



This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designated as critical (in boldface and shaded areas) must be completed in the semester listed to ensure a timely graduation.

Course Subject and Title	Credit Hours	Upper Div.	Min. Grade	Major GPA	Important Notes
Semester One: [16 Credit Hours]					
BUS 10123 Exploring Business	3				See note 1 on page 2
COMM 15000 Introduction to Human Communication	3		C		Fulfills Kent Core Additional
MATH 11010 Algebra for Calculus	3		C		Kent Core Mathematics and Critical Reasoning
US 10097 Destination Kent State: First Year Experience	1				Not required for transfer students with 25 credits
Kent Core Requirement	3				See Kent Core Summary on page 2
Kent Core Requirement	3				
Semester Two: [15-17 Credit Hours]					
ECON 22060 Principles of Microeconomics	3				Fulfills Kent Core Social Sciences
MATH 11012 Intuitive Calculus or MATH 12002 Analytic Geometry and Calculus I	3-5				Fulfills Kent core Additional
MIS 24053 Introduction to Computer Applications	3				
Kent Core Requirement	3				See Kent Core Summary on page 2
Kent Core Requirement	3				
Semester Three: [15 Credit Hours]					
ACCT 23020 Introduction to Financial Accounting	3				
ECON 22061 Principles of Macroeconomics	3				Fulfills Kent Core Additional
MIS 24056 Fundamentals of Business Statistics	3				See note 2 on page 2
MIS 24163 Principles of Management	3				
Kent Core Requirement	3				See Kent Core Summary on page 2
Semester Four: [15-16 Credit Hours]					
ACCT 23021 Introduction to Managerial Accounting	3				
FIN 26074 Legal Environment of Business	3				
MKTG 25010 Principles of Marketing	3				
Kent Core Requirement	3				See Kent Core Summary on page 2
Kent Core Requirement	3				
Semester Five: [15 Credit Hours]					
Required for progression in the major: Minimum 2.500 cumulative GPA, minimum C (2.000) grade in COMM 15000, ENG 21011, MATH 11010 and FIN 36053					
FIN 36053 Business Finance	3	■	C		
MIS 34060 Operations Management	3	■			
Kent Core Requirement	3				See Kent Core Summary on page 2
General Electives (lower or upper division)	6				See notes 3 and 4 on page 2
Semester Six: [15 Credit Hours]					
Required: minimum cumulative 2.500 GPA					
FIN 36054 Intermediate Business Finance	3	■		■	
FIN 36058 The Financial System	3	■		■	
FIN 36059 Investments	3	■		■	
General Electives (lower or upper division)	6				See notes 3 and 4 on page 2
Semester Seven: [15 Credit Hours]					
Required: minimum cumulative 2.500 GPA					
ACCT or FIN Elective (upper division)	3	■		■	See note 5 on page 3
BUS 30123 Professional Business Practices	3	■			See note 6 on page 3
FIN 46059 Financial Policy	3	■	C	■	Fulfills writing-intensive course requirement; experiential learning requirement
General Electives (3 credits must be upper division)	6	■			See notes 3 and 4 on page 2



Critical requirements are boldface in shaded areas.

Course Subject and Title	Credit Hours	Upper Div.	Min. Grade	Major GPA	Important Notes
Semester Eight: [15 Credit Hours]					
Required: minimum cumulative 2.500 GPA.					
Note: completion of The Assurance of Learning Assessment given in MIS 44285					
FIN 46064 International Business Finance	3	■		■	
ACCT or FIN Electives (upper division)	6	■		■	See note 5 on page 3
MIS 44285 Integrated Business Policy and Strategy	3	■			
General Electives (lower or upper division)	3				Number of credits required depends on meeting minimum 121 credit hours and minimum 39 upper-division hours; see notes 3 and 4 below

Graduation Requirements Summary

Minimum Total Hours	Minimum Upper-Division Hours	Minimum Kent Core Hours	Global / Domestic Diversity Course	Writing-Intensive	Experiential Learning	Minimum Major GPA	Minimum Overall GPA
121	39	36	Kent Core or General Electives	FIN 46059	FIN 46059	2.500	2.500

Kent Core Summary

Kent Core Categories	Important Notes	Remaining Credit Hours
Composition (6-8 credit hours) <i>ENG 11002, 11011, 21011; HONR 10197, 10297</i>	Enrollment based on placement test; a grade of C is required in ENG 21011	6-8
Mathematics and Critical Reasoning (3-5 credit hours)	Enrollment based on placement tests; fulfilled in this major with MATH 11010	0
Humanities and Fine Arts (9 credit hours) <i>Minimum one course from humanities in Arts and Sciences and minimum one course from fine arts</i>	May fulfill diversity requirement	9
Social Sciences (6 credit hours) <i>Must be selected from two curricular areas</i>	3 credits are fulfilled in this major with ECON 22060; may fulfill diversity requirement	3
Basic Sciences (6-7 credit hours) <i>Must include one laboratory</i>		6-7
Additional (6 credit hours)	Fulfilled in this major with ECON 22061 and COMM 15000 or MATH 11012 or 12002	0

