



This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designated as critical (in boldface and shaded areas) must be completed in the semester listed to ensure a timely graduation.

Course Subject and Title	Credit Hours	Upper Div.	Min. Grade	Major GPA	Important Notes
<b>Semester One: [16 Credit Hours]</b>					
COMT 12000 Personal Productivity Software	3			■	
US 10097 Destination Kent State: First Year Experience	1				Not required of transfer students with 25 credits
Kent Core Requirement	3				See Kent Core Summary on page 2
Kent Core Requirement	3				
Kent Core Requirement	3				
Kent Core Requirement	3				
<b>Semester Two: [16 Credit Hours]</b>					
ACTT 11000 Accounting I: Financial	4			■	
BMRT 11000 Introduction to Business	3			■	
Kent Core Requirement	3				See Kent Core Summary on page 2
Kent Core Requirement	3				
Kent Core Requirement	3				
<b>Semester Three: [15 Credit Hours]</b>					
BMRT 11009 Introduction to Management Technology	3			■	
BMRT 21000 Business Law and Ethics I	3			■	
BMRT 21004 Introduction to Business Statistics	3			■	
ECON 22060 Principles of Microeconomics	3				Fulfills Kent Core Social Sciences
Kent Core Requirement	3				See Kent Core Summary on page 2
<b>Semester Four: [15 Credit Hours]</b>					
BMRT 21006 Human Resource Management	3			■	
BMRT 21011 Fundamentals of Financial Management	3			■	
BMRT 21050 Fundamentals of Marketing Technology	3			■	
ECON 22061 Principles of Macroeconomics	3				Fulfills Kent Core Additional
INS 29000 Introduction to Insurance and Risk	3			■	
<b>Semester Five: [15 Credit Hours]</b>					
BMRT 21052 Professional Selling Techniques	3			■	
INS 39000 Insurance Law, Finance and Risk Management	3	■		■	
Major Program Requirement Electives	6			■	See note 1 on page 2
Kent Core Requirement	3				See Kent Core Summary on page 2
<b>Semester Six: [15 Credit Hours]</b>					
ENG 30063 Business and Professional Writing	3	■		■	
INS 39001 Insurance Operations	3	■	C	■	Fulfills writing-intensive requirement
INS 49000 Life and Health Insurance	3	■		■	
Major Program Requirement (upper division)	3	■		■	See note 1 on page 2
Kent Core Requirement	3				See Kent Core Summary on page 2
<b>Semester Seven: [15 Credit Hours]</b>					
INS 49001 Property Insurance	3	■		■	
INS 49002 Liability Insurance	3	■		■	
Major Program Requirement Electives (upper division)	6	■		■	See note 1 on page 2
General Elective (lower or upper division)	3				
<b>Semester Eight: [14 Credit Hours]</b>					
INS 49092 Practicum in Insurance	3	■		■	Fulfills experiential learning requirement
Major Program Requirement Electives (upper division)	9	■		■	See note 1 on page 2
General Elective	2				Number of credits required depends on meeting minimum 121 credit hours and 39 upper-division credit hours



**Graduation Requirements Summary**

Minimum Total Hours	Minimum Upper-Division Hours	Minimum Kent Core Hours	Global / Domestic Diversity Course	Writing-Intensive	Experiential Learning	Minimum Major GPA	Minimum Overall GPA
121	39	36	Kent Core/General Electives	INS 39001	INS 49092	2.000	2.000

**Kent Core Summary**

Kent Core Categories	Important Notes	Remaining Credit Hours
<b>Composition (6-8 credit hours)</b> <i>ENG 11002, 11011, 21011; HONR 10197, 10297</i>	Enrollment based on placement test	6-8
<b>Mathematics and Critical Reasoning (3-5 credit hours)</b>	Enrollment based on placement test	3-5
<b>Humanities and Fine Arts (9 credit hours)</b> <i>Minimum one course from humanities in Arts and Sciences and minimum one course from fine arts</i>	May fulfill diversity requirement	9
<b>Social Sciences (6 credit hours)</b> <i>Must be selected from two curricular areas</i>	3 credit hours are fulfilled in this major with ECON 22060	3
<b>Basic Sciences (6-7 credit hours)</b> <i>Must include one laboratory</i>		6-7
<b>Additional (6 credit hours)</b> <i>Must be selected from two Kent Core categories</i>	3 credit hours are fulfilled in this major with ECON 22061	3

**Note 1: Major program requirement electives (24-25 credit hours), choose from the following:**

ACTT 11001 Accounting II: Managerial	4	COMT 36318 Survey of Information Security, Internet Fraud and Computer Forensics <sup>w</sup>	3
BMRT 36410 Security for Business Students	3		
BMRT 36415 Customer Service Technology	3	MIS 34165 Dynamics of Leadership	3
BMRT 46410 Crisis and Disaster Management Planning	3	MIS 34185 Individual and Group Behavior in Organizations	3
BMRT 46295 Special Topics in Applied Business	3	MIS 34280 Social Responsibility in the Workplace	3
COMM 20001 Interpersonal Communications	3	MIS 44152 Collaborative Project Management	3
COMM 45807 High Impact Professional Speaking	3	PSYC 41581 Health Psychology	3
COMT 21010 Workgroup Productivity Software	3	SOC 42558 Wealth, Poverty and Power	3

<sup>w</sup> Fulfills writing-intensive requirement

**Kent Core**

Students must complete a minimum 36 credit hours of the Kent Core. Certain courses required in programs and in student's major field may also fulfill the Kent Core. Honors equivalents shall satisfy the Kent Core. None of the courses on the Kent Core list may be taken with a pass/fail grade. Visit [www.kent.edu/catalog/kent-core](http://www.kent.edu/catalog/kent-core) for course list.

**Diversity Course Requirement**

Students must complete a two-course diversity requirement, consisting of one with a domestic (U.S.) focus and one with a global focus. One course must come from the Kent Core. The second course may be taken as a second Kent Core, within a major or minor, or as a general elective; or, with dean's approval, by completing one semester of study in another country. Visit [www.kent.edu/catalog/diversity](http://www.kent.edu/catalog/diversity) for course list.

**Writing-Intensive Course Requirement**

Students must complete a one-course writing-intensive requirement in their major and earn minimum C (2.00) grade. Visit [www.kent.edu/catalog/wic](http://www.kent.edu/catalog/wic) for course list.

**Experiential Learning Requirement (ELR)**

To provide students with direct engagement in learning experiences that promote academic relevance, meaning and an understanding of real-world issues, students must complete this requirement at Kent State, either as a for-credit course or as a non-credit, non-course experience approved by the appropriate faculty member. Visit [www.kent.edu/catalog/elr](http://www.kent.edu/catalog/elr) for course list.

**Upper-Division Requirement**

Students must complete a minimum 39 upper-division (numbered 30000 to 49999) credit hours of coursework. Programs in the College of Arts and Sciences require a minimum of 42 hours of upper-division coursework.