**KENT STATE**
U N I V E R S I T Y

**Roadmap: Visual Journalism - Information Design - Bachelor of Science**
[CI-BS-VJNL-INFD]
College of Communication and Information
School of Journalism and Mass Communication
Catalog Year: 2012-2013

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designated as critical (in boldface and shaded areas) must be completed in the semester listed to ensure a timely graduation.

| Course Subject and Title | Credit Hours | Upper Div. | Min. Grade | Major GPA | Important Notes |
|---|---|---|---|---|---|
| **Semester One: [16 Credit Hours]** | | | | | |
| HIST 12070 History of the United States: The Formative Period | 3 | | | | Fulfills Kent Core Humanities and domestic diversity requirement |
| JMC 20003 Introduction to Mass Communication | 3 | | C- | ■ | |
| JMC 20006 Multimedia Techniques | 3 | | C- | ■ | |
| US 10097 Destination Kent State: First Year Experience | 1 | | | | Not required of transfer students with 25 credits |
| VCD 14001 Visual Design Literacy | 3 | | | | |
| Kent Core Requirement | 3 | | | | |
| **Semester Two: [16 Credit Hours]** | | | | | |
| Requirement: minimum 2.750 GPA | | | | | |
| **JMC 26000 Grammar for Journalists** | **1** | | **C-** | ■ | |
| **JMC 26001 Newswriting** | **3** | | **C-** | ■ | |
| COMM 15000 Introduction to Human Communication | 3 | | | | Fulfills Kent Core Additional |
| HIST 12071 History of the United States: The Modern Period | 3 | | | | Fulfills Kent Core Humanities and domestic diversity requirement |
| POL 10004 Comparative Politics *or* PSYC 11762 General Psychology *or* SOC 12050 Introduction to Sociology | 3 | | | | Fulfills Kent Core Social Sciences |
| Kent Core Requirement | 3 | | | | See Kent Core Summary on page 2 |
| **Semester Three: [15 Credit Hours]** | | | | | |
| ARTH 22006 Art History I: Ancient and Medieval Art | 3 | | | | Fulfills Kent Core Fine Arts |
| JMC 22001 Photography | 3 | | C- | ■ | |
| JMC 26005 Multimedia Storytelling | 3 | | C- | ■ | |
| VCD 37000 Visual Design for Media: Advanced | 3 | ■ | | | |
| Kent Core Requirement | 3 | | | | See Kent Core Summary on page 2 |
| **Semester Four: [15 Credit Hours]** | | | | | |
| ARTH 22007 Art History II: Renaissance to Modern Art | 3 | | | | Fulfills Kent Core Additional |
| ECON 22060 Principles of Microeconomics | 3 | | | | Fulfills Kent Core Social Sciences |
| ENTR 27056 Introduction to Entrepreneurship | 3 | | | | |
| JMC 36005 Copyediting | 3 | ■ | C- | ■ | |
| POL 10100 American Politics | 3 | | | | Fulfills Kent Core Additional |
| **Semester Five: [15-17 Credit Hours]** | | | | | |
| Requirement: minimum 2.750 major and cumulative GPA | | | | | |
| JMC 22004 Visual Storytelling *or* JMC 26007 Print Beat Reporting *or* JMC 46020 Magazine Design | 3-4 | | C- | ■ | JMC 46020 is offered in fall only |
| POL 20001 Political Methods *or* PSYC 21621 Quantitative Methods in Psychology I *or* SOC 32220 Data Analysis **and** SOC 32221 Data Analysis Laboratory | 3-4 | | | | |
| Kent Core Requirement | 3 | | | | |
| Kent Core Requirement | 3 | | | | See Kent Core Summary on page 2 |
| Liberal Studies Requirement Electives | 3 | | | | See note 3 on page 3 |

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**Critical requirements are boldface in shaded areas.**

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|---|---|---|---|---|---|
| **Semester Six: [17-18 Credit Hours]** | | | | | |
| JMC 22004 Visual Storytelling *or* JMC 26007 Print Beat Reporting *or* JMC 46020 Magazine Design | 3-4 | | C- | ■ | JMC 46020 is offered in fall only |
| JMC 46000 Newspaper Design | 3 | ■ | C- | ■ | |
| JMC 46001 Information Graphics | 3 | ■ | C- | ■ | |
| LIS 30010 Information Fluency in the Workplace and Beyond | 3 | ■ | | | |
| Non-JMC General Electives (upper-division) | 5 | ■ | | | |
| **Summer III: [1 Credit Hours]** | | | | | |
| JMC 40092 Internship | 1 | ■ | S | ■ | Fulfills experiential learning requirement |
| **Semester Seven: [14-15 Credit Hours]** | | | | | |
| JMC 40006 Law of Mass Communication | 3 | ■ | C- | ■ | |
| ARTH Elective (upper division) | 3 | ■ | | | |
| JMC Elective (lower or upper division) | 3-4 | | C- | ■ | See note 1 below |
| Liberal Studies Requirement Electives | 2 | | | | See note 3 on page 3 |
| General Electives | 3 | | | | Any JMC course taken is calculated in the major GPA. |
| **Semester Eight: [15 Credit Hours]** | | | | | |
| JMC 40010 Ethics and Issues in Mass Communication | 3 | ■ | C | ■ | Fulfills writing-intensive course requirement; see note 2 below |
| ENG Elective (upper division) | 3 | ■ | | | |
| Liberal Studies Requirement Electives | 3 | | | | See note 3 on page 3 |
| Non-JMC General Electives (upper-division) | 6 | ■ | | | Number of credits required depends on meeting minimum 124 credit hours and 39 upper-division hours. |

