



This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designated as critical (in boldface and shaded areas) must be completed in the semester listed to ensure a timely graduation.

Course Subject and Title	Credit Hours	Upper Div.	Min. Grade	Major GPA	Important Notes
<b>Semester One: [16 Credit Hours]</b>					
US 10097 Destination Kent State: First Year Experience	1				Not required of transfer students with 25 credits
Kent Core Requirement	3				See Kent Core Summary on page 2
Kent Core Requirement	3				See Kent Core Summary on page 2
Kent Core Requirement	3				See Kent Core Summary on page 2
Kent Core Requirements	3				See Kent Core Summary on page 2
Applied Course	3				See note 1 on page 2
<b>Semester Two: [15 Credit Hours]</b>					
COMT 11000 Introduction to Computer Systems (3) or COMT 12000 Personal Productivity Software (3) or MIS 24053 Introduction to Computer Applications (3)	3			■	
Kent Core Requirement	3				See Kent Core Summary on page 2
Kent Core Requirement	3				See Kent Core Summary on page 2
Applied Courses	6				See note 1 on page 2
<b>Semester Three: [15 Credit Hours]</b>					
Kent Core Requirement	3				See Kent Core Summary on page 2
Kent Core Requirement	3				See Kent Core Summary on page 2
Applied Courses	9				See note 1 on page 2
<b>Semester Four: [15 Credit Hours]</b>					
Kent Core Requirements	3				See Kent Core Summary on page 2
Kent Core Requirement or Major Elective	3				See Kent Core Summary and note 2 on page 2; minimum C grade if major elective course
Applied Courses	9				See note 1 on page 2
<b>Semester Five: [15 Credit Hours]</b>					
<b>TAS 37900 Technical and Applied Studies Cornerstone</b>	<b>3</b>	■	<b>C</b>	■	
<b>Major Electives</b>	<b>6</b>	■		■	<b>See note 2 on page 2</b>
Major Elective or Kent Core Requirement	3			■	Kent Core Summary and note 2 on page 2; choose Major Elective if Kent Core chosen in semester 4; minimum C grade if major elective course
Kent Core Requirement	3				See Kent Core Summary on page 2
<b>Semester Six: [15 Credit Hours]</b>					
<b>Major Requirement</b>	<b>3</b>	■	<b>C</b>	■	<b>See note 3 on page 3</b>
<b>Major Electives</b>	<b>6</b>	■		■	<b>See note 2 on page 2</b>
Kent Core Requirement	3				See Kent Core Summary on page 2
Applied Course	3				See note 1 on page 2
<b>Semester Seven: [15 Credit Hours]</b>					
<b>Major Requirement</b>	<b>6</b>	■	<b>C</b>	■	<b>See note 3 on page 2</b>
<b>Major Electives</b>	<b>9</b>	■		■	<b>See note 2 on page 2</b>
<b>Semester Eight: [15 Credit Hours]</b>					
<b>TAS 47900 Technical and Applied Studies Capstone</b>	<b>3</b>	■	<b>C</b>	■	
<b>Major Electives</b>	<b>7-9</b>	■		■	<b>See note 2 on page 2</b>
Applied Course	2-4				See note 1 on page 2; number of credits required must meet minimum 121 total and 39 upper-division hours

### Graduation Requirements Summary

Minimum Total Hours	Minimum Upper-Division Hours	Minimum Kent Core Hours	Global / Domestic Diversity Course	Writing-Intensive	Experiential Learning	Minimum	
						Major GPA	Overall GPA
121	39	36	Kent Core, Applied Course or Major Electives	COMM 35864, COMT 36318 or TECH 31000	Visit <a href="http://www.kent.edu/catalog/elr">www.kent.edu/catalog/elr</a>	2.000	2.000

### Kent Core Summary

Kent Core Categories	Important Notes	Remaining Credit Hours
<b>Composition (6-8 credit hours)</b> <i>ENG 11002, 11011, 21011; HONR 10197, 10297</i>	Enrollment based on placement test	6-8
<b>Mathematics and Critical Reasoning (3-5 credit hours)</b>	Enrollment based on placement test; may be fulfilled in this major with MATH 11009 or 11010	3-5
<b>Humanities and Fine Arts (9 credit hours)</b> <i>Minimum one course from humanities in Arts and Sciences and minimum one course from fine arts</i>	May fulfill diversity requirement	9
<b>Social Sciences (6 credit hours)</b> <i>Must be selected from two curricular areas</i>	May fulfill diversity requirement	6
<b>Basic Sciences (6-7 credit hours)</b> <i>Must include one laboratory</i>		6-7
<b>Additional (6 credit hours)</b> <i>Must be selected from two Kent Core categories</i>	May fulfill diversity requirement	6

**Note 1:** Applied courses should be chosen from the major in an associate degree program or a declared minor or individualized specialization selected in consultation with an advisor.

