

Roadmap: Exploratory – Business

[EXPL-BUSN] Undergraduate Studies Catalog Year: 2011-2012

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designated as critical (in boldface and shaded areas) must be completed in the semester listed to ensure a timely graduation.

Course Subject and Title	Credit Hours	Min. Grade	Important Notes
Semester One: [13-15 Credit Hours]			
US 10097 Destination Kent State: FYE	1		
Kent Core Composition**	3		Enrollment based on placement tests
Kent Core Humanities	3		
Kent Core Mathematics and Critical Reasoning	3-5		Enrollment based on placement tests; *Suggestion: MATH11010
Kent Core Additional	3		*Suggestion: COMM15000
Semester Two: [13-14 Credit Hours]			
Career Construction	1		7-1/2 weeks, optional
Kent Core Social Sciences	3		*Suggestion: ECON22060
Kent Core Basic Sciences	2-3		
Kent Core Basic Sciences Laboratory	1		
Kent Core Social Sciences	3		*Suggestion: PSYC11762
Kent Core Fine Arts	3		
Semester Three: [16-18 Credit Hours]			
Career and Life Planning	1		7-1/2 weeks, optional
Kent Core Composition**	3		Enrollment based on placement tests
Kent Core Additional	3		*Suggestion: ECON22061
Kent Core Basic Sciences	3		
Kent Core Humanities and Fine Arts	3		
Elective or Foreign Language (Elementary I)	3-5		

Requirements Summary

Minimum Total Hours	Minimum Overall GPA	
45	2.0	

*Note on suggested courses: students may elect any courses that fulfill the Kent Core requirements. Suggestions were generated based on common major requirements within this interest area. In *some* programs, these courses may fulfill both major requirements and Kent Core requirements, while in others they will only count towards the Kent Core. Please see chart below for a detailed listing of program requirements that overlap with the Kent Core for each specific program. Students in the interest area who are heavily leaning towards a specific program are advised to consider courses listed below in lieu of suggested courses.

**Honors College students will take HONR10197 and 10297 in semesters 1 and 2, in lieu of KC Composition in semesters 1 and 3.

Kent Core Summary

Kent Core Categories	Important Notes	Remaining Credit Hours
Additional (6 credit hours)		3
Must be selected from two Kent Core categories		3
Basic Sciences (6-7 credit hours)		6-7
Must include one laboratory		0-7
Composition (6-8 credit hours)	Enrollment besed on placement test	6-8
ENG 11002, 11011, 21011; HONR 10197, 10297	Enrollment based on placement test	0-0
Humanities and Fine Arts (9 credit hours) Minimum one course from humanities in Arts and Sciences category and minimum one course from fine arts category		9
Mathematics and Critical Reasoning (3-5 credit hours)	Enrollment based on placement test	3-5
Social Sciences (6 credit hours) Must be selected from two curricular areas		3



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Kent Core

Students must complete a minimum 36 credit hours of the Kent Core. Certain courses required in programs and in student's major field may also fulfill the Kent Core. Honors equivalents shall satisfy the Kent Core. None of the courses on the Kent Core list may be taken with a pass/fail grade. Visit www.kent.edu/catalog/kent-core for course list.

Diversity Course Requirement

Students must complete a two-course diversity requirement, consisting of one with a domestic (U.S.) focus and one with a global focus. One course must come from the Kent Core. The second course may be taken as a second Kent Core, within a major or minor, or as a general elective; or, with dean's approval, by completing one semester of study in another country. Visit www.kent.edu/catalog/diversity for course list.

Writing-Intensive Course Requirement

Students must complete a one-course writing-intensive requirement in their major and earn minimum C (2.00) grade. Visit www.kent.edu/catalog/wic for course list.

Upper-Division Requirement

Students must complete a minimum 39 upper-division (numbered 30000 to 49999) credit hours of coursework. Programs in the College of Arts and Sciences require a minimum of 42 hours of upper-division coursework.

Foreign Language

Visit www.kent.edu/catalog/foreign-languages for course list.

