

Roadmap: Communication Studies – Global Communication – **Bachelor of Arts**

[CI-BA-COMM-GLBL]

College of Communication and Information School of Communication Studies Catalog Year: 2013-2014

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designated as critical (in boldface and shaded areas) must be completed in the semester listed to ensure a timely graduation.

boldface and shaded areas) must be completed in the semeste	r listed	to ensi	ure a tir	nely gra	aduation.
Course Subject and Title	Credit Hours	Upper Div.	Min. Grade	Major GPA	Important Notes
Semester One: [14-15 Credit Hours]					
COMM 20000 Foundations of Communication	3		С		See note 1 on page 2
JMC 20001 Media, Power and Culture or JMC 20003 Introduction to Mass Communication	3			•	JMC 20001 fulfills Kent Core Social Sciences and domestic diversity requirement
US 10097 Destination Kent State: First Year Experience	1				Not required for transfer students with 25 credits
Foreign Language (Elementary I)	4-5				See note 2 on page 2
Kent Core Requirement	3				See Kent Core Summary on page 2
Semester Two: [16-17 Credit Hours]	1				
Foreign Language (Elementary II)	4-5				See note 2 on page 2
Kent Core Requirement	3				
Kent Core Requirement	3				
Kent Core Requirement	3				See Kent Core Summary on page 2
Kent Core Requirement	3				
Semester Three: [15 Credit Hours]					
COMM 35852 Intercultural Communication	3				Fulfills global diversity requirement
VCD 14001 Visual Design Literacy	3	_			· · ······· g······
Foreign Language (Intermediate I)	3				See note 2 on page 2
Kent Core Requirement	3				
Kent Core Requirement	3				
Semester Four: [15 Credit Hours]	Ű				
LIS 30010 Information Fluency in the Workplace and Beyond	3				
Non-CCI Global Perspective Elective	3	-		-	See note 5 on page 3
Foreign Language (Intermediate II)	3				See note 2 on page 3
Kent Core Requirement	3				
Kent Core Requirement	3				See Kent Core Summary on page 2
Semester Five: [13 Credit Hours]	0				
Note: This semester is open to allow for a study away exp	erienc	e, but	studen	ts are	encouraged to select the best time for study away
based on their academic goals. See note 3 on page 2.	1	1	1	1	Any CCI, COMM, IAKM, JMC, LIS and VCD course taken
General Electives (6 hours must be upper division)	13	•			depends on meeting minimum 121 credit hours and minimum 39 upper-division credit hours
Semester Six: [18 Credit Hours]					
COMM 35864 Organizational Communication or COMM 40001 Advanced Interpersonal Communication or COMM 45902 Communication and Influence	3	-	с	-	Fulfills writing-intensive requirement
JMC 40009 Comparative Media Systems	3				
CCI Global Elective	3				See note 4 on page 3
Non-CCI Global Perspective Elective (upper division)	6				See note 5 on page 3
Kent Core Requirement	3	1	t	1	See Kent Core Summary on page 2
Semester Seven: [15 Credit Hours]		·		·	
CCI Global Elective (3 upper division credit hours)	6				See note 4 on page 3
CCI Global Elective (3 upper division credit hours) Non-CCI Global Perspective Elective	6 3				See note 4 on page 3 See note 5 on page 3
CCI Global Elective (3 upper division credit hours) Non-CCI Global Perspective Elective Kent Core Requirement or General Elective					



Critical requirements are boldface in shaded areas

Course Subject and Title	Credit Hours	Upper Div.	Min. Grade	Major GPA	Important Notes		
Semester Eight: [15 Credit Hours]							
COMM 46091 Senior Seminar	3		С		Fulfills experiential learning re	equirement	
CCI Global Elective (upper division)	9				See note below		
Non-CCI Global Perspective Elective	3				See note 5 on page 3		
Graduation Requirements Summary							
Minimum Minimum Lanor Minimum	Clobal / Dam	a a a ti a	۱۸ <i>/ «</i>	lina	Experiential	Minimum	

Minimum	Minimum Upper-	Minimum	Global / Domestic	Writing-	Experiential	Mini	mum
Total Hours	Division Hours	Kent Core Hours	Diversity Course	Intensive	Learning	Major GPA	Overall GPA
121	39	36	COMM 35852/JMC 20001	COMM 35864 or 40001or 45902	COMM 46091	2.250	2.000

