

SUGGESTED THREE-YEAR GRADUATION PLAN



Business Management – Bachelor of Business Administration

[BU-BBA-BMGT]

College of Business Administration

Department of Management and Information Systems

Catalog Year: 2013-2014

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designated as critical (in boldface and shaded areas) must be completed in the semester listed to ensure a timely graduation.

Course Subject and Title	Credit Hours	Upper Div.	Min. Grade	Major GPA	Important Notes
Post-Secondary Coursework or Credit By Examination Upon Entry as a Freshman: [30 Credit Hours]					
ECON 22060 Principles of Microeconomics	3				Fulfills Kent Core Social Sciences
MATH 11010 Algebra for Calculus	3		C		Fulfills Kent Core Mathematics and Critical Reasoning
Kent Core Composition	6		C		A grade of C is required in ENG 21011.
Kent Core Humanities and Fine Arts	9				
Kent Core Social Sciences	3				See list of Kent Core courses that can be earned through AP, CLEP or CBE exams on page 4
Kent Core Basic Sciences	3				
General Elective (lower or upper division)	3				See note 3 on page 2
Semester One: [16 Credit Hours]					
BUS 10123 Exploring Business	3				See note 5 on page 3
COMM 15000 Introduction to Human Communication	3		C		Fulfills Kent Core Additional
MIS 24053 Introduction to Computer Applications	3				
MIS 24163 Principles of Management	3		C		
US 10097 Destination Kent State: First Year Experience	1				Not required for transfer students with 25 credits
Kent Core Basic Sciences with a laboratory	3				See Kent Core Summary on page 2
Semester Two: [15-17 Credit Hours]					
Required for progression in the major: minimum 2.500 cumulative GPA, minimum C (2.000) grade in COMM 15000, ENG 21011, MATH 11010 and MIS 24163					
ACCT 23020 Introduction to Financial Accounting	3				
ECON 22061 Principles of Macroeconomics	3				Fulfills Kent Core Additional
FIN 26074 Legal Environment of Business	3				
MATH 11012 Intuitive Calculus or MATH 12002 Analytic Geometry and Calculus I	3-5				Fulfills Kent Core Additional
MKTG 25010 Principles of Marketing	3				
Semester Three: [15 Credit Hours]					
Required: minimum cumulative 2.500 GPA					
ACCT 23021 Introduction to Managerial Accounting	3				
MIS 24056 Fundamentals of Business Statistics	3				See note 6 on page 3
MIS 34180 Human Resource Management	3	■		■	See note 4 on page 2
General Electives (lower or upper division)	6				Should fulfill diversity requirement if not satisfied earlier; see note 3 on page 2
Semester Four: [15 Credit Hours]					
Required: minimum cumulative 2.500 GPA					
BUS 30123 Professional Business Practices	3	■			See note 7 on page 3
FIN 36053 Business Finance	3	■			
MIS 34060 Operations Management	3	■			
MIS 34165 Dynamics of Leadership or MIS 34175 Learning to Lead	3	■		■	Students cannot earn graduation credit for both courses
College Elective	3	■		■	See note 2 on page 2
Semester Five: [15 Credit Hours]					
Required: minimum cumulative 2.500 GPA					
MIS 44152 Collaborative Project Management	3	■		■	
MIS 44163 Global Business Management	3	■	C	■	Fulfills writing-intensive course requirement
Major Elective	3	■		■	See note 1 on page 2
General Electives (lower or upper division)	6				See note 3 on page 2; Number of credits required depends on meeting minimum 121 credit hours and minimum 39 upper-division hours

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Critical requirements are boldface in shaded areas

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Semester Six: [15 Credit Hours]					
Required: minimum cumulative 2.500 GPA and completion of The Assurance of Learning Assessment given in MIS 44285					
MIS 44062 Supply Chain Management	3	■		■	
MIS 44285 Integrated Business Policy and Strategy	3	■			
MIS 44392 Business Consulting and Practicum	3	■		■	Fulfills experiential learning requirement
College Elective	3	■		■	See note 2 below
Major Elective	3	■		■	See note 1 below

Graduation Requirements Summary

Minimum Total Hours	Minimum Upper-Division Hours	Minimum Kent Core Hours	Global / Domestic Diversity Course	Writing-Intensive	Experiential Learning	Minimum Major GPA	Minimum Overall GPA
121	39	36	Kent Core or General Electives	MIS 44163	MIS 44392 or visit kent.edu/catalog/elr	2.500	2.500

