

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designed as critical (!) must be completed in the semester listed to ensure a timely graduation.

Critical	Course Subject and Title	Credit Hours	Upper Div.	Min. Grade	Major GPA	Type	Term Taken
Semester One [14 Credits]							
!	ACTT 11000 Accounting I - Financial	4			■		
!	BMRT 11000 Introduction to Business	3			■		
	Computer Literacy Module ¹	3					
	Kent Core Requirement	3					
	US 10097 Destination Kent State: First Year Experience ²	1					
Semester Two [18 Credits]							
!	MATH 11010 Algebra for Calculus (3) or MATH 14001 Basic Mathematical Concepts I (4)	3 - 4				KMC	
!	BMRT 11009 Introduction to Management Technology	3			■		
	COMM 15000 Introduction to Human Communication	3				KAD	
	COMT 11006 Introduction to Web Site Technology	3			■		
	COMT 12000 Personal Productivity Software	3			■		
	ECON 22060 Principles of Microeconomics	3				KSS	
Semester Three [18 Credits]							
!	BMRT 21008 Case Studies in Management Technology	3			■		
!	BMRT 21011 Fundamentals of Financial Management	3			■		
!	BMRT 21050 Fundamentals of Marketing Technology	3			■		
	BMRT 21000 Business Law and Ethics I	3					
	Kent Core Requirement	3					
	Kent Core Requirement	3					
Semester Four [15 Credits]							
!	BMRT 21052 Professional Selling Techniques	3			■		
!	BMRT 31006 Human Resources Management	3	■		■		
!	BMRT 31009 Seminar in Management Technology	3	■		■		
	COMT 21010 Workgroup Productivity Software	3			■		
	ENG 20002 Introduction to Technical Writing (3) or ENG 30063 Business and Professional Writing (3) or ITAP 26638 Business Communications (3)	3					

Graduation Requirements Summary

Minimum Total Hours	Minimum	
	Major GPA	Overall GPA
65	2.000	2.000

1. Computer Literacy Module (3 credit hours)

Choose from the following:

COMT 11000 Introduction to Computer Systems (3)	ITAP 16620 Word Processing I (3)
ITAP 16639 Database Applications (3)	

2. US 10097 is not required of transfer students with 25 credits or students age 21+ at time of admission.

University Requirements Summary

Type	Categories	Course(s) Satisfying Category	Remaining Requirements
KCM	Kent Core I. Composition Enrollment based on placement test	visit http://www.kent.edu/catalog/kent-core	3
KMC	Kent Core II. Mathematics and Critical Reasoning Enrollment based on placement test	MATH 11010 or MATH 14001	fulfilled
KHU/KFA	Kent Core III. Humanities and Fine Arts	visit http://www.kent.edu/catalog/kent-core	3
KSS	Kent Core IV. Social Sciences	ECON 22060	fulfilled
KBS	Kent Core V. Basic Sciences	visit http://www.kent.edu/catalog/kent-core	3