Kent Core Summary

Kent Core Categories	Important Notes	Remaining Credit Hours
Composition (6-8 credit hours) ENG 11002, 11011, 21011; HONR 10197, 10297	Enrollment based on placement test	6-8
Mathematics and Critical Reasoning (3-5 credit hours)	Enrollment based on placement test	3-5
Humanities and Fine Arts (9 credit hours) Minimum one course from humanities in Arts and Sciences and minimum one course from fine arts	May fulfill diversity requirement	9
Social Sciences (6 credit hours) Must be selected from two curricular areas	3 credit hours may be fulfilled by JMC 20001; remaining course may fulfill diversity requirement	3-6
Basic Sciences (6-7 credit hours) Must include one laboratory		6-7
Additional (6 credit hours)	May fulfill diversity requirement	6

- Note 1: Students must successfully complete a grammar competency requirement within the first 20 credits of the major and before enrolling in the required writing-intensive course associated with the major. Students will be provided one opportunity to fulfill this major requirement while enrolled in COMM 20000 Foundations of Communication. Students who do not earn a score of 680 or better on this test-out opportunity in COMM 20000 must complete COMM 21000 Grammar Review (1 credit), earning a C (2.000) or better in the course in order to fulfill this grammar requirement.
- **Note 2:** Foreign Language Requirement: the 14 credit hour foreign language requirement equals three to four semesters, depending on the language selected. The 14 hours must be in one language and it must be a living, spoken language. Students may instead demonstrate an equivalent level of proficiency. Students with foreign language experience should consult with the Department of Modern and Classical Language Studies for appropriate placement. Students are required to begin meeting the foreign language requirement by their third semester of full-time enrollment (that is, no later than upon completing 30 semester hours) and are required to continue to enroll for foreign language courses until the requirement has been completed.
- Note 3: Study Away Experience: Students are required to complete an approved study away experience, ranging from one week to a full semester. The College of Communication and Information is committed to assisting students with financial support for the study away experience. The study away experience is waived for international students.



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Note 4: CCI Global Communication Electives (18 credit hours), choose from the following: 12 credits hours must be upper division. One course must satisfy the writing-intensive requirements and grade of C (2.000) or better must be earned in that course. Some courses may require prerequisites or departmental approval. The student is responsible for completing any required prerequisites or obtaining departmental approval.

COMM 25902 Communication Theory	3	JMC 22000 Photography Basics	1
COMM 26000 Criticism of Public Discourse	3	JMC 22001 Photography	1
COMM 35864 Organizational Communication *	3	JMC 22002 Videography Basics	1
COMM 35912 Gender and Communication	3	JMC 22003 Videography Basics II	1
COMM 36505 Communication, Aging and Culture	3	JMC 28001 Principles of Public Relations	3
COMM 40001 Advanced Interpersonal Communication *	3	JMC 30034 Programming for Electronic Media	3
COMM 42000 Media, War and Propaganda	3	JMC 33024 Performance for Electronic Media	3
COMM 43000 Communication Technology and Human Interaction	3	JMC 40004 Computer Assisted Reporting	3
COMM 45459 Communication and Conflict	3	JMC 40022 Film as Communication	3
COMM 45902 Communication and Influence *	3	JMC 40035 Television Graphics	3
COMM 45957 Language, Meaning and Cognition	3	JMC 40036 Non-linear Video Editing	3
JMC 12001 Elementary Photography	3	VCD 14002 Communicating with Color	3
JMC 20005 Fundamentals of Media Messages	3	VCD 17000 Color: Theory and Application	3
JMC 20006 Multimedia Techniques	3	VCD 20010 Introduction to Design Research	3
JMC 20008 Audience Analysis and Research	3	VCD 37000 Visual Design for Media: Advanced	3
JMC 21001 Principles of Advertising	3	VCD 45000 Graphic Design Perspectives *	3

*Course fulfills writing-intensive requirement

Note 5: Non-CCI Global Perspective/Cultural Awareness Electives (15 credit hours), choose from the following: 6 hours must be upper division. Some courses may require prerequisites or departmental approval. The student is responsible for completing any required prerequisites or obtaining departmental approval. Some additional US-focused course may be approved for international students. Any approved Diversity course with Global Focus or choose from the list below:

