KENT STATE UNIVERSITY

Roadmap: Communication Studies - Applied Communication - Bachelor of Arts

[CI-BA-COMM-APCO]
College of Communication and Information
School of Communication Studies
Catalog Year: 2012-2013

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designated as critical (in boldface and shaded areas) must be completed in the semester listed to ensure a timely graduation.

Course Subject and Title	Credit Hours	Upper Div.	Min. Grade	Major GPA	Important Notes
Semester One: [16 Credit Hours]					
COMM 15000 Introduction to Human Communication	3			■	Fulfills Kent Core Additional
JMC 20001 Media, Power and Culture *or* JMC 20003 Introduction to Mass Communication	3			■	JMC 20001 fulfills Kent Core Social Sciences and domestic diversity requirement
US 10097 Destination Kent State: First Year Experience	1				Not required for transfer students with 25 credits
Kent Core Requirement	3				See Kent Core Summary on page 2
Kent Core Requirement	3				
Kent Core Requirement	3				
Semester Two: [15 Credit Hours]					
COMM 20000 Foundations of Communication	**3**		**C**	■	**See note 1 on page 2**
COMM 25902 Communication Theory	**3**			■	
VCD 14001 Visual Design Literacy	3			■	
Kent Core Requirement	3				See Kent Core Summary on page 2
Kent Core Requirement	3				
Semester Three: [15 Credit Hours]					
JMC 20005 Fundamentals of Media Messages	**3**			■	
COMM 26000 Criticism of Public Discourse *or* COMM 35852 Intercultural Communication *or* COMM 35912 Gender and Communication	3			■	COMM 35852 fulfills global diversity requirement; COMM 26000 fulfills Kent Core Humanities and domestic diversity; 35912 fulfill domestic diversity requirement
Kent Core Requirement	3				See Kent Core Summary on page 2
Kent Core Requirement	3				
Kent Core Requirement	3				
Semester Four: [15 Credit Hours]					
VCD 37000 Visual Design for Media: Advanced	**3**	**■**		■	
COMM Concentration Elective	3			■	See note 2 on page 2
Kent Core Requirement	3				
Kent Core Requirement or General Elective	3				See Kent Core Summary on page 2; take General Elective if JMC 20001 was chosen in Semester 1
Kent Core Requirement or General Elective	3				See Kent Core Summary on page 2; take General Elective if COMM 26000 was chosen in Semester 3
Semester Five: [15 Credit Hours]					
COMM 30000 Communication Research Methods	3	■		■	
LIS 30010 Information Fluency in the Workplace and Beyond	3	■		■	
COMM Concentration Elective	3			■	See note 2 on page 2
General Electives (lower or upper division)	6				See note 3 on page 2
Semester Six: [15 Credit Hours]					
COMM 35864 Organizational Communication	**3**	**■**	**C**	■	**Fulfills the writing-intensive course requirement**
ENG 20002 Introduction to Technical Writing *or* ENG 30062 Principles of Technical Writing *or* ENG 30063 Business and Professional Writing	3				
COMM Concentration Elective (upper division)	3	■		■	See note 2 on page 2
General Electives	6				Should fulfill global diversity requirement if not satisfied earlier. See note 2 on page 2.
Semester Seven: [15 Credit Hours]					
Note: JMC 20005, VCD 37000 and COMM 35864 must be completed before taking (or taken in the same semester as) COMM 46092 in semester 8					
COMM 45807 High Impact of Professional Speaking	3	■		■	
COMM Concentration Elective (upper division)	3	■		■	See note 2 on page 2
General Electives (6 credits must be upper division)	9	■			Should fulfill global diversity requirement if not satisfied earlier. See note 3 on page 2.

Critical requirements are boldface in shaded areas

Course Subject and Title	Credit Hours	Upper Div.	Min. Grade	Major GPA	Important Notes
Semester Eight: [15 Credit Hours]					
COMM 46092 Practicum in Applied Communication	3	■	C	■	Fulfills experiential learning requirement
COMM Concentration Elective (upper division)	3	■		■	See note 2 below
General Electives (6 hours must be upper division)	9	■			Number of credits required depends on meeting minimum 121 credit hours and minimum 39 upper-division credit hours; should fulfill global diversity requirement if not satisfied earlier. See note 2 below.