Kent Core Summary

Kent Core Categories	Important Notes	Remaining Credit Hours
Composition (6-8 credit hours) <i>ENG 11002, 11011, 21011; HONR 10197, 10297</i>	Enrollment based on placement test; a grade of C is required in ENG 21011	6-8
Mathematics and Critical Reasoning (3-5 credit hours)	Fulfilled in this major with MATH 11010.	0
Humanities and Fine Arts (9 credit hours) <i>Minimum one course from humanities in Arts and Sciences and minimum one course from fine arts</i>	May fulfill diversity requirement	9
Social Sciences (6 credit hours) <i>Must be selected from two curricular areas</i>	3 credits are fulfilled in this major with ECON 22060.	3
Basic Sciences (6-7 credit hours) <i>Must include one laboratory</i>		6-7
Additional (6 credit hours) <i>Must be selected from two Kent Core categories</i>	Fulfilled in this major with ECON 22061 and COMM 15000 or either MATH 11012 or 12002.	0

Note 1: Major Electives (6 credits), choose from the following:

MIS 34092 Practicum in Career Development	3	MIS 34185 Individual and Group Behavior	3
MIS 34054 Using IS for Business Problems	3	MIS 44009 Business Case for Sustainability	3

Note 2: College Electives (6 credits), choose from the following curricular areas; no more than 3 credits per area:

Student who study abroad may use BUS 30234 as a College Elective for the major.

ACCT elective (3 credit hours), choose from the following:

ACCT 33061 Financial Reporting*	3
ACCT 33063 Cost Control and Analysis for Management*	3

FIN elective (3 credit hours), choose from the following:

FIN 36058 The Financial System	3
FIN 36063 Individual Investment Analysis and Strategies	3

ECON elective (3 credit hours), choose from the following:

ECON 32025 Money, Credit and Banking	3
ECON 32082 Introduction to Managerial Economics	3

MKTG elective (3 credit hours), choose from the following:

MKTG 45045 Advertising and Promotion Management	3
MKTG 45046 Personal Selling	3

*Students who take ACTT 21063 as an associate degree student or at a Kent State Regional Campus may use it in place of ACCT 33063 provided university requirement of 39 upper-division hours is met. Students who change their major from accounting to business management or who are majoring in both accounting and business management or minoring in accounting may use ACCT 33001 in place of ACCT 33061 and ACCT 33010 in place of ACCT 33063.

Note 3: Students may take or use any course at any level as long as the minimum 39-hour requirement for upper-division courses is satisfied for graduation with a B.B.A. Exceptions: Maximum 4 credit hours of physical education activity (PEB) courses and maximum 4 credit hours for courses in applied music and music ensembles (MUS courses with a second digit of 5, 6 or 7) combined may be counted toward the 121-total hour or 39-upper-division-hour graduation requirement. Non-business courses may be selected, provided there is minimum 6 credit hours in each of two different disciplines/departments. A minor (business or non-business) is encouraged. There is no limit on other music coursework. Any other exceptions must be approved by the assistant dean.

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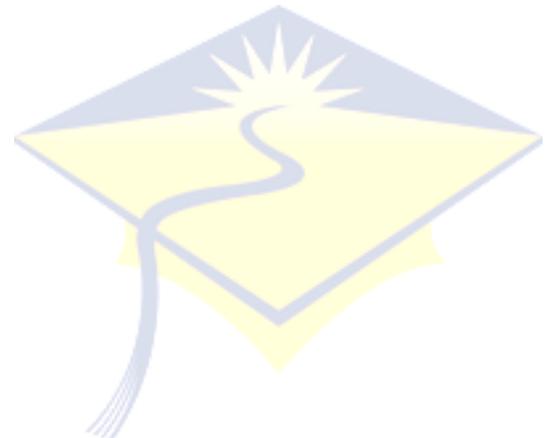
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- Note 4:** Students who take BMRT 21006 as an associate degree student or at a Kent State Regional Campus may use it in place of MIS 34180 provided university requirement of 39 upper-division hours is met.
- Note 5:** A student changing to the College of Business Administration or transferring may be waived out of BUS 10123 Exploring Business if:
- 30 or more hours have been earned **and** any two classes (from ACCT 23020, ACCT 23021, FIN 26074, MIS 24163, MKTG 25010 or MIS 24053) have successfully been completed.
 - 60 or more hours have been earned **and** the student has completed one course from (ACCT 23020, ACCT 23021, FIN 26074, MIS 24163, MKTG 25010 or MIS 24053)
 - At the discretion of the Dean's Office, the student has sufficient breadth and depth of knowledge in a business field (as demonstrated by a CLEP exam or Credit by Exam) but does not meet the requirements listed above.
- Note 6:** Students who have taken MATH 10041 for another program may use it as a substitute for MIS 24056
- Note 7:** Students who have transferred ENG 30063 from another institution may use it as a substitute for BUS 30123.