Any approved Diversity course with Global Focus or choose f			
visit the <u>global diversity courses</u> in this catalog for the full list, COM			
BUS 30234 International Business	3	HIST 41135 History of West Africa	3
ECON 32075 Introduction to International Trade	3	HIST 42297 Colloquium: China and Japan *	3
ECON 42075 International Economic Relations	3	JUS 33400 Crime and Justice in Popular Culture	3
ENG 31006 World Englishes*	3	JUS 47311 Comparative Justice Systems	3
ENG 33013 Pan-African Women's Literature	3	MCLS 30420 Foreign Languages and Culture Studies	3
ENG 33015 African Literature	3	MKTG 45060 International Marketing	3
FIN 46064 International Business Finance	3	PAS 32050 African Literature	3
HIST 31024 World War II	3	PAS 37100 Pan-African Women's Literature	3
HIST 31112 Chinese Civilization	3	PH 10002 Introduction to Global Health	3
HIST 31125 Zionism and Israel	3	POL 30500 International Relations Theory	3
HIST 31126 History of the Middle East	3	POL 30511 Problems of International Organization	3
HIST 31128 Late Medieval and Modern Jewish History	3	POL 30520 European Politics	3
HIST 31130 History of African Civilization	3	POL 30551 U.S Latin American Relations	3
HIST 31141 Early Latin American	3	POL 30810 Politics of the Global Economy	3
HIST 41020 19th Century Europe	3	POL 30820 International Organization and Law	3
HIST 41024 Modern European History, 1914-1945	3	POL 30840 Nongovernmental Organization	3
HIST 41025 Modern European History, 1945-Present	3	POL 40410 Regulatory Policy	3
HIST 41041 History of Germany, 1817-Present	3	POL 40530 Politics of War	3
HIST 41044 Imperial Russia, 1689-1917	3	POL 40830 U.S. Foreign Policy	3
HIST 41045 Modern Russia, 1917-Present	3	POL 40840 Comparative Foreign Policy	3
HIST 41112 History of Modern China	3	POL 40620 Politics of Social Movements	3
HIST 41116 History of Japan	3	RPTM 26060 Introduction to Global Tourism	3
HIST 41132 History of Africa, 1880-Present	3	SPAD 45024 Sports in Global Perspective	3

*Course fulfills writing-intensive requirement



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Note: The School of Communication Studies generally will approve dual concentrations for Communication studies students as long as there are at least 12 hours of coursework in the concentration elective courses exclusively applied to each concentration (resulting in a total of 24 hours of unique concentration electives across the two concentrations). Students must also complete all of the other concentration requirements specific to each concentration, in addition to differentiating their major elective courses across the two concentrations. If one of the dual concentration choices is either the applied or the global communication concentration, students may select courses from across the College of Communication and Information in their elective choices for completing that part of the dual concentration. Any other duplicative course requirements for the two concentrations beyond the requirements specified above may be double counted when completing a dual concentration option.

Students electing a dual concentration must meet with an advisor to plan an individualized plan of study that meets these requirements before the dual concentration option will be approved for that student. Any changes made to the program of study also must be approved by an advisor, or the student may not be allowed to graduate with this option.

Kent Core

Students must complete a minimum 36 credit hours of the Kent Core. Certain courses required in programs and in student's major field may also fulfill the Kent Core. Honors equivalents shall satisfy the Kent Core. None of the courses on the Kent Core list may be taken with a pass/fail grade. Visit www.kent.edu/catalog/kent-core for course list.

Diversity Course Requirement

Students must complete a two-course diversity requirement, consisting of one with a domestic (U.S.) focus and one with a global focus. One course must come from the Kent Core. The second course may be taken as a second Kent Core, within a major or minor, or as a general elective; or, with dean's approval, by completing one semester of study in another country. Visit <u>www.kent.edu/catalog/diversity</u> for course list.

Writing-Intensive Course Requirement

Students must complete a one-course writing-intensive requirement in their major and earn minimum C (2.000) grade. Visit <u>www.kent.edu/catalog/wic</u> for course list.

Experiential Learning Requirement (ELR)

To provide students with direct engagement in learning experiences that promote academic relevance, meaning and an understanding of real-world issues, students must complete this requirement at Kent State, either as a for-credit course or as a non-credit, non-course experience approved by the appropriate faculty member. Visit www.kent.edu/catalog/elr for course list.

Upper-Division Requirement

Students must complete a minimum 39 upper-division (numbered 30000 to 49999) credit hours of coursework. Programs in the College of Arts and Sciences require a minimum of 42 hours of upper-division coursework.