



This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designated as critical (in boldface and shaded areas) must be completed in the semester listed to ensure a timely graduation.

Course Subject and Title	Credit Hours	Upper Div.	Min. Grade	Major GPA	Important Notes
Semester One: [16 Credit Hours]					
FDM 10010 Fashion Fundamentals	3			■	
FDM 10020 Fashion Visuals	3			■	
US 10097 Destination Kent State: First Year Experience	1				Not required for transfer students with 25 credits
Kent Core Requirement	3				See Kent Core Summary on page 2
Kent Core Requirement	3				
Kent Core Requirement	3				
Semester Two: [15-16 Credit Hours]					
FDM 10050 Introduction to Fashion Technology	3			■	
MATH 11009 Modeling Algebra or MATH 11010 Algebra for Calculus or MATH 11012 Intuitive Calculus	3-4				Enrollment based on placement tests; fulfills Kent Core Mathematics and Critical Reasoning
Kent Core Requirement	3				See Kent Core Summary on page 2
Kent Core Requirement	3				
Kent Core Requirement	3				
Semester Three: [15 Credit Hours]					
FDM 10030 Fashion Fabrics I	3			■	
ECON 22060 Principles of Microeconomics	3				Fulfills Kent Core Social Sciences
FDM 20263 Fashion Retail Industry	3			■	
Kent Core Requirement	3				See Kent Core Summary on page 2
Kent Core Requirement	3				
Semester Four: [15 Credit Hours]					
FDM 20030 Fashion Apparel Analysis	3			■	
FDM 25011 Fashion Branding	3			■	
MATH 10041 Elementary Probability and Statistics	3				
MKTG 25010 Principles of Marketing	3				
Kent Core Requirement	3				See Kent Core Summary on page 2
Semester Five: [15 Credit Hours]					
FDM 30083 Professional Seminar	3	■		■	Fulfills writing-intensive requirement; see 1 on page 2
FDM 30262 Fashion Merchandise Planning and Buying	3	■		■	
FDM 35011 Fashion Forecasting	3	■		■	
Kent Core Requirement	3				See Kent Core Summary on page 2
Minor Requirement	3				See note 2 on page 2
Semester Six: [15 Credit Hours]					
FDM 30260 Product Development in the Fashion Industry	3	■		■	
FDM 35270 Computer Applications in Retailing	3	■		■	
FDM Elective (upper division)	3	■		■	See note 2 on page 2
Minor Requirement	6				See note 3 on page 2
Summer III: [3 Credit Hours]					
FDM 45192 Internship in Fashion Merchandising	3	■		■	Fulfills experiential learning requirement
Semester Seven: [15 Credit Hours]					
FDM 40270 Fashion Marketing	3	■		■	
FDM 45012 Textile and Apparel in the Global Economy	3	■		■	
FDM Elective (upper division)	3	■		■	See note 2 on page 2
Minor Requirement	6				See note 3 on page 2


Critical requirements are boldface in shaded areas

Course Subject and Title	Credit Hours	Upper Div.	Min. Grade	Major GPA	Important Notes
Semester Eight: [12 Credit Hours]					
FDM 40291 Seminar in Fashion Merchandising	3	■		■	Fulfills writing-intensive requirement; see note 1 below
FDM Elective (upper division)	3	■		■	See note 2 below
Minor Requirement or General Electives	6				See note 3 below; number of credits required depends on meeting minimum 121 credit hours and minimum 39 upper-division credit hours

Graduation Requirements Summary

Minimum Total Hours	Minimum Upper-Division Hours	Minimum Kent Core Hours	Global / Domestic Diversity Course	Writing-Intensive	Experiential Learning	Minimum	
						Major GPA	Overall GPA
121	39	36	Kent Core or General Electives	FDM 40291	FDM 45192	2.500	2.500

Kent Core Summary

Kent Core Categories	Important Notes	Remaining Credit Hours
Composition (6-8 credit hours) <i>ENG 11002, 11011, 21011; HONR 10197, 10297</i>	Enrollment based on placement test	6-8
Mathematics and Critical Reasoning (3-5 credit hours)	3 to 4 credits fulfilled in this major with either MATH 11009, 11010 or 11012	0
Humanities and Fine Arts (9 credit hours) <i>Minimum one course from humanities in Arts and Sciences category and minimum one course from fine arts category</i>	May fulfill diversity requirement	9
Social Sciences (6 credit hours) <i>Must be selected from two curricular areas</i>	3 credits fulfills in this major with ECON 22060; may fulfill diversity requirement	3
Basic Sciences (6-7 credit hours) <i>Must include one laboratory</i>		6-7
Additional (6 credit hours)	May fulfill diversity requirement	6

Note 1: Minimum C (2.000) grade must be earned in either FDM 30083 or FDM 40291 to fulfill the writing-intensive requirement.

Note 2: Maximum 6 credit hours of FDM 45093 Variable Title Workshop may be used toward fulfilling FDM electives.

Note 3: A minor is required for the B.S. Fashion Merchandising program—number of credit hours depends on the minor selected. See advisor for specific details on minor requirements.

Additional Major note:

- Upon completion of 60 semester hours, each student is required to contact the Office of Advising and Academic Services to obtain a current evaluation of progress toward completion of the student's chosen degree program.

Kent Core

Students must complete a minimum 36 credit hours of the Kent Core. Certain courses required in programs and in student's major field may also fulfill the Kent Core. Honors equivalents shall satisfy the Kent Core. None of the courses on the Kent Core list may be taken with a pass/fail grade. Visit www.kent.edu/catalog/kent-core for course list.

Diversity Course Requirement

Students must complete a two-course diversity requirement, consisting of one with a domestic (U.S.) focus and one with a global focus. One course must come from the Kent Core. The second course may be taken as a second Kent Core, within a major or minor, or as a general elective; or, with dean's approval, by completing one semester of study in another country. Visit www.kent.edu/catalog/diversity for course list.

Writing-Intensive Course Requirement

Students must complete a one-course writing-intensive requirement in their major and earn minimum C (2.000) grade. Visit www.kent.edu/catalog/wic for course list.

Experiential Learning Requirement

To provide students with direct engagement in learning experiences that promote academic relevance, meaning and an understanding of real-world issues, students must complete this requirement at Kent State, either as a for-credit course or as a non-credit, non-course experience approved by the appropriate faculty member. Visit www.kent.edu/catalog/elr for course list.

Upper-Division Requirement

Students must complete a minimum 39 upper-division (numbered 30000 to 49999) credit hours of coursework. Programs in the College of Arts and Sciences require a minimum of 42 hours of upper-division coursework.