**Graduation Requirements Summary**

| Minimum Total Hours | Minimum Upper-Division Hours | Minimum Kent Core Hours | Global / Domestic Diversity Course | Writing-Intensive | Experiential Learning | Minimum | |
|---|---|---|---|---|---|---|---|
| | | | | | | Major GPA | Overall GPA |
| 124 | 39 | 36 | Kent Core/Electives HIST 12070 | JMC 40010 | JMC 40092 | 2.750 | 2.750 |

**Kent Core Summary**

| Kent Core Categories | Important Notes | Remaining Credit Hours |
|---|---|---|
| **Composition (6-8 credit hours)** *ENG 11002, 11011, 21011; HONR 10197, 10297* | Enrollment based on placement test | 6-8 |
| **Mathematics and Critical Reasoning (3-5 credit hours)** | Enrollment based on placement test | 3-5 |
| **Humanities and Fine Arts (9 credit hours)** *Minimum one course from humanities in Arts and Sciences and minimum one course from fine arts* | Fulfilled in this major with ARTH 22006, HIST 12070 and HIST 12071 | 0 |
| **Social Sciences (6 credit hours)** *Must be selected from two curricular areas* | Fulfilled in this major with ECON 22060; and POL 10004 or PSYC 11762 or SOC 12050 | 0 |
| **Basic Sciences (6-7 credit hours)** *Must include one laboratory* | | 6-7 |
| **Additional (6 credit hours)** *Must be selected from two Kent Core categories* | Fulfilled in this major with ARTH 22007 and POL 10100 | 0 |

**Note 1: JMC elective (3-4 credit hours), choose from the following:**

| | | | |
|---|---|---|---|
| JMC 23031 Basic Audio Production | 3 | JMC 46007 Reporting in Depth | 3 |
| JMC 26007 Print Beat Reporting | 4 | JMC 46009 Reporting Public Affairs | 4 |
| JMC 32001 Photojournalism I | 3 | JMC 46016 Magazine Publishing | 3 |
| JMC 40004 Computer-Assisted Reporting | 3 | JMC 46018 Feature Writing | 3 |
| JMC 40012 Online Journalism | 3 | JMC 46020 Magazine Design | 3 |
| JMC 40015 Media Management | 3 | JMC 46054 Broadcast Documentary | 3 |
| JMC 46006 Editorial Writing | 3 | JMC 46056 Cybermedia Production | 3 |

**Note 2:** Students declaring the combined degree program with the master's in journalism and mass communication will satisfy the writing-intensive requirement with JMC 60003 Ethics in Mass Communications.

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**Note 3:** **Liberal Studies Electives (8 credit hours) choose from the following**: the specific courses that are list below and *all courses with these designations count toward the Liberal Studies Requirement: AMST; ANTH; ARAB; ARTH; AS; ASL; BSCI; BTEC; CACM; CHEM; CHIN; CLAS; CLS; ECON; ENG; EXPR; FR; GEOG; GEOL; GER; GRE; HEBR; HIST; HONR; HRTG; IAKM; ITAL; JAPN; LAT; LIS; MATH; MCLS; PAS; PHIL; PHY; POL; PORT; PSYC; RUSS; SOC; SPAN; WMST.*

**Architecture (ARCH)**

| | |
|---|---|
| 10001 Understanding Architecture | 3 |
| 10011 Survey of Architectural History I | 3 |
| 10012 Survey of Architectural History II | 3 |
| 10111 History of Architecture I | 3 |
| 20201 Beyond Western Architecture | 3 |
| 45210 Renaissance Architecture | 3 |
| 45211 Baroque Architecture | 3 |
| 45220 American Architecture: Colonial to 1900 | 3 |
| 46263 Modern Architecture | 3 |

**Communication Studies (COMM)**

| | |
|---|---|
| 15000 Introduction to Human Communication | 3 |
| 21000 Communication Grammar Review | 1 |
| 25902 Communication Theory | 3 |
| 26000 Criticism of Public Discourse | 3 |
| 26001 Public Communication in Society | 3 |
| 30000 Communication Research Methods | 3 |
| 35852 Intercultural Communication | 3 |
| 35912 Gender and Communication | 3 |
| 45006 Media Use and Effects | 3 |
| 45007 Freedom of Speech | 3 |
| 45091 Seminar in Communication Studies | 1-4 |

**Computer Science (CS)**

| | |
|---|---|
| 10001 Computer Literacy | 3 |
| 33006 Social and Ethical Issues in Computing | 3 |

