KENT STATE.

Roadmap: Communication Studies - Applied Communication - Bachelor of Arts

[CI-BA-COMM-APCO] College of Communication and Information School of Communication Studies Catalog Year: 2013-2014

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designated as critical (in boldface and shaded areas) must be completed in the semester listed to ensure a timely graduation.

critical (in boldface and shaded areas) must be complete	ed in tr	ie sem	lester	listed	to ensure a timely graduation.
Course Subject and Title		Upper Div.	Min. Grade	Major GPA	Important Notes
Semester One: [16 Credit Hours]					
COMM 20000 Foundations of Communication			С		See note 1 on page 2
COMM 15000 Introduction to Human Communication	3				Fulfills Kent Core Additional
JMC 20001 Media, Power and Culture	3				JMC 20001 fulfills Kent Core Social Sciences and
or JMC 20003 Introduction to Mass Communication	-				domestic diversity requirement
US 10097 Destination Kent State: First Year Experience	1				Not required for transfer students with 25 credits
Kent Core Requirement	3				See Kent Core Summary on page 2
Kent Core Requirement	3				
Semester Two: [15 Credit Hours]					-
COMM 25902 Communication Theory	3				
VCD 14001 Visual Design Literacy	3				
Kent Core Requirement	3				
Kent Core Requirement	3				See Kent Core Summary on page 2
Kent Core Requirement	3				
Semester Three: [15 Credit Hours]					
JMC 20004 Media Writing (3) or JMC 20005 Fundamentals of Media Messages (3) or JMC 26001 Multimedia Newswriting (3)	3			•	
COMM 26000 Criticism of Public Discourse or COMM 35852 Intercultural Communication	3				COMM 26000 fulfills Kent Core Humanities and domestic
or COMM 35912 Gender and Communication	3				diversity; 35852 fulfills global diversity requirement; 35912 fulfill domestic diversity requirement
Kent Core Requirement	3				
Kent Core Requirement	3				See Kent Core Summary on page 2
Kent Core Requirement	3				
Semester Four: [15 Credit Hours]					
VCD 37000 Visual Design for Media: Advanced	3				
COMM Concentration Elective	3				See note 2 on page 2
Kent Core Requirement	3				
Kent Core Requirement or General Elective	3				See Kent Core Summary on page 2; take General Elective if JMC 20001 was chosen in Semester 1
Kent Core Requirement or General Elective	3				See Kent Core Summary on page 2; take General Elective if COMM 26000 was chosen in Semester 3
Semester Five: [15 Credit Hours]					
COMM 30000 Communication Research Methods	3				
LIS 30010 Information Fluency in the Workplace and Beyond	3				
COMM Concentration Elective	3				See note 2 on page 2
General Electives	6				See note 3 on page 2
Semester Six: [15 Credit Hours]	1		1	1	
COMM 35864 Organizational Communication	3		С		Fulfills the writing-intensive course requirement
ENG 20002 Introduction to Technical Writing or ENG 30062 Principles of Technical Writing or ENG 30063 Business and Professional Writing	3				
COMM Concentration Elective (upper division)	3				See note 2 on page 2
General Electives	6				Should fulfill global diversity requirement if not satisfied earlier. See note 2 on page 2.
Semester Seven: [15 Credit Hours] Note: JMC 20004 or JMC 20005 or JMC 26001; and VCD 33 semester as) COMM 46092 in semester 8	7000 ar	nd CON	MM 358	864 mu	ist be completed before taking (or taken in the same
COMM 45807 High Impact of Professional Speaking	3				
COMM Concentration Elective (upper division)	3				See note 2 on page 2
General Electives (3 credits must be upper division)	9	-			Should fulfill global diversity requirement if not satisfied earlier. See note 3 on page 2.



Roadmap: Communication Studies - Applied Communication - Bachelor of Arts

[CI-BA-COMM-APCO] College of Communication and Information School of Communication Studies Catalog Year: 2013-2014

Critical requirements are boldface in shaded areas

Course Subject and Title		Upper Div.	Min. Grade	Major GPA	Important Notes	
Semester Eight: [15 Credit Hours]						
COMM 46092 Practicum in Applied Communication	3		С		Fulfills experiential learning requirement	
COMM Concentration Elective (upper division)					See note 2 below	
General Electives (upper division)	9				Number of credits required depends on meeting minimum 121 credit hours and minimum 39 upper-division credit hours; should fulfill global diversity requirement if not satisfied earlier. See note 2 below.	

