



This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designated as critical (in boldface and shaded areas) must be completed in the semester listed to ensure a timely graduation.

Course Subject and Title	Credit Hours	Upper Div.	Min. Grade	Major GPA	Important Notes
Semester One: [16 Credit Hours]					
BUS 10123 Exploring Business	3				See note 1 on page 2
COMM 15000 Introduction to Human Communication	3				Fulfills Kent Core Additional
MATH 11010 Algebra for Calculus	3				Enrollment based on placement tests; fulfills Kent Core Mathematics and Critical Reasoning
US 10097 Destination Kent State: First Year Experience	1				Not required for transfer students with 25 credits
Kent Core Requirement	3				See Kent Core Summary on page 2
Kent Core Requirement	3				
Semester Two: [15-17 Credit Hours]					
MATH 11012 Intuitive Calculus or MATH 12002 Analytic Geometry and Calculus I	3-5				Fulfills Kent Core Additional; see note 2 on page 2; MATH 11022 Trigonometry is a prerequisite to MATH 12002
MIS 24053 Introduction to Computer Applications	3				See Kent Core Summary on page 2
Kent Core Requirement	3				
Kent Core Requirement	3				
Kent Core Requirement	3				
Semester Three: [15 Credit Hours]					
ECON 22060 Principles of Microeconomics	3				Fulfills Kent Core Social Sciences
ACCT 23020 Introduction to Financial Accounting	3				
MIS 24056 Fundamentals of Business Statistics	3				See note 3 on page 3
MIS 24163 Principles of Management	3				
Kent Core Requirement	3				See Kent Core Summary on page 2
Semester Four: [15 Credit Hours]					
ECON 22061 Principles of Macroeconomics	3				Fulfills Kent Core Additional
ACCT 23021 Introduction to Managerial Accounting	3				
FIN 26074 Legal Environment of Business	3				
Kent Core Requirement	3				See Kent Core Summary on page 2
General Elective (lower or upper division)	3				See note 4 on page 2
Semester Five: [15 Credit Hours]					
Required: minimum cumulative 2.250GPA					
ECON 32040 Intermediate Microeconomics Theory and Applications or ECON 32041 Intermediate Macroeconomic Theory and Policy	3	■		■	Both courses must be taken; one not taken in this semester must be taken in next
ECON 32050 Applied Econometrics	3	■		■	Offered in fall only; see note 5 on page 2; fulfills experiential learning requirement
FIN 36053 Business Finance	3	■			
MIS 34060 Operations Management	3	■			
MKTG 25010 Principles of Marketing	3				
Semester Six: [15 Credit Hours]					
Required: minimum cumulative 2.250GPA					
ECON 32040 Intermediate Microeconomics Theory and Applications or ECON 32041 Intermediate Macroeconomic Theory and Policy	3	■		■	Select course not taken in last semester
BUS 30123 Professional Business Practices	3	■		■	See note 6 on page 2
ECON Elective (upper division)	3	■			Determined with faculty advisor
General Elective (lower or upper division)	6				See note 4 on page 2



Critical requirements are boldface in shaded areas.

Course Subject and Title	Credit Hours	Upper Div.	Min. Grade	Major GPA	Important Notes
Semester Seven: [15 Credit Hours]					
Required: minimum cumulative 2.250GPA					
ECON Electives (upper division)	6	■		■	Determined with faculty advisor
Kent Core Requirement	3				See Kent Core Summary below
General Electives (minimum 3 upper-division credits)	6	■			
Semester Eight: [15 Credit Hours]					
Required: minimum cumulative 2.250GPA and completion of The Assurance of Learning Assessment given in MIS 44285					
ECON 42191 Senior Seminar in Economics	3	■	C	■	Offered in spring only; fulfills writing-intensive course requirement
MIS 44285 Integrated Business Policy and Strategy	3	■			
ECON Elective (upper division)	3	■		■	Determined with faculty advisor
General Electives (lower or upper division)	6				Number of credits required depends on meeting minimum 121 credit hours and minimum 39 upper-division hours

Graduation Requirements Summary

Minimum Total Hours	Minimum Upper-Division Hours	Minimum Kent Core Hours	Global / Domestic Diversity Course	Writing-Intensive	Experiential Learning	Minimum Major GPA	Minimum Overall GPA
121	39	36	Kent Core or General Electives	ECON 42191	ECON 32050	2.250	2.250

