KENT STATE UNIVERSITY

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designated as critical (in boldface and shaded areas) must be completed in the semester listed to ensure a timely graduation.

Course Subject and Title	Credit Hours	Upper Div.	Min. Grade	Major GPA	Important Notes
Semester One: [16 Credit Hours]					
VCD 13000 Introduction to Visual Communication Design	**3**			■	
ARTH 22006 Art History I: Ancient and Medieval Art	3				Fulfills Kent Core Fine Arts
US 10097 Destination Kent State: First Year Experience	1				Not required for transfer students with 25 credits
Kent Core Requirement	3				
Kent Core Requirement	3				See Kent Core Summary on page 2
Kent Core Requirement	3				
Semester Two: [15 Credit Hours]					
VCD 13001 Introduction to Visual Communication Design Studio	**3**		**B**	■	**See note 1 on page 2**
VCD 28000 Photography	**3**			■	
COMM 15000 Introduction to Human Communication	3				Fulfills Kent Core Additional
ARTH 22007 Art History II: Renaissance to Modern Art	3				Fulfills Kent Core Fine Arts
Kent Core Requirement	3				See Kent Core Summary on page 2
Semester Three: [15 Credit Hours]					
JMC 22004 Visual Storytelling	**3**				
VCD 23001 Introduction to Typography	**3**			■	
VCD 28002 Photography II	**3**			■	
Kent Core Requirement	3				See Kent Core Summary on page 2
Kent Core Requirement	3				
Semester Four: [16 Credit Hours]					
VCD 20000 Basic Computer Graphic Design and Illustration	**3**			■	
VCD 20001 Sophomore Entrance Examination/Portfolio Review – Photo Illustration	**1**			■	
VCD 20010 Introduction to Design Research	**3**			■	
VCD 38003 Photo Technology	**3**	■		■	**See note 4 on page 2**
JMC 20001 Media, Power and Culture	3				Fulfills Kent Core Social Sciences
Kent Core Requirement	3				See Kent Core Summary on page 2
Semester Five: [15 Credit Hours]					
VCD 20003 Intermediate Computer Graphic Design and Illustration—Various Software Programs	**3**			■	
VCD 38004 Advanced Photography	**3**	■		■	**See note 4 on page 2**
FIN 26074 Legal Environment of Business *or* JUS 26704 Issues in Law and Society *or* PHIL 21001 Introduction to Ethics	3				JUS 26704 fulfills Kent Core Social Sciences; PHIL 21001 fulfills Kent Core Humanities and global diversity requirements
ARTH course (upper division)	3	■			
General Elective or Kent Core Requirement	3				Take a Kent Core Requirement course if FIN 26074 is taken in this semester. See note 3 on page 2.
Semester Six: [17 Credit Hours]					
VCD 30008 Junior Portfolio Review–Photo Illustration	**1**	■		■	**See note 4 on page 2**
VCD 38001 Photographics	**3**	■		■	**See note 4 on page 2**
VCD 38009 Internship Seminar - Photo Illustration	**1**	■		■	
LIS 30010 Information Fluency in the Workplace and Beyond	3	■			
VCD 34006 Kinetic and Sequential Graphic Design	3			■	
General Electives	6				Should fulfill diversity requirement if not satisfied earlier. See note 3 on page 2.

Critical requirements are boldface in shaded areas.

Course Subject and Title	Credit Hours	Upper Div.	Min. Grade	Major GPA	Important Notes
Summer III: [3 Credit Hours]					
VCD 40192 Internship II—Graphic Design/Illustration	**3**	■		■	**Fulfills experiential learning requirement**
Semester Seven: [15 Credit Hours]					
VCD 40025 Professional Portfolio: Graphic Design/ Illustration	**2**	■		■	
VCD 48005 Color Photography	**3**	■		■	
VCD 49098 Senior Research Proposal: Graphic Design and Illustration	**1**	■		■	**Fulfills experiential learning requirement**
VCD 43004 Issues for Graphic Design Businesses	3	■		■	
VCD 45000 Graphic Design Perspectives	3	■	C	■	Fulfills writing-intensive course requirement
General Electives (lower or upper division)	3				Should fulfill diversity requirement if not satisfied earlier. See note 3 below.
Semester Eight: [15 Credit Hours]					
VCD 48007 Photo Illustration Techniques	**3**	■		■	
VCD 49199 Senior Project: Graphic Design/ Illustration	**3**	■		■	**Fulfills experiential learning requirement**
VCD Elective (upper division)	**3**	■			**See note 2 below**
General Electives (lower or upper division)	6				Number of credits required depends on meeting minimum 127 credit hours and 39 upper-division hours. See note 3 below.

