



This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designated as critical (in boldface and shaded areas) must be completed in the semester listed to ensure a timely graduation.

Course Subject and Title	Credit Hours	Upper Div.	Min. Grade	Major GPA	Important Notes
Semester One: [16 Credit Hours]					
VCD 13000 Introduction to Visual Communication Design	3			■	See note 2 on page 2
VCD 13001 Introduction to Visual Communication Design Studio	3		B	■	See notes 1 and 2 on page 2
US 10097 Destination Kent State: First Year Experience	1				Not required for transfer student with 25 credits
Kent Core Requirement	3				See Kent Core Summary on page 2
Kent Core Requirement	3				
Kent Core Requirement	3				
Semester Two: [15 Credit Hours]					
VCD 22000 Design/Illustration Techniques I	3			■	See note 2 on page 2
VCD 23001 Introduction to Typography	3			■	See notes 1 and 2 on page 2
COMM 15000 Introduction to Human Communication	3				Fulfills Kent Core Additional
JMC 20001 Media, Power and Culture	3				Fulfills Kent Core Social Sciences and domestic diversity
Kent Core Requirement	3				See Kent Core Summary on page 2
Semester Three: [16 Credit Hours]					
VCD 20009 VCD Sophomore Portfolio Review	1			■	See note 2 on page 2
VCD 22001 Design/Illustration Techniques II	3			■	
VCD 33000 Graphic Design I	3	■		■	See note 2 on page 2
ARTH 22007 Art History II: Renaissance to Modern Art	3				Fulfills Kent Core Fine Arts
VCD 20010 Introduction to Design Research	3			■	
Kent Core Requirement	3				See Kent Core Summary on page 2
Semester Four: [15 Credit Hours]					
VCD 32000 Illustration I	3	■		■	
VCD 33001 Graphic Design II	3	■		■	
VCD 34005 Introduction to 3-D Graphic Design	3	■		■	
Minor course	3				See note 3 on page 2
Kent Core Requirement	3				
Semester Five: [15 Credit Hours]					
VCD 34004 Visual Ethics	3	■		■	
VCD 34006 Kinetic and Sequential Graphic Design	3	■		■	
VCD 28000 Photography	3			■	
Minor Course	3				See note 3 on page 2
Kent Core Requirement	3				See Kent Core Summary on page 2
Semester Six: [16 Credit Hours]					
LIS 30010 Information Fluency in the Workplace and Beyond	3	■			
VCD 40092 Internship I in Graphic Design/Illustration	1	■		■	Fulfills experiential learning requirement
VCD 45000 Graphic Design Perspectives	3	■	C	■	Fulfills writing-intensive course requirement
VCD Bachelor of Arts Guided Electives	3	■		■	See note 4 on page 3
Minor course	3				See note 3 on page 2
Kent Core Requirement	3				See Kent Core Summary on page 2
Summer III: [3 Credit Hours]					
VCD 40192 Internship II in Graphic Design/Illustration	3	■		■	Fulfills experiential learning requirement



Critical requirements are boldface in shaded areas

Course Subject and Title	Credit Hours	Upper Div.	Min. Grade	Major GPA	Important Notes
Semester Seven: [15 Credit Hours]					
VCD 49199 Senior Capstone	3	■		■	
VCD Bachelor of Arts Guided Electives	3	■		■	See note 4 on page 3
Minor Courses	6				See note 3 below
Kent Core Requirement	3				See Kent Core Summary below
Semester Eight: [12 Credit Hours]					
VCD 40025 Professional Portfolio	2	■		■	
VCD Bachelor of Arts Guided Electives	3	■		■	See note 4 on page 3
Minor Course	3				See note 3 below
Additional Minor Courses, General Electives or Additional VCD Bachelor of Arts Guided Electives	4				Number of credits required depends on meeting minimum 123 credit hours and 39 upper-division credit hours

Graduation Requirements Summary

Minimum Total Hours	Minimum Upper-Division Hours	Minimum Kent Core Hours	Global / Domestic Diversity Course	Writing-Intensive	Experiential Learning	Minimum Major GPA	Minimum Overall GPA
123	39	36	JMC 20001 / Kent Core or General Elective	VCD 45000	VCD 40192	2.250	2.000