Graduation Requirements Summary

		· · · · · · · · · · · · · · · · · · ·					
Minimum	Minimum Upper-	Minimum	Global / Domestic	Writing-	Experiential	Minir	mum
Total Hours	Division Hours	Kent Core Hours	Diversity Course	Intensive	Learning	Major GPA	Overall GPA
121	39	36	COMM 35852, Kent Core or General Elective / JMC 20001	COMM 35864	COMM 46092	2.250	2.000

Kent Core Summary

Kent Core Categories	Important Notes	Remaining Credit Hours
Composition (6-8 credit hours) ENG 11002, 11011, 21011; HONR 10197, 10297	Enrollment based on placement test	6-8
Mathematics and Critical Reasoning (3-5 credit hours)	Enrollment based on placement test	3-5
Humanities and Fine Arts (9 credit hours) Minimum one course from humanities in Arts and Sciences and minimum one course from fine arts	3 credit hours may be fulfilled in this major with COMM 26000; remaining course may fulfill diversity requirement;	6-9
Social Sciences (6 credit hours) Must be selected from two curricular areas	3 credit hours may be fulfilled in this major with JMC 20001; remaining course may fulfill diversity requirement	3-6
Basic Sciences (6-7 credit hours) Must include one laboratory		6-7
Additional (6 credit hours)	3 credit hours are fulfilled in this major with COMM 15000; remaining course may fulfill diversity requirement	3

- Note 1: Students must successfully complete a grammar competency requirement within the first 20 credits of the major and before enrolling in the required writing-intensive course associated with the major. Students will be provided one opportunity to fulfill this major requirement while enrolled in COMM 20000 Foundations of Communication. Students who do not earn a score of 680 or better on this test-out opportunity in COMM 20000 must complete COMM 21000 Grammar Review (1 credit), earning a C or better in the course in order to fulfill this grammar requirement.
- **Note 2:** Concentration elective courses (15 credit hours) must be from the College of Communication and Information; minimum 6 credit hours must have course subject JMC and/or VCD; and 9 credit hours must be upper-division. May include maximum 6 credit hours combined from COMM 45092, 45093, 45095 and 45196.
- Note 3: Any CCI, COMM, IAKM, JMC, LIS and VCD course taken is included in the major GPA.
- Note: The School of Communication Studies generally will approve dual concentrations for Communication studies students as long as there are at least 12 hours of coursework in the concentration elective courses exclusively applied to each concentration (resulting in a total of 24 hours of unique concentration electives across the two concentrations). Students must also complete all of the other concentration requirements specific to each concentration, in addition to differentiating their major elective courses across the two concentrations. If one of the dual concentration choices is either the applied or the global communication concentration, students may select courses from across the College of Communication and Information in their elective choices for completing that part of the dual concentration. Any other duplicative course requirements for the two concentrations beyond the requirements specified above may be double counted when completing a dual concentration option.

Students electing a dual concentration must meet with an advisor to plan an individualized plan of study that meets these requirements before the dual concentration option will be approved for that student. Any changes made to the program of study also must be approved by an advisor, or the student may not be allowed to graduate with this option.

Kent Core

Students must complete a minimum 36 credit hours of the Kent Core. Certain courses required in programs and in student's major field may also fulfill the Kent Core. Honors equivalents shall satisfy the Kent Core. None of the courses on the Kent Core list may be taken with a pass/fail grade. Visit www.kent.edu/catalog/kent-core for course list.



Diversity Course Requirement

Students must complete a two-course diversity requirement, consisting of one with a domestic (U.S.) focus and one with a global focus. One course must come from the Kent Core. The second course may be taken as a second Kent Core, within a major or minor, or as a general elective; or, with dean's approval, by completing one semester of study in another country. Visit www.kent.edu/catalog/diversity for course list.

Writing-Intensive Course Requirement

Students must complete a one-course writing-intensive requirement in their major and earn minimum C (2.000) grade. Visit <u>www.kent.edu/catalog/wic</u> for course list.

Experiential Learning Requirement (ELR)

To provide students with direct engagement in learning experiences that promote academic relevance, meaning and an understanding of real-world issues, students must complete this requirement at Kent State, either as a for-credit course or as a non-credit, non-course experience approved by the appropriate faculty member. Visit www.kent.edu/catalog/elr for course list.

Upper-Division Requirement

Students must complete a minimum 39 upper-division (numbered 30000 to 49999) credit hours of coursework. Programs in the College of Arts and Sciences require a minimum of 42 hours of upper-division coursework.