Graduation Requirements Summary

Minimum Total Hours	Minimum Upper-Division Hours	Minimum Kent Core Hours	Global / Domestic Diversity Course	Writing-Intensive	Experiential Learning	Minimum Major GPA	Overall GPA
127	39	36	JMC 20001/ Kent Core or General Electives	VCD 45000	VCD 40192, 49098 and 49199	2.750	2.500

Kent Core Summary

Kent Core Categories	Important Notes	Remaining Credit Hours
Composition (6-8 credit hours) *ENG 11002, 11011, 21011; HONR 10197, 10297*	Enrollment based on placement test	6-8
Mathematics and Critical Reasoning (3-5 credit hours)	Enrollment based on placement test	3-5
Humanities and Fine Arts (9 credit hours) *Minimum one course from humanities in Arts and Sciences and minimum one course from fine arts*	6 credit hours are fulfilled in this major with ARTH 22006 and ARTH 22007; 3 credit hours must be taken from humanities which may be fulfilled with PHIL 21001 if chosen in Semester 5	0-3
Social Sciences (6 credit hours) *Must be selected from two curricular areas*	3 credit hours are fulfilled in this major with JMC 20001; 3 credit hours may be fulfilled with JUS 26704 if chosen in Semester 5	0-3
Basic Sciences (6-7 credit hours) *Must include one laboratory*		6-7
Additional (6 credit hours) *Must be selected from two Kent Core categories*	3 credit hours are fulfilled in this major with COMM 15000	3

Note 1: Student must receive minimum B (3.000) grade in VCD 13001 before enrolling in VCD 23001. Students may take VCD 13000 a maximum three times until a minimum average B grade is achieved.

Note 2: **VCD elective (3 credit hours) choose from the following:**

VCD 40095 Special Topics: Graphic Design/Illustration	3	VCD 43002 Typographic/Photographic Graphic Design	3
VCD 43001 Advanced Kinetic and Sequential Graphic Design	3		

Note 3: Any VCD course taken is calculated in the major GPA.

Note 4: VCD 30008 must be taken concurrently with 38001, after completion of VCD 38003 and 38004. Junior Portfolio Review is an examination in conference with the visual communication design faculty acting as committee. Students who successfully pass review may continue in the B.S. degree program in Photo Illustration. Students not receiving a passing grade will be provided academic advice for additional coursework and resubmission of portfolio for review.

Kent Core
Students must complete a minimum 36 credit hours of the Kent Core. Certain courses required in programs and in student's major field may also fulfill the Kent Core. Honors equivalents shall satisfy the Kent Core. None of the courses on the Kent Core list may be taken with a pass/fail grade. Visit www.kent.edu/catalog/kent-core for course list.

Diversity Course Requirement
Students must complete a two-course diversity requirement, consisting of one with a domestic (U.S.) focus and one with a global focus. One course must come from the Kent Core. The second course may be taken as a second Kent Core, within a major or minor, or as a general elective; or, with dean's approval, by completing one semester of study in another country. Visit www.kent.edu/catalog/diversity for course list.

Writing-Intensive Course Requirement
Students must complete a one-course writing-intensive requirement in their major and earn minimum C (2.000) grade. Visit www.kent.edu/catalog/wic for course list.

Experiential Learning Requirement (ELR)
To provide students with direct engagement in learning experiences that promote academic relevance, meaning and an understanding of real-world issues, students must complete this requirement at Kent State, either as a for-credit course or as a non-credit, non-course experience approved by the appropriate faculty member. Visit www.kent.edu/catalog/elr for course list.

Upper-Division Requirement
Students must complete a minimum 39 upper-division (numbered 30000 to 49999) credit hours of coursework. Programs in the College of Arts and Sciences require a minimum of 42 hours of upper-division coursework.