Kent Core Summary

Kent Core Categories	Important Notes	Remaining Credit Hours
Composition (6-8 credit hours) <i>ENG 11002, 11011, 21011; HONR 10197, 10297</i>	Enrollment based on placement test	6-8
Mathematics and Critical Reasoning (3-5 credit hours)	Enrollment based on placement test; fulfilled in this major with MATH 11010	0
Humanities and Fine Arts (9 credit hours) <i>Minimum one course from humanities in Arts and Sciences and minimum one course from fine arts</i>	May fulfill diversity requirement	9
Social Sciences (6 credit hours) <i>Must be selected from two curricular areas</i>	3 credits are fulfilled in this major with ECON 22060; may fulfill diversity requirement	3
Basic Sciences (6-7 credit hours) <i>Must include one laboratory</i>		6-7
Additional (6 credit hours) <i>Must be selected from two Kent Core categories</i>	Fulfilled in this major with ECON 22061 and COMM 15000 or either MATH 11012 or 12002	0

- Note 1:** A student changing to the College of Business Administration or transferring may be waived out of BUS 10123 Exploring Business if:
- 30 or more hours have been earned **and** any two classes (from ACCT 23020, ACCT 23021, FIN 26074, MIS 24163, MKTG 25010 or MIS 24053) have successfully been completed.
 - 60 or more hours have been earned **and** the student has completed one course from (ACCT 23020, ACCT 23021, FIN 26074, MIS 24163, MKTG 25010 or MIS 24053)
 - At the discretion of the Dean's Office, the student has sufficient breadth and depth of knowledge in a business field (as demonstrated by a CLEP exam or Credit by Exam) but does not meet the requirements listed above.
- Note 2:** Students interested in pursuing graduate studies in economics are encouraged to take MATH 12002 and 12003 Analytical Geometry and Calculus I and II and other mathematical and statistics courses. Economics majors are strongly encouraged to take MATH 11012 or 11022 (or MATH 12002).
- Note 3:** If a student has taken MATH 10041 Elementary Probability and Statistics they may use it in place of MIS 24056.
- Note 4:** Students may take or use any course at any level as long as the minimum 39-hour requirement for upper-division courses is satisfied for graduation with a B.B.A. Exceptions: Maximum 4 credit hours of physical education activity (PEB) courses and maximum 4 credit hours for courses in applied music and music ensembles (MUS courses with a second digit of 5, 6 or 7) combined may be counted toward the 121-total hour or 39-upper-division-hour graduation requirement. A minor (business or non-business) is encouraged. There is no limit on other music coursework. Any other exceptions must be approved by the assistant dean.
- Note 5:** Interested students with the appropriate prerequisites may want to take—with departmental approval—MATH 40011 Introduction to Probability Theory and Applications and MATH 40012 Introduction to Statistical Concepts instead of MIS 24056 and ECON 32050.
- Note 6:** Students who have transferred ENG 30063 from another institution may use it as a substitute for BUS 30123.

A major in economics also is offered in the College of Arts and Sciences



Kent Core

Students must complete a minimum 36 credit hours of the Kent Core. Certain courses required in programs and in student's major field may also fulfill the Kent Core. Honors equivalents shall satisfy the Kent Core. None of the courses on the Kent Core list may be taken with a pass/fail grade. Visit www.kent.edu/catalog/kent-core for course list.

Diversity Course Requirement

Students must complete a two-course diversity requirement, consisting of one with a domestic (U.S.) focus and one with a global focus. One course must come from the Kent Core. The second course may be taken as a second Kent Core, within a major or minor, or as a general elective; or, with dean's approval, by completing one semester of study in another country. Visit www.kent.edu/catalog/diversity for course list.

Writing-Intensive Course Requirement

Students must complete a one-course writing-intensive requirement in their major and earn minimum C (2.000) grade. Visit www.kent.edu/catalog/wic for course list.

Experiential Learning Requirement

To provide students with direct engagement in learning experiences that promote academic relevance, meaning and an understanding of real-world issues, students must complete this requirement at Kent State, either as a for-credit course or as a non-credit, non-course experience approved by the appropriate faculty member. Visit www.kent.edu/catalog/elr for course list.

Upper-Division Requirement

Students must complete a minimum 39 upper-division (numbered 30000 to 49999) credit hours of coursework. Programs in the College of Arts and Sciences require a minimum of 42 hours of upper-division coursework.