**Cultural Foundations (CULT)**

| | |
|---|---|
| 29535 Education in a Democratic Society | 3 |

**Dance (DAN )** no technique courses

| | |
|---|---|
| 27076 Dance as an Art Form | 3 |

**Entrepreneurship (ENTR)**

| | |
|---|---|
| 27056 Introduction to Entrepreneurship | 3 |

**Fashion Design and Merchandising (FDM)**

| | |
|---|---|
| 20013 History of Costume | 3 |
| 30013 Fashion and Pop Culture | 3 |

**Gerontology (GERO)**

| | |
|---|---|
| 14029 Introduction to Gerontology | 3 |
| 30656 Psychology of Aging | 3 |

**Human Development and Family Studies (HDFS)**

| | |
|---|---|
| 24011 Interpersonal Relationships and Families | 3 |
| 24013 Early Adolescence | 3 |

**Health Education (HED)**

| | |
|---|---|
| 32544 Human Sexuality | 3 |

**Justice Studies (JUS)**

| | |
|---|---|
| 12000 Introduction to Justice Studies | 3 |
| 26704 Issues in Law and Society | 3 |
| 33300 Development of Justice in America | 3 |
| 33400 Crime and Justice in Popular Culture | 3 |

**Management and Information Systems (MIS)**

| | |
|---|---|
| 24053 Introduction to Computer Applications | 3 |

**Music (MUS)** no technique courses

| | |
|---|---|
| 22111 The Understanding of Music | 3 |
| 22121 Music as a World Phenomenon | 3 |
| 22131 Survey of Rock Music History | 3 |
| 42101 Roots of Rock | 3 |
| 42111 African Music and Cultures | 3 |
| 42131 America's Music | 3 |
| 43141 Folk and Traditional Music of Western Continents | 3 |
| 42151 Asian Musics | 3 |
| 42161 History of Jazz | 3 |

**Nutrition and Dietetics (NUTR)**

| | |
|---|---|
| 23511 Science of Human Nutrition | 3 |

**Physical Education-Professional (PEP)**

| | |
|---|---|
| 25059 Sport in Society | 3 |

**Public Health (PH)**

| | |
|---|---|
| 10001 Introduction to Public Health | 3 |
| 10002 Introduction to Global Health | 3 |
| 20001 Essentials of Epidemiology | 3 |
| 30002 Introductory Biostatistics | 3 |
| 30005 Social and Behavioral Science Theories in Public Health | 3 |
| 30006 Environmental Health Sciences | 3 |
| 44000 Health Disparities | 3 |

**Recreation, Park and Tourism Management (RPTM)**

| | |
|---|---|
| 16000 Foundations of Recreation and Leisure | 3 |
| 26001 Introduction to Community Inclusion of Individuals with Disabilities | 3 |
| 26010 Community Development and Recreation | 3 |
| 36085 Leisure and Culture | 3 |

**Sport Administration (SPAD)**

| | |
|---|---|
| 25059 Sport in Society | 3 |
| 35021 Governance in Sport | 3 |
| 45024 Sport in Global Perspective | 3 |
| 45026 Sport and the Media | 3 |

**Special Education (SPED)**

| | |
|---|---|
| 23000 Introduction to Exceptionalities | 3 |

**Theatre (THEA)** no technique courses

| | |
|---|---|
| 11000 The Art of the Theatre | 3 |
| 31112 History of Theatre and Drama I | 3 |
| 31113 History of Theatre and Drama II | 3 |

**Visual Communication Design (VCD)**

| | |
|---|---|
| 14001 Visual Design Literacy | 3 |

**Notes for Visual Journalism Major:**

- Minimum 65 credit hours in liberal studies courses.
- Students must meet the requirements in the catalog to declare a journalism and mass communication major.

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**Kent Core**
Students must complete a minimum 36 credit hours of the Kent Core. Certain courses required in programs and in student's major field may also fulfill the Kent Core. Honors equivalents shall satisfy the Kent Core. None of the courses on the Kent Core list may be taken with a pass/fail grade. Visit www.kent.edu/catalog/kent-core for course list.

**Diversity Course Requirement**
Students must complete a two-course diversity requirement, consisting of one with a domestic (U.S.) focus and one with a global focus. One course must come from the Kent Core. The second course may be taken as a second Kent Core, within a major or minor, or as a general elective; or, with dean's approval, by completing one semester of study in another country. Visit www.kent.edu/catalog/diversity for course list.

**Writing-Intensive Course Requirement**
Students must complete a one-course writing-intensive requirement in their major and earn minimum C (2.000) grade.
Visit www.kent.edu/catalog/wic for course list.

**Experiential Learning Requirement (ELR)**
To provide students with direct engagement in learning experiences that promote academic relevance, meaning and an understanding of real-world issues, students must complete this requirement at Kent State, either as a for-credit course or as a non-credit, non-course experience approved by the appropriate faculty member. Visit www.kent.edu/catalog/elr for course list.

**Upper-Division Requirement**
Students must complete a minimum 39 upper-division (numbered 30000 to 49999) credit hours of coursework. Programs in the College of Arts and Sciences require a minimum of 42 hours of upper-division coursework.