This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designed as critical (**!**) must be completed in the semester listed to ensure a timely graduation.

Critical	Course Subject and Title	Credit Hours	Upper Div.	Min. Grade	Major GPA	Type	Term Taken
Semester One [16 Credits]							
!	**VCD 13000 Introduction to Visual Communication Design**	3			■		
!	**VCD 13001 Introduction to Visual Communication Design Studio** [1]	3		B-	■		
	US 10097 Destination Kent State: First Year Experience [2]	1					
	Kent Core Requirement	3					
	Kent Core Requirement	3					
	Kent Core Requirement	3					
Semester Two [15 Credits]							
!	**VCD 22000 Design/Illustration Techniques I**	3			■		
!	**VCD 23001 Introduction to Typography** [1]	3			■		
	COMM 15000 Introduction to Human Communication	3				KAD	
	JMC 20001 Media, Power and Culture	3				DD/KSS	
	Kent Core Requirement	3					
Semester Three [16 Credits]							
!	**VCD 20009 VCD Sophomore Portfolio Review** [3]	1			■		
!	**VCD 20010 Introduction to Design Research**	3			■		
!	**VCD 22001 Design/Illustration Techniques II**	3			■		
!	**VCD 33000 Graphic Design I**	3	■		■		
	ARTH 22007 Art History: Renaissance to Modern Art	3