

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designed as critical (!) must be completed in the semester listed to ensure a timely graduation.

Critical	Course Subject and Title	Credit Hours	Upper Div.	Min. Grade	Major GPA	Type	Term Taken
<b>Semester One [16 Credits]</b>							
!	VCD 13000 Introduction to Visual Communication Design	3			■		
!	VCD 13001 Introduction to Visual Communication Design Studio <sup>1</sup>	3		B-	■		
	US 10097 Destination Kent State: First Year Experience <sup>2</sup>	1					
	Kent Core Requirement	3					
	Kent Core Requirement	3					
	Kent Core Requirement	3					
<b>Semester Two [15 Credits]</b>							
!	VCD 22000 Design/Illustration Techniques I	3			■		
!	VCD 23001 Introduction to Typography	3			■		
	COMM 15000 Introduction to Human Communication	3				KAD	
	JMC 20001 Media, Power and Culture	3				DD/KSS	
	Kent Core Requirement	3					
<b>Semester Three [16 Credits]</b>							
!	VCD 20009 VCD Sophomore Portfolio Review <sup>3</sup>	1		S	■		
!	VCD 20010 Introduction to Design Research	3			■		
!	VCD 22001 Design/Illustration Techniques II	3			■		
!	VCD 33000 Graphic Design I	3	■		■		
	ARTH 22007 Art History: Renaissance to Modern Art	3				KFA	
	Kent Core Requirement	3					
<b>Semester Four [15 Credits]</b>							
!	VCD 32000 Illustration I	3	■		■		
!	VCD 33001 Graphic Design II	3	■		■		
!	VCD 34005 Introduction to 3D Graphic Design	3	■		■		
	Kent Core Requirement	3					
	Kent Core Requirement	3					
<b>Semester Five [15 Credits]</b>							
!	VCD 34004 Visual Ethics	3	■		■		
!	VCD 34006 Motion Design	3	■		■		
	VCD 28000 Photography	3			■		
	VCD Bachelor of Fine Arts Guided Electives <sup>4</sup>	3	■		■		
	Kent Core Requirement	3					
<b>Semester Six [16 Credits]</b>							
	LIS 30010 Information Fluency in the Workplace and Beyond	3	■				
	VCD 40092 Internship I-Graphic Design/Illustration	1	■		■	ELR	
	VCD 45000 Graphic Design Perspectives <sup>5</sup>	3	■	C	■	WIC	
	VCD Bachelor of Fine Arts Guided Electives <sup>4</sup>	9	■		■		
<b>Semester Summer III [3 Credits]</b>							
!	VCD 40053 Graphic Design Studio-Glyphix or VCD 40192 Internship II-Graphic Design/Illustration	3	■		■	ELR	
<b>Semester Seven [15 Credits]</b>							
	VCD Bachelor of Fine Arts Guided Electives <sup>4</sup>	12	■		■		
	Kent Core Requirement	3					
<b>Semester Eight [15 Credits]</b>							
!	VCD 40025 Professional Portfolio	2	■		■		
	Upper-division Art History (ARTH)	3	■				
	VCD Bachelor of Fine Arts Guided Electives <sup>4</sup>	6	■		■		
	General Electives or Additional VCD BFA Guided Electives <sup>6</sup>	4					

### Graduation Requirements Summary

Minimum Total Hours	Minimum Upper-Division Hours	Minimum Kent Core Hours	Minimum	
			Major GPA	Overall GPA
126	39	36	2.750	2.500

1. Student must receive minimum B- (2.700 grade in VCD 13001 before enrolling in VCD 23001. Students may take VCD 13001 a maximum three time until a minimum B- grade is achieved.
2. US 10097 is not required of transfer students with 25 credits or students age 21+ at time of admission.
3. VCD 20009 VCD Sophomore Portfolio Review (1): The review of the creative ability and technical skills of student wishing to pursue courses or a major in visual communication design will be based on the quality of a portfolio of work selected from basic courses VCD 13000, 13001, 22000, 23001 and 33000.