Major	Degree	Minimum Hours for Graduation	Courses in this major that fulfill Kent Core requirements	Milestone Courses in the first 3 semesters
Applied Conflict Management	ВА	121	CACM11001	None
Applied Mathematics (Financial Mathematics)	BS	121	MATH12002; CS 10051; ECON22060; ECON22061; PHY 23101; PHY 23102	S1: MATH12002 S2: MATH12003 S3: MATH22005
Economics	ВА	121	MATH11010; MATH11012; ECON22060; MATH12002; ECON22061	S3: ECON22060
International Relations	ВА	121	POL 10004; POL 10500; ECON22060; ECON22061	None
Mathematics (Actuarial Mathematics)	BS	121	MATH12002; PHY 23101	S1: CS 10061; MATH12002 S2: MATH12003; PHY23101 S3: MATH21002, 22005
Paralegal Studies	ВА	121		S1: JUS 18000 S2: JUS 28004 S2: JUS 28001; Specialty Electives (see roadmap)
Psychology	ВА	121	PSYC11762; PHYS20651; PSYC21211	S1: PSYC11762 S2: PSYC20651 or 21211 S3: PSYC21621
Accounting	BBA	121	MATH11010; COMM15000; MATH11012 OR MATH12002; ECON22060; ECON22061	S1: MATH11010 S2: MATH11012 or 12002 S3: ACCT23030
Computer Information Systems	вва	121	MATH11010; COMM15000; MATH11012 OR MATH12002; ECON22060; ECON22061	S1: MATH11010 S2: MATH11012 or 12002; MIS24053 S3: MIS 24060
Economics	BBA	121	MATH11010; COMM15000; MATH11 <mark>012 OR</mark> MATH12002; ECON22060; ECON22061	S1: MATH11010 S2: MATH11012 or 12002 S3: ECON22060
Entrepreneurship	BBA	121	MATH11010; COMM15000; MATH11012 OR MATH12002; ECON22060; ECON22061	\$1: MATH11010 \$2: ENTR27456, 27466 \$3: ENTR27065



Major	Degree	Minimum Hours for Graduation	Courses in this major that fulfill Kent Core requirements	Milestone Courses in the first 3 semesters
Finance	вва	121	MATH11010; COMM15000; MATH11012 OR MATH12002; ECON22060; ECON22061	S1: MATH11010 S2: MATH11012 or 12002 S3: ACCT23020; ECON22061
Managerial Marketing	вва	121	MATH11010; COMM15000; MATH11012 OR MATH12002; ECON22060; ECON22061	S1: MATH11010 S2: MATH11012 or 12002 S3: MIS 24065
Marketing	BBA	121	MATH11010; COMM15000; MATH11012 OR MATH12002; ECON22060; ECON22061	S1: MATH11010 S2: MATH11012 or 12002
Operations Management	вва	121	MATH11010; COMM15000; MATH11012 OR MATH12002; ECON22060; ECON22061	S1: MATH11010 S2: MATH11012 or 12002; MIS24053 S3: ACCT23020; MIS 24056
Fashion Merchandising	BS	121	MATH11009 OR MATH11010 OR MATH11012; ECON22060; ECON22061	S3: FDM 10030
Advertising	BS	124	HIST12070; HIST12071; MATH11009 OR MATH11010 OR MATH14001; SOC 12050; PSYC11762; ECON22060; ECON22061; COMM15000	S2: JMC 20004
Communication Studies (Organizational Communication)	ВА	121	COMM15000; JMC 20001	S2: COMM20000, 25902
Electronic Media (Electronic Media Management)	BS	124	HIST12070; MATH11009 OR MATH11010; HIST12071; ECON22060; ECON22061	S2: JMC 20004
Public Relations	BS	124	HIST12070; COMM15000; HIST12071; POL 10100; ECON22060; ECON22061	S2: JMC 20004
Aeronautics (Air Traffic Control)	BS	124	MATH11010; PHY 13011; PHY 13021; ECON22060; GEOG17063; MATH11012; PHY 13012; PHY 13022	S1: MATH11010; TECH15000, 15250 S2: MATH11022; TECH15740 S3: PHY 13011, 13021; TECH 25250
Aeronautics (Aviation Management)	BS	124	MATH11010; GEOG17063; ECON22060; MATH11012; PHY 13011; PHY 13021; ECON22061; PHY 13012; PHY 13022; COMM15000	S1: MATH11010; TECH10001, 15000 S2: MATH11022; TECH15740 S3: TECH 25250
Technology (Construction Management)	BS	124	MATH11010; PSYC11762; COMM15000; ECON22060; MATH11012	S1: MATH11010; TECH10001, 22200 S2: MATH11022; TECH21071 S3: TECH21021, 31015
Human Dev / Family Studies (Gerontology / Nursing Home Admin)	BS	131	GERO14029; SOC 12050; NUTR23511; PSYC11762; BSCI20020; ECON22060; PSYC21211	S1: GERO14029
Human Dev / Family Studies (Gerontology)	BS	121	GERO14029; SOC 12050; NUTR23511; PSYC11762; BSCI20020; PSYC21211; ECON22060	
Nutrition and Food (Hospitality Management)	BS	121	NUTR23511; MATH11008 OR MATH11009; COMM15000; ECON22060; ECON22061	
Sports Administration	BS	121	MATH11009; ARCH10001; COMM15000; PSYC11762 OR SOC 12050; ECON22060; PHIL21001; ECON22061	S3: ECON22060; SPAD25092