



This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designated as critical (in boldface and shaded areas) must be completed in the semester listed to ensure a timely graduation.

Course Subject and Title	Credit Hours	Min. Grade	Major GPA	Important Notes
<b>Semester One: [14 Credit Hours]</b>				
<b>ACTT 11000 Accounting I-Financial</b>	<b>4</b>		■	
<b>BMRT 11000 Introduction to Business</b>	<b>3</b>		■	
COMT 11000 Introduction to Computer Systems or COMT 12000 Personal Productivity Software or COMT 21010 Workgroup Productivity Software or ITAP 16620 Word Processing I or ITAP 16639 Database Applications	3			
US 10097 Destination Kent State: First Year Experience	1			Not required of transfer students with 25 credits
Kent Core Requirement	3			See Kent Core Summary below
<b>Semester Two: [18-19 Credit Hours]</b>				
<b>MATH 11010 Algebra for Calculus</b> or <b>MATH 14001 Basic Mathematical Concepts I</b>	<b>3-4</b>			<b>Fulfills Kent Core Mathematics and Critical Reasoning</b>
<b>BMRT 11009 Introduction to Management Technology</b>	<b>3</b>		■	
COMM 15000 Introduction to Human Communication	3			Fulfills Kent Core Additional for bachelor's degree
ECON 22060 Principles of Microeconomics	3			Fulfills Kent Core Social Sciences
Kent Core Requirement	3			See Kent Core Summary below
Kent Core Requirement	3			
<b>Semester Three: [13-15 Credit Hours]</b>				
<b>BMRT 21008 Case Studies in Management Technology</b>	<b>3</b>		■	
<b>BMRT 21011 Fundamentals of Financial Management</b>	<b>3</b>		■	
<b>BMRT 21050 Fundamentals of Marketing Technology</b>	<b>3</b>		■	
BMRT 21000 Business Law and Ethics I	3			
BMRT 21055 Retail Merchandising or BMRT 21056 Principles of Visual Display or BMRT 21092 Internship in Management Technology	1-3		■	
<b>Semester Four: [18 Credit Hours]</b>				
<b>BMRT 21006 Human Resources Management</b>	<b>3</b>		■	
<b>BMRT 21009 Seminar in Management Technology</b>	<b>3</b>		■	
<b>BMRT 21052 Professional Selling Techniques</b>	<b>3</b>		■	
BMRT 21051 Fundamentals of Retailing	3		■	
BMRT 21053 Advertising in Business	3		■	
ENG 20002 Introduction to Technical Writing or ENG 30063 Business and Professional Writing or ITAP 26638 Business Communications	3			

**Graduation Requirements Summary**

Minimum Total Hours	Minimum	
	Major GPA	Overall GPA
63	2.000	2.000

**Kent Core Summary (visit [www.kent.edu/catalog/kent-core](http://www.kent.edu/catalog/kent-core) for course list)**

Kent Core Categories	Important Notes	Remaining Credit Hours
<b>Composition (3 credit hours)</b> <i>ENG 11002, 11011, 21011; HONR 10197, 10297</i>	Enrollment based on placement test	3
<b>Mathematics and Critical Reasoning (3-5 credit hours)</b>	Fulfilled in this major with MATH 11010 or MATH 14001	0
<b>Humanities and Fine Arts (3 credit hours)</b>		3
<b>Social Sciences (3 credit hours)</b>	Fulfilled in this major with ECON 22060	0
<b>Basic Sciences (3 credit hours)</b>		3