4. VCD Bachelor of Fine Arts Guided Electives (30 credit hours)

Choose from the following	
VCD 28002 Photography II (3)	VCD 32001 Illustration II (3)
VCD 38003 Photo Technology (3)	VCD 38004 Advanced Photography (3)
VCD 40052 Graphic Design-Travel and Field Experience (1 - 6)	VCD 40053 Graphic Design Studio-Glyphix (1 - 6)
VCD 40095 Special Topics: Graphic Design/Illustration (1 - 4)	VCD 42000 Advanced Illustration: Media (3)
VCD 42002 Editorial Illustration (3)	VCD 42003 Advertising Illustration (3)
VCD 43000 Studio Production (3)	VCD 43001 Interaction Design: Communities and Culture (3)
VCD 43002 Typographic/Photographic Graphic Design (3)	VCD 43003 Corporate Identity/Graphic Design (3)
VCD 43004 Issues for Graphic Design Businesses (3)	VCD 43005 Packaging, Promotion and Retail Environments (3)
VCD 43006 Environmental Graphic Design (3)	VCD 43007 Information Graphics (3)
VCD 43051 Type High Press (3)	VCD 46003 Advanced Typography (3)
VCD 49199 Senior Capstone (3) <i>ELR</i>	

5. A minimum C (2.000) grade must be earned to fulfill the writing-intensive requirement.

6. Any VCD course taken is calculated in the major GPA. Number of credits required depends on meeting minimum 126 total credit hours and minimum 39 upper-division credit hours.

**Special Major Note:**

Students who pass 15 credits of non-remedial academic coursework each fall and spring semester will accumulate 120 credits in four years. This major requires 126 credits for graduation. Students can stay on track for graduation by:

- Declaring their major as freshmen and completing all courses in sequence (bear in mind that switching majors may cause a delay in graduation);
- Prioritizing required courses above electives;
- Meeting regularly with their academic advisors to stay on track;
- Passing each required course the first time attempted and maintaining the minimal GPA for the major;
- Successfully completing more than 15 credit hours of relevant coursework (field-based work, internship) during academic semesters; and/or
- Completing relevant coursework (field-based work, internship) during summer sessions.

**University Requirements Summary**

Type	Categories	Course(s) Satisfying Category	Remaining Requirements
KCM	<b>Kent Core I. Composition</b> Enrollment based on placement test	visit <a href="http://www.kent.edu/catalog/kent-core">www.kent.edu/catalog/kent-core</a>	6
KMC	<b>Kent Core II. Mathematics and Critical Reasoning</b> Enrollment based on placement test	visit <a href="http://www.kent.edu/catalog/kent-core">www.kent.edu/catalog/kent-core</a>	3
KHU	<b>Kent Core III. Humanities</b> Minimum one course from humanities in Arts and Sciences; may fulfill diversity requirement	visit <a href="http://www.kent.edu/catalog/kent-core">www.kent.edu/catalog/kent-core</a>	3
KFA	<b>Kent Core IV. Fine Arts</b> Minimum one course from the fine arts; may fulfill diversity requirement	ARTH 22007	fulfilled
KFH	<b>Kent Core V. Humanities or Fine Arts</b> One additional course from either the humanities or fine arts category, may fulfill diversity requirement.	visit <a href="http://www.kent.edu/catalog/kent-core">www.kent.edu/catalog/kent-core</a>	3
KSS	<b>Kent Core VI. Social Sciences</b> Must be selected from two curricular areas; may fulfill diversity requirement	JMC 20001	3
KBS	<b>Kent Core VII. Basic Sciences</b> Must include one laboratory	visit <a href="http://www.kent.edu/catalog/kent-core">www.kent.edu/catalog/kent-core</a>	6
KAD	<b>Kent Core VIII. Additional</b> May fulfill diversity requirement	COMM 15000	3
DD	<b>Domestic Diversity Course Requirement</b> Either domestic or global diversity must be from Kent Core	JMC 20001	fulfilled
DG	<b>Global Diversity Course Requirement</b> Either domestic or global diversity must be from Kent Core	visit <a href="http://www.kent.edu/catalog/diversity">www.kent.edu/catalog/diversity</a>	one course
ELR	<b>Experiential Learning Requirement</b> Either course or non-course experience approved by the appropriate faculty member	VCD 40092, VCD 40192, VCD 49199	fulfilled
WIC	<b>Writing-Intensive Course Requirement</b> Minimum C (2.000) grade	VCD 45000	fulfilled