**Note 2: Major electives (31-33 credit hours)**

ANTH 38240 Culture and Personality	3	JMC 21001 Principles of Advertising	3
ANTH 48210 Culture and Communication	3	JMC 28001 Principles of Public Relations	3
BMRT 21000 Business Law and Ethics I	3	LIB 30010 Information Fluency in the Workplace and Beyond or LIS 30010 Information Fluency in the Workplace and Beyond	3
BMRT 21006 Human Resource Management	3		
BMRT 21020 Introduction to Entrepreneurship	3	MATH 11009 Modeling Algebra <sup>K</sup>	3
BMRT 36401 Application of Technical Management Software	3	MATH 11010 Algebra for Calculus <sup>K</sup>	3
BMRT 36415 Customer Service Technology	3	MATH 30011 Basic Probability and Statistics	3
BMRT 46409 Strategic Management of Technology and Innovation	3	MIS 24163 Principles of Management (equivalent to BMRT 11009 Introduction to Management Technology)	3
BMRT 46418 Labor Studies in Technology	3	MIS 34054 Using Information Systems for Solving Business Problems	3
CACM 32020 Strategic Planning	3		
CHDS 37800 Small Group Process	3	MIS 34060 Operations Management	3
COMM 35852 Intercultural Communication <sup>G</sup>	2	MIS 34165 Dynamics of Leadership	3
COMM 35864 Organizational Communication <sup>W</sup>	3	MIS 34185 Individual and Group Behavior in Organizations	3
COMT 36318 Survey Information Security, Internet Fraud and Computer Forensics <sup>W</sup>	3	MIS 34280 Social Responsibility in the Workplace	3
		MKTG 35035 Consumer Behavior	3
ECON 42075 International Economic Relations	3	PH 30006 Environmental Health Science	3
ENG 20002 Introduction to Technical Writing	3	POL 30301 Introduction to Public Administration	3
ENG 30063 Business and Professional Writing	3	PSYC 31773 Industrial Psychology	3
ENTR 27056 Introduction to Entrepreneurship	3	PSYC 41532 Social Psychology	3
HDFS 44032 Nonprofit Fundraising and Grant-Writing	3	PSYC 41581 Health Psychology	3
HDFS 44033 Nonprofit Management I	3	SOC 32400 Individuals and Society	3
HDFS 44034 Nonprofit Management II	3	SOC 32510 Sociology of Work	3
HED 46052 Stress: Recognition and Management	2	SOC 32570 Inequality in Societies <sup>D</sup>	3
INS 29000 Introduction to Insurance and Risk	3	SOC 42558 Wealth, Poverty and Power	3

<sup>D</sup> Fulfills domestic diversity requirement.

<sup>G</sup> Fulfills global diversity requirement.

<sup>K</sup> Fulfills Kent Core requirement.

<sup>W</sup> Minimum C (2.000) grade must be earned to fulfill the writing-intensive requirement.

**Note 3: Major requirements (9 credit hours), choose from the following:**

BMRT 11009 Introduction to Management Technology (equivalent to MIS 24163 Principles of Management)	3	ITAP 26638 Business Communications	3
		ENG 30063 Business and Professional Writing	3
BMRT 36401 Applications of Technology Management Software	3	LIB 30010 Information Fluency in the Workplace and Beyond <i>or</i> LIS 30010 Information Fluency in the Workplace and Beyond	3
COMM 35864 Organizational Communication <sup>W</sup>	3	SOC 32570 Inequality in Societies <sup>D</sup>	3
ENG 20002 Technical Writing	3	TECH 31000 Cultural Dynamics of Technology <sup>D W</sup>	3

<sup>D</sup> Fulfills domestic diversity requirement.

<sup>K</sup> Fulfills Kent Core requirement.

<sup>G</sup> Fulfills global diversity requirement.

<sup>W</sup> Minimum C (2.000) grade must be earned to fulfill the writing-intensive requirement.

### Kent Core

Students must complete a minimum 36 credit hours of the Kent Core. Certain courses required in programs and in student's major field may also fulfill the Kent Core. Honors equivalents shall satisfy the Kent Core. None of the courses on the Kent Core list may be taken with a pass/fail grade. Visit [www.kent.edu/catalog/kent-core](http://www.kent.edu/catalog/kent-core) for course list.

### Diversity Course Requirement

Students must complete a two-course diversity requirement, consisting of one with a domestic (U.S.) focus and one with a global focus. One course must come from the Kent Core. The second course may be taken as a second Kent Core, within a major or minor, or as a general elective; or, with dean's approval, by completing one semester of study in another country. Visit [www.kent.edu/catalog/diversity](http://www.kent.edu/catalog/diversity) for course list.

### Writing-Intensive Course Requirement

Students must complete a one-course writing-intensive requirement in their major and earn minimum C (2.000) grade. Visit [www.kent.edu/catalog/wic](http://www.kent.edu/catalog/wic) for course list.

### Experiential Learning Requirement (ELR)

To provide students with direct engagement in learning experiences that promote academic relevance, meaning and an understanding of real-world issues, students must complete this requirement at Kent State, either as a for-credit course or as a non-credit, non-course experience approved by the appropriate faculty member. Visit [www.kent.edu/catalog/elr](http://www.kent.edu/catalog/elr) for course list.

### Upper-Division Requirement

Students must complete a minimum 39 upper-division (numbered 30000 to 49999) credit hours of coursework. Programs in the College of Arts and Sciences require a minimum of 42 hours of upper-division coursework.