Kent Core Summary

Kent Core Categories	Important Notes	Remaining Credit Hours
Composition (6-8 credit hours) <i>ENG 11002, 11011, 21011; HONR 10197, 10297</i>	Enrollment based on placement test	6-8
Mathematics and Critical Reasoning (3-5 credit hours)	Enrollment based on placement test	3-5
Humanities and Fine Arts (9 credit hours) <i>Minimum one course from humanities in Arts and Sciences and minimum one course from fine arts</i>	3 credit hours are fulfilled in this major with ARTH 22007; 3 hours must be from the remaining humanities category	6
Social Sciences (6 credit hours) <i>Must be selected from two curricular areas</i>	3 credits are fulfilled in this major with JMC 20001	3
Basic Sciences (6-7 credit hours) <i>Must include one laboratory</i>		6-7
Additional (6 credit hours)	3 credit hours are fulfilled in this major with COMM 15000	3

Note 1: Student must receive minimum B (3.000) grade in VCD 13001 before enrolling in VCD 23001. Students may take VCD 13001 a maximum three times until a minimum B grade is achieved.

Note 2: **VCD 20009 VCD Sophomore Portfolio Review (1):** The review of the creative ability and technical skills of students wishing to pursue courses or a major in visual communication design is based on the quality of a portfolio of work selected from basic courses VCD 13000, VCD 13001, VCD 22000, VCD 23001 and VCD 33000.

Note 3: Suggested Minors: choose from the following list:

An alternative minor may be chosen with the approval of VCD academic advisor. Minors vary in number of required credit hours (18-26).

Advertising	Health Communication	Public Relations
Business	Management for Non-business Majors	Public Communication
Communication Studies	Marketing	Visual Journalism
Digital Sciences	Media Literacy	Any foreign language (including American Sign Language)
Electronic Media	Organizational Communication	
Entrepreneurship for Non-business Majors	Photo Illustration	

Note 4: VCD Bachelor of Arts Guided Electives (9 credit hours): choose from the following:

VCD 28002 Photography II	3	VCD 43001 Advanced Kinetic and Sequential Graphic Design	3
VCD 32001 Illustration II	3	VCD 43004 Issues of Graphic Design Business	3
VCD 38003 Photo Technology	3	VCD 43005 Packaging, Promotion and Retail Environments	3
VCD 38004 Advanced Photography	3	VCD 43007 Information Graphics	3
VCD 40052 Graphic Design—Travel and Field Experience	1-6	VCD 43008 Branded Identity	3
VCD 43000 Studio Production	3	VCD 43051 Type High Press	3



Special Major Notes:

Any VCD course taken is calculated in the major GPA.

Students who pass 15 credits of non-remedial academic coursework each fall and spring semester and the 1-credit First Year Experience course will accumulate 121 credits in four years. This major requires 123 credits for graduation. Students can stay on track for graduation by:

- Declaring their major as freshmen and completing all courses in sequence (bear in mind that switching majors may cause a delay in graduation);
- Prioritizing required courses above electives;
- Meeting regularly with their academic advisors to stay on track;
- Passing each required course the first time attempted and maintaining the minimal GPA for the major;
- Successfully completing more than 15 credit hours of relevant coursework (field-based work, internship) during academic semesters; and/or
- Completing relevant coursework (field-based work, internship) during summer sessions.

Kent Core

Students must complete a minimum 36 credit hours of the Kent Core. Certain courses required in programs and in student's major field may also fulfill the Kent Core. Honors equivalents shall satisfy the Kent Core. None of the courses on the Kent Core list may be taken with a pass/fail grade. Visit www.kent.edu/catalog/kent-core for course list.

Diversity Course Requirement

Students must complete a two-course diversity requirement, consisting of one with a domestic (U.S.) focus and one with a global focus. One course must come from the Kent Core. The second course may be taken as a second Kent Core, within a major or minor, or as a general elective; or, with dean's approval, by completing one semester of study in another country. Visit www.kent.edu/catalog/diversity for course list.

Writing-Intensive Course Requirement

Students must complete a one-course writing-intensive requirement in their major and earn minimum C (2.000) grade. Visit www.kent.edu/catalog/wic for course list.

Experiential Learning Requirement

To provide students with direct engagement in learning experiences that promote academic relevance, meaning and an understanding of real-world issues, students must complete this requirement at Kent State, either as a for-credit course or as a non-credit, non-course experience approved by the appropriate faculty member. Visit www.kent.edu/catalog/elr for course list.

Upper-Division Requirement

Students must complete a minimum 39 upper-division (numbered 30000 to 49999) credit hours of coursework. Programs in the College of Arts and Sciences require a minimum of 42 hours of upper-division coursework.

