

Roadmap: Business Management Technology – General Management, Entrepreneurship and Manufacturing - Associate of Applied Business

[RE-AAB-BMRT-GMEM] Regional College Catalog Year: 2011-2012

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designated as critical (in boldface and shaded areas) must be completed in the semester listed to ensure a timely graduation.

Course Subject and Title	Credit Hours	Min. Grade	Important Notes
Semester One: [14 Credit Hours]	Tiodio	Clade	
ACTT 11000 Accounting I: Financial	4		
BMRT 11000 Introduction to Business	3		
Kent Core Composition	3		Enrollment based on placement tests
US 10097 Destination Kent State: FYE	1		Not required of transfer students with 25 credits
COMT 11000 Introduction to Computer Systems or COMT 12000 Personal Productivity Software or COMT 21010 Workgroup Productivity Software or ITAP 16620 Word Processing I or ITAP 16639 Database Applications	3		
Semester Two: [15 Credit Hours]			
BMRT 11006 Business Computations or MATH 11010 Algebra for Calculus	3		MATH 11010 fulfills Kent Core Mathematics and Critical Reasoning
BMRT 11009 Introduction to Management Technology	3		
COMM 15000 Introduction to Human Communication	3		Fulfills Kent Core Additional
ECON 22060 Principles of Microeconomics	3		Fulfills Kent Core Social Sciences
BMRT Elective	3		See BMRT advisor prior to enrollment
Semester Three: [18 Credit Hours]			
BMRT 21008 Case Studies in Management Technology	3		
BMRT 21011 Fundamentals of Financial Management	3		
BMRT 21050 Fundamentals of Marketing Technology	3		
BMRT 21000 Business Law and Ethics I	3		
Kent Core Composition	3		
General Studies or Kent Core Elective	3		Visit <u>www.kent.edu/catalog</u> and search "Kent Core" for course lists; developmental course may not be used as general studies elective
Semester Four: [16 Credit Hours]			
BMRT 21006 Human Resources Management	3		
BMRT 21009 Seminar in Management Technology	3		
BMRT 21052 Professional Selling Techniques	3		
ENG 20002 Introduction to Technical Writing or ENG 30063 Business and Professional Writing or ITAP 26638 Business Communications	3		
BMRT Elective	4		See BMRT advisor prior to enrollment

Graduation Requirements Summary

Minimum Total Hours	Minimum		
	Major GPA	Overall GPA	
63	2.0	2.0	

Kent Core Summary (for students planning to pursue a baccalaureate program)

Kent Core Categories	Important Notes
Composition (6-8 credit hours) ENG 11002, 11011, 21011; HONR 10197, 10297	Enrollment based on placement test
Mathematics and Critical Reasoning (3-5 credit hours)	Enrollment based on placement test; may be fulfilled in this major with MATH 11010
Humanities and Fine Arts (9 credit hours) Minimum one course from humanities in Arts and Sciences and minimum one course from fine arts	
Social Sciences (6 credit hours) Must be selected from two curricular areas	3 credit hours are fulfilled in this major with ECON 22060
Basic Sciences (6-7 credit hours) Must include one laboratory	
Additional (6 credit hours) Must be selected from two Kent Core categories	3 credit hours are fulfilled in this major with COMM 15000