

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designed as critical (!) must be completed in the semester listed to ensure a timely graduation.

Critical	Course Subject and Title	Credit Hours	Upper Div.	Min. Grade	Major GPA	Type	Term Taken
Semester One [16 Credits]							
!	VCD 13000 Introduction to Visual Communication Design	3			■		
!	VCD 20000 Basic Computer-Graphic Design and Illustration	3			■		
	ARTH 22006 Art History: Ancient and Medieval Art	3				KFA	
	US 10097 Destination Kent State: First Year Experience ¹	1					
	Kent Core Requirement	3					
	Kent Core Requirement	3					
Semester Two [15 Credits]							
!	VCD 13001 Introduction to Visual Communication Design Studio ²	3		B-	■		
!	VCD 28000 Photography	3			■		
	COMM 15000 Introduction to Human Communication	3				KAD	
	ARTH 22007 Art History: Renaissance to Modern Art	3				KFA	
	Kent Core Requirement	3					
Semester Three [15 Credits]							
!	JMC 22004 Visual Storytelling	3					
!	VCD 23001 Introduction to Typography ²	3			■		
!	VCD 28002 Photography II	3			■		
	Kent Core Requirement	3					
	Kent Core Requirement	3					
Semester Four [16 Credits]							
!	VCD 20001 Photo Illustration Sophomore Portfolio Review	1			■		
!	VCD 20010 Introduction to Design Research	3			■		
!	VCD 38003 Photo Technology ³	3	■		■		
	JMC 20001 Media, Power and Culture	3				DD/KSS	
	Kent Core Requirement	3					
	Kent Core Requirement or General Electives ⁵	3					
Semester Five [15 Credits]							
!	VCD 20003 Intermediate Computer-Graphic Design/Illustration	3			■		
!	VCD 38004 Advanced Photography ³	3	■		■		
	FIN 26074 Legal Environment of Business ⁴ (3) or JUS 26704 Issues in Law and Society (3) or PHIL 21001 Introduction to Ethics (3) or VCD 34004 Visual Ethics (3)	3				- KSS DG/KHU -	
	Upper-division Art History course	3	■				
	General Electives ⁵ or Kent Core Requirement	3					
Semester Six [17 Credits]							
!	VCD 30008 Junior Portfolio Review-Photo Illustration ³	1	■		■		
!	VCD 38001 Photographics ³	3	■		■		
!	VCD 38009 Internship Seminar-Photo Illustration	1	■		■		
	LIS 30010 Information Fluency in the Workplace and Beyond	3	■				
	VCD 34006 Motion Design	3	■		■		
	General Electives ⁵	6					
Semester Summer III [3 Credits]							
!	VCD 40192 Internship II-Graphic Design/Illustration	3	■		■	ELR	
Semester Seven [15 Credits]							
!	VCD 40095 Special Topics: Graphic Design/Illustration (3) or VCD 43001 Interaction Design: Communities and Culture ⁶ (3) or VCD 43002 Typographic/Photographic Graphic Design (3)	3			■		
!	VCD 48005 Color Photography	3	■		■		
	VCD 43004 Issues for Graphic Design Businesses	3	■		■		
	VCD 45000 Graphic Design Perspectives ⁷	3	■	C	■	WIC	
	General Electives ⁵	3					
Semester Eight [14 Credits]							
!	VCD 40025 Professional Portfolio ⁸	2	■		■		
!	VCD 48007 Photo Illustration Techniques	3	■		■		
!	VCD 49199 Senior Capstone	3	■		■	ELR	
	General Electives ⁵	6					

Graduation Requirements Summary

Minimum Total Hours	Minimum Upper-Division Hours	Minimum Kent Core Hours	Minimum	
			Major GPA	Overall GPA
126	39	36	2.750	2.500

1. US 10097 is not required of transfer students with 25 credits or students age 21+ at time of admission.

2. Student must receive minimum B- (2.700) grade in VCD 13001 before enrolling in VCD 23001. Students may take VCD 13001 a maximum three times until a minimum average B- grade is achieved.

3. VCD 30008 must be taken concurrently with 38001, after completion of VCD 38003 and 38004. Junior Portfolio Review is an examination in conference with the visual communication design faculty acting as committee. Students who successfully pass review may continue in the B.S. degree program in Photo Illustration. Students not receiving a passing grade will be provided academic advice for additional coursework and resubmission of portfolio for review.
4. Take a Kent Core course if FIN 26074 is taken.
5. Number of credits required depends on meeting minimum 126 credit hours and 39 upper-division hours. Any VCD course taken is calculated in the major GPA.
6. Offered fall only
7. A minimum C (2.000) grade must be earned to fulfill the writing-intensive requirement.
8. Offered spring only

Special Major Note:

Students who pass 15 credits of non-remedial academic coursework each fall and spring semester will accumulate 120 credits in four years. This major requires 126 credits for graduation. Students can stay on track for graduation by:

- Declaring their major as freshmen and completing all courses in sequence (bear in mind that switching majors may cause a delay in graduation);
- Prioritizing required courses above electives;
- Meeting regularly with their academic advisors to stay on track;
- Passing each required course the first time attempted and maintaining the minimal GPA for the major;
- Successfully completing more than 15 credit hours of relevant coursework (field-based work, internship) during academic semesters; and/or
- Completing relevant coursework (field-based work, internship) during summer sessions.

University Requirements Summary

Type	Categories	Course(s) Satisfying Category	Remaining Requirements
KCM	Kent Core I. Composition Enrollment based on placement test	visit www.kent.edu/catalog/kent-core	6
KMC	Kent Core II. Mathematics and Critical Reasoning Enrollment based on placement test	visit www.kent.edu/catalog/kent-core	3
KHU	Kent Core III. Humanities Minimum one course from humanities in Arts and Sciences; may fulfill diversity requirement	visit www.kent.edu/catalog/kent-core	3
KFA	Kent Core IV. Fine Arts Minimum one course from the fine arts; may fulfill diversity requirement	ARTH 22006	fulfilled
KFH	Kent Core V. Humanities or Fine Arts One additional course from either the humanities or fine arts category, may fulfill diversity requirement.	ARTH 22007	fulfilled
KSS	Kent Core VI. Social Sciences Must be selected from two curricular areas; may fulfill diversity requirement	JMC 20001	3
KBS	Kent Core VII. Basic Sciences Must include one laboratory	visit www.kent.edu/catalog/kent-core	6
KAD	Kent Core VIII. Additional May fulfill diversity requirement	COMM 15000	3
DD	Domestic Diversity Course Requirement Either domestic or global diversity must be from Kent Core	JMC 20001	fulfilled
DG	Global Diversity Course Requirement Either domestic or global diversity must be from Kent Core	visit www.kent.edu/catalog/diversity	one course
ELR	Experiential Learning Requirement Either course or non-course experience approved by the appropriate faculty member	VCD 40192, VCD 49098, VCD 49199	fulfilled
WIC	Writing-Intensive Course Requirement Minimum C (2.000) grade	VCD 45000	fulfilled