Graduation Requirements Summary

Minimum Total Hours	Minimum Upper-Division Hours	Minimum Kent Core Hours	Global / Domestic Diversity Course	Writing-Intensive	Experiential Learning	Minimum	
						Major GPA	Overall GPA
121	39	36	COMM 35852, Kent Core or General Elective / JMC 20001	COMM 35864	COMM 46092	2.250	2.000

Kent Core Summary

Kent Core Categories	Important Notes	Remaining Credit Hours
Composition (6-8 credit hours) *ENG 11002, 11011, 21011; HONR 10197, 10297*	Enrollment based on placement test	6-8
Mathematics and Critical Reasoning (3-5 credit hours)	Enrollment based on placement test	3-5
Humanities and Fine Arts (9 credit hours) *Minimum one course from humanities in Arts and Sciences and minimum one course from fine arts*	3 credit hours may be fulfilled in this major with COMM 26000; remaining course may fulfill diversity requirement;	6-9
Social Sciences (6 credit hours) *Must be selected from two curricular areas*	3 credit hours may be fulfilled in this major with JMC 20001; remaining course may fulfill diversity requirement	3-6
Basic Sciences (6-7 credit hours) *Must include one laboratory*		6-7
Additional (6 credit hours) *Must be selected from two Kent Core categories*	3 credit hours are fulfilled in this major with COMM 15000; remaining course may fulfill diversity requirement	3

Note 1: Students must successfully complete a grammar competency requirement within the first 20 credits of the major and before enrolling in the required writing-intensive course associated with the major. Students will be provided one opportunity to fulfill this major requirement while enrolled in COMM 20000 Foundations of Communication. Students who do not earn a score of 680 or better on this test-out opportunity in COMM 20000 must complete COMM 21000 Grammar Review (1 credit), earning a C or better in the course in order to fulfill this grammar requirement.

Note 2: Concentration elective courses (15 credit hours) must be from the College of Communication and Information; minimum 6 credit hours must have course subject JMC and/or VCD; and 9 credit hours must be upper-division. May include maximum 6 credit hours combined from COMM 45092, 45093, 45095, 45196 and 46092.

Note 3: Any CCI, COMM, IAKM, JMC, LIS and VCD course taken is included in the major GPA.

Note: The School of Communication Studies generally will approve dual concentrations for Communication studies students as long as there are at least 12 hours of coursework in the concentration elective courses exclusively applied to each concentration (resulting in a total of 24 hours of unique concentration electives across the two concentrations). Students must also complete all of the other concentration requirements specific to each concentration, in addition to differentiating their major elective courses across the two concentrations. If one of the dual concentration choices is either the applied or the global communication concentration, students may select courses from across the College of Communication and Information in their elective choices for completing that part of the dual concentration. Any other duplicative course requirements for the two concentrations beyond the requirements specified above may be double counted when completing a dual concentration option.

The School of Communication Studies students electing a dual concentration must meet with an advisor to plan an individualized plan of study that meets these requirements before the dual concentration option will be approved for that student. Any changes made to the program of study also must be approved by an advisor, or the student may not be allowed to graduate with this option.

Kent Core
Students must complete a minimum 36 credit hours of the Kent Core. Certain courses required in programs and in student's major field may also fulfill the Kent Core. Honors equivalents shall satisfy the Kent Core. None of the courses on the Kent Core list may be taken with a pass/fail grade. Visit www.kent.edu/catalog/kent-core for course list.

Diversity Course Requirement
Students must complete a two-course diversity requirement, consisting of one with a domestic (U.S.) focus and one with a global focus. One course must come from the Kent Core. The second course may be taken as a second Kent Core, within a major or minor, or as a general elective; or, with dean's approval, by completing one semester of study in another country. Visit www.kent.edu/catalog/diversity for course list.

Writing-Intensive Course Requirement
Students must complete a one-course writing-intensive requirement in their major and earn minimum C (2.000) grade. Visit www.kent.edu/catalog/wic for course list.

Experiential Learning Requirement (ELR)
To provide students with direct engagement in learning experiences that promote academic relevance, meaning and an understanding of real-world issues, students must complete this requirement at Kent State, either as a for-credit course or as a non-credit, non-course experience approved by the appropriate faculty member. Visit www.kent.edu/catalog/elr for course list.

Upper-Division Requirement
Students must complete a minimum 39 upper-division (numbered 30000 to 49999) credit hours of coursework. Programs in the College of Arts and Sciences require a minimum of 42 hours of upper-division coursework.