- Note 1:** A student changing to the College of Business Administration or transferring may be waived out of BUS 10123 Exploring Business if:
- 30 or more hours have been earned **and** any two classes (from ACCT 23020, ACCT 23021, FIN 26074, MIS 24163, MKTG 25010 or MIS 24053) have successfully been completed.
 - 60 or more hours have been earned **and** the student has completed one course from (ACCT 23020, ACCT 23021, FIN 26074, MIS 24163, MKTG 25010 or MIS 24053)
 - At the discretion of the Dean's Office, the student has sufficient breadth and depth of knowledge in a business field (as demonstrated by a CLEP exam or Credit by Exam) but does not meet the requirements listed above.

Note 2: Students who have taken MATH 10041 for another program may use it as a substitute for MIS 24056

Note 3: Electives (18-20 credit hours), suggested courses depending on career interests:

Financial Management		Banking / Financial Institutions	
ACCT 33061 Financial Reporting Issues and Analysis *	3	ACCT 33061 Financial Reporting Issues and Analysis	3
ACCT 33063 Cost Control and Analysis for Management *	3	FIN 36061 Real Estate Principles	3
FIN 36085 Financial Modeling	3	FIN 46054 Financial Risk Management	3
FIN 46054 Financial Risk Management	3	FIN 46055 Options and Future Markets	3
FIN 46055 Options and Future Markets	3	FIN 46067 Portfolio Analysis	3
Investments			
ACCT 33061 Financial Reporting Issues and Analysis	3	FIN 46055 Options and Future Markets	3
FIN 36085 Financial Modeling	3	FIN 46067 Portfolio Analysis	3
FIN 46054 Financial Risk Management	3		

* Students who take ACTT 21063 as an associate degree student or at a Kent State Regional Campus may use it in place of ACCT 33063 provided university requirement of 39 upper-division hours are met. Students who change their major from accounting to finance or who are majoring in both accounting and finance or minoring in accounting, may use ACCT 33001 in place of ACCT 33061 and ACCT 33010 in place of ACCT 33063

Note 4: Students may take or use any course at any level as long as the minimum 39-hour requirement for upper-division courses is satisfied for graduation with a B.B.A. Exceptions: Maximum 4 credit hours of physical education activity (PEB) courses and maximum 4 credit hours for courses in applied music and music ensembles (MUS courses with a second digit of 5, 6 or 7) combined may be counted toward the 121-total hour or 39-upper-division-hour graduation requirement. A minor (business or non-business) is encouraged. There is no limit on other music coursework. Any other exceptions must be approved by the assistant dean.



Note 5: ACCT or FIN electives (9 credit hours), choose from the following:

ACCT 33061 Financial Reporting Issues and Analysis *	3	FIN 46055 Options and Future Markets	3
ACCT 33063 Cost Control and Analysis for Management *	3	FIN 46067 Portfolio Analysis	3
FIN 36061 Real Estate Principles	3	FIN 46068 Financial Management of Commercial Banks	3
FIN 36081 Principles of Insurance	3	FIN 46096 Individual Investigation in Finance	3
FIN 36085 Financial Modeling	3	FIN 46192 Internship in Finance**	3
FIN 46054 Financial Risk Management	3		

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** Fulfills experiential learning requirement

Note 6: Students who have transferred ENG 30063 from another institution may use it as a substitute for BUS 30123.

Kent Core

Students must complete a minimum 36 credit hours of the Kent Core. Certain courses required in programs and in student's major field may also fulfill the Kent Core. Honors equivalents shall satisfy the Kent Core. None of the courses on the Kent Core list may be taken with a pass/fail grade. Visit www.kent.edu/catalog/kent-core for course list.

Diversity Course Requirement

Students must complete a two-course diversity requirement, consisting of one with a domestic (U.S.) focus and one with a global focus. One course must come from the Kent Core. The second course may be taken as a second Kent Core, within a major or minor, or as a general elective; or, with dean's approval, by completing one semester of study in another country. Visit www.kent.edu/catalog/diversity for course list.

Writing-Intensive Course Requirement

Students must complete a one-course writing-intensive requirement in their major and earn minimum C (2.000) grade. Visit www.kent.edu/catalog/wic for course list.

Experiential Learning Requirement

To provide students with direct engagement in learning experiences that promote academic relevance, meaning and an understanding of real-world issues, students must complete this requirement at Kent State, either as a for-credit course or as a non-credit, non-course experience approved by the appropriate faculty member. Visit www.kent.edu/catalog/elr for course list.

Upper-Division Requirement

Students must complete a minimum 39 upper-division (numbered 30000 to 49999) credit hours of coursework. Programs in the College of Arts and Sciences require a minimum of 42 hours of upper-division coursework.