Kent Core Courses That Can Be Earned Through Exams

LEGEND: G – Global Diversity; D – Domestic Diversity; LAB – Laboratory

				Minimum AP score	Minimum CLEP score	Minimum CBE score
COMPOSITION						
ENG	11011	College Writing I (3)		3	50	C
ENG	21011	College Writing II (3)				C
MATHEMATICS AND CRITICAL REASONING						
CS	10051	Introduction to Computer Science (4)		3		
MATH	11010	Algebra for Calculus (3)			50	
MATH	11012	Intuitive Calculus (3)				C
MATH	12001	Algebra and Trigonometry (5)			50	C
MATH	12002	Analytic Geometry and Calculus I (5)		3	50	C
MATH	14001	Basic Mathematical Concepts I (4)				C
MATH	14002	Basic Mathematical Concepts II (4)				C
HUMANITIES AND FINE ARTS						
Humanities in Arts and Sciences						
ENG	22073	Major Modern Writers: British and United States (3)		3	50	
G HIST	11050	World History: Ancient and Medieval (3)		3		C
G HIST	11051	World History: Modern (3)		3		C
D HIST	12070	History of the United States: The Formative Period (3)		3	50	C
D HIST	12071	History of the United States: The Modern Period (3)		3	50	C
HIST	1xxxx	European History (3)		3		
Fine Arts						
ARCH	10012	Survey of Architectural History II (3)				C
ARTH	22006	Art History I: Ancient and Medieval Art (3)		3		
MUS	22111	The Understanding of Music (3)				C
G MUS	22121	Music as a World Phenomenon (3)				C
SOCIAL SCIENCES						
ECON	22060	Principles of Microeconomics (3)		3	50	C
ECON	22061	Principles of Macroeconomics (3)		3	50	C
GEOG	10160	Introduction to Geography (3)				C
G GEOG	17063	World Geography (3)				C
D GEOG	17064	Geography of the United States and Canada (3)				C
G GEOG	22061	Human Geography (3)		3		
G POL	10004	Comparative Politics (3)		3		
D POL	10100	American Politics (3)		3	50	
D PSYC	11762	General Psychology (3)		3	50	
D PSYC	20651	Child Psychology (3)			50	
D SOC	12050	Introduction to Sociology (3)			50	
BASIC SCIENCES						
BSCI	10001	Human Biology (3)				C
BSCI	10002	Life on Planet Earth (3)				C
BSCI	10110	Biological Diversity (4)		3	50	
BSCI	10120	Biological Foundations (4)		4	50	
LAB BSCI	11010	Anatomy and Physiology I for Allied Health (3)				C
LAB BSCI	11020	Anatomy and Physiology II for Allied Health (3)				C
BSCI	20020	Biological Structure and Function (5)				C
CHEM	10030	Chemistry in Our World (3)				C
CHEM	10050	Fundamentals of Chemistry (3)				C
CHEM	10052	Introduction to Organic Chemistry (2)				C
CHEM	10054	General and Elementary Organic Chemistry (5)				C
CHEM	10060	General Chemistry I (4)		3	50	C
CHEM	10061	General Chemistry II (4)		5	50	C
LAB CHEM	10062	General Chemistry I Laboratory (1)		4		
GEOL	11040	Earth Dynamics (3)				C
GEOL	11042	Earth History (3)				C
GEOL	21062	Environmental Geology (3)		3		C
GEOL	21080	Oceanography (3)				C
PHY	11030	Seven Ideas that Shook the Universe (3)				C
PHY	12201	Technical Physics I (3)				C
PHY	12202	Technical Physics II (3)				C
PHY	13001	General College Physics I (4)		3		C
PHY	13002	General College Physics II (4)		3		C
PHY	13011	College Physics I (2)				C
PHY	13012	College Physics II (2)				C
LAB PHY	13021	General College Physics Laboratory I (1)		3		
LAB PHY	13022	General College Physics Laboratory II (1)		3		
PHY	21040	Physics in Entertainment and the Arts (3)				C
PHY	21430	Frontiers in Astronomy (3)				C
PHY	23101	General University Physics I (5)		3		C
PHY	23102	General University Physics II (5)		3		C

Visit the following websites for more information on the AP (www.kent.edu/honors/academicsandresearch/advanced-placement.cfm); CLEP (www.kent.edu/career/testing/clep.cfm); and CBE (www.kent.edu/registrar/info/cbe.cfm) at Kent State. Visit www.kent.edu/catalog/kent-core for the full Kent Core course list.

Last revised 10-Apr-13