



This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designated as critical (in boldface and shaded areas) must be completed in the semester listed to ensure a timely graduation.

Course Subject and Title	Credit Hours	Min. Grade	Major GPA	Important Notes
Semester One: [14 Credit Hours]				
ACTT 11000 Accounting I-Financial	4		■	
BMRT 11000 Introduction to Business	3		■	
COMT 11000 Introduction to Computer Systems or COMT 12000 Personal Productivity Software or COMT 21010 Workgroup Productivity Software or ITAP 16620 Word Processing I or ITAP 16639 Database Applications	3			
US 10097 Destination Kent State: First Year Experience	1			Not required of transfer students with 25 credits
Kent Core Requirement	3			See Kent Core Summary below
Semester Two: [18-19 Credit Hours]				
MATH 11010 Algebra for Calculus (3) or MATH 14001 Basic Mathematical Concepts I (4)	3-4			Fulfills Kent Core Mathematics and Critical Reasoning
BMRT 11009 Introduction to Management Technology	3		■	
COMM 15000 Introduction to Human Communication	3			Fulfills Kent Core Additional for bachelor's degree
ECON 22060 Principles of Microeconomics	3			Fulfills Kent Core Social Sciences
Kent Core Requirement	3			See Kent Core Summary below
Kent Core Requirement	3			
Semester Three: [13-15 Credit Hours]				
BMRT 21008 Case Studies in Management Technology	3		■	
BMRT 21011 Fundamentals of Financial Management	3		■	
BMRT 21050 Fundamentals of Marketing Technology	3		■	
BMRT 21000 Business Law and Ethics I	3			
BMRT 21055 Retail Merchandising (3) or BMRT 21056 Principles of Visual Display (3) or BMRT 21092 Internship in Management Technology (1-3)	1-3		■	
Semester Four: [18 Credit Hours]				
BMRT 21006 Human Resources Management	3		■	
BMRT 21009 Seminar in Management Technology	3		■	
BMRT 21052 Professional Selling Techniques	3		■	
BMRT 21051 Fundamentals of Retailing	3		■	
BMRT 21053 Advertising in Business	3		■	
ENG 20002 Introduction to Technical Writing or ENG 30063 Business and Professional Writing or ITAP 26638 Business Communications	3			

Graduation Requirements Summary

Minimum Total Hours	Minimum	
	Major GPA	Overall GPA
63	2.000	2.000

Kent Core Summary (visit www.kent.edu/catalog/kent-core for course list)

Kent Core Categories	Important Notes	Remaining Credit Hours
Composition (3 credit hours) <i>ENG 11002, 11011, 21011; HONR 10197, 10297</i>	Enrollment based on placement test	3
Mathematics and Critical Reasoning (3-5 credit hours)	Fulfilled in this major with MATH 11010 or MATH 14001	0
Humanities and Fine Arts (3 credit hours)		3
Social Sciences (3 credit hours)	Fulfilled in this major with ECON 22060	0
Basic Sciences (3 credit hours)		3