

Roadmap: Business Management Technology – General Management, Entrepreneurship and Manufacturing - Associate of Applied Business

[RE-AAB-BMRT-GMEM] Regional College Catalog Year: 2013-2014

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designated as critical (in boldface and shaded areas) must be completed in the semester listed to ensure a timely graduation.

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Course Subject and Title	Credit Hours	Min. Grade	Major GPA	Important Notes
Semester One: [14 Credit Hours]				
ACTT 11000 Accounting I-Financial	4			
BMRT 11000 Introduction to Business	3			
US 10097 Destination Kent State: First Year Experience	1			Not required of transfer students with 25 credits
COMT 11000 Introduction to Computer Systems or COMT 12000 Personal Productivity Software or COMT 21010 Workgroup Productivity Software or ITAP 16620 Word Processing I or ITAP 16639 Database Applications	3			
Kent Core Requirement	3			See Kent Core Summary below
Semester Two: [15-16 Credit Hours]				
MATH 11010 Algebra for Calculus (3) or MATH 14001 Basic Mathematical Concepts I (4)	3-4			Fulfills Kent Core Mathematics and Critical Reasoning
BMRT 11009 Introduction to Management Technology	3			
COMM 15000 Introduction to Human Communication	3			Fulfills Kent Core Additional for bachelor's degree
ECON 22060 Principles of Microeconomics	3			Fulfills Kent Core Social Sciences
Choose any ACCT, ACTT, BMRT, COMT, ECON, FIN, INS, ITAP, MIS or MKTG course	3		•	
Semester Three: [18 Credit Hours]				
BMRT 21008 Case Studies in Management Technology	3			
BMRT 21011 Fundamentals of Financial Management	3			
BMRT 21050 Fundamentals of Marketing Technology	3			
BMRT 21000 Business Law and Ethics I	3			
Kent Core Requirement	3			See Kent Core Summary below
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Semester Four: [16 Credit Hours]				
BMRT 21006 Human Resources Management	3			
BMRT 21009 Seminar in Management Technology	3			
BMRT 21052 Professional Selling Techniques	3			
ENG 20002 Introduction to Technical Writing or ENG 30063 Business and Professional Writing or ITAP 26638 Business Communications	3			
Choose any ACCT, ACTT, BMRT, COMT, ECON, FIN, INS, ITAP, MIS or MKTG course	4			

Graduation Requirements Summary

Minimum Total Hours	Minimum			
Minimum Total Hours	Major GPA	Overall GPA		
63	2.000	2.000		

Kent Core Summary (visit www.kent.edu/catalog/kent-core for course list)

Kent Core Categories	Important Notes	Remaining Credit Hours
Composition (3 credit hours) ENG 11002, 11011, 21011; HONR 10197, 10297	Enrollment based on placement test	3
Mathematics and Critical Reasoning (3-5 credit hours)	Fulfilled in this major with MATH 11010 or MATH 14001	0
Humanities and Fine Arts (3 credit hours)		3
Social Sciences (3 credit hours)	Fulfilled in this major with ECON 22060	0
Basic Sciences (3 credit hours)		3