-division credit hours		



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College of Communication and Information
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Graduation Requirements Summary

ſ	Minimum	Minimum Upper-	Minimum	Diversity Course	Writing-Intensive	Minimum	
	Total Hours	Division Hours	Kent Core Hours	Hours Global / Domestic		Major GPA	Overall GPA
	121	39	36	COMM 35852, Kent Core or General Elective / JMC 20001	COMM 45902	2.25	2.0

Kent Core Summary

Kent Core Categories	Important Notes	Remaining Credit Hours
Composition (6-8 credit hours) ENG 11002, 11011, 21011; HONR 10197, 10297	Enrollment based on placement test	6-8
Mathematics and Critical Reasoning (3-5 credit hours)	Enrollment based on placement test	3-5
Humanities and Fine Arts (9 credit hours) Minimum one course from humanities in Arts and Sciences and minimum one course from fine arts	May fulfill diversity requirement	9
Social Sciences (6 credit hours) Must be selected from two curricular areas	3 credit hours are fulfilled in this major with JMC 20001; remaining course may fulfill diversity requirement	3
Basic Sciences (6-7 credit hours) Must include one laboratory		6-7
Additional (6 credit hours) Must be selected from two Kent Core categories	3 credit hours are fulfilled in this major with COMM 15000; remaining course may fulfill diversity requirement	3

- Note 1: Any COMM course taken is calculated in the major GPA.
- Note 2: Of the 15 credit hours required for COMM concentration elective courses, 12 must be upper-division. Maximum 6 credit hours combined from COMM 45092 and 45196.

Kent Core

Students must complete a minimum 36 credit hours of the Kent Core. Certain courses required in programs and in student's major field may also fulfill the Kent Core. Honors equivalents shall satisfy the Kent Core. None of the courses on the Kent Core list may be taken with a pass/fail grade. Visit www.kent.edu/catalog/kent-core for course list.

Diversity Course Requirement

Students must complete a two-course diversity requirement, consisting of one with a domestic (U.S.) focus and one with a global focus. One course must come from the Kent Core. The second course may be taken as a second Kent Core, within a major or minor, or as a general elective; or, with dean's approval, by completing one semester of study in another country. Visit www.kent.edu/catalog/diversity for course list.

Writing-Intensive Course Requirement

Students must complete a one-course writing-intensive requirement in their major and earn minimum C (2.00) grade. Visit www.kent.edu/catalog/wic for course list.

Upper-Division Requirement

Students must complete a minimum 39 upper-division (numbered 30000 to 49999) credit hours of coursework. Programs in the College of Arts and Sciences require a minimum of 42 hours of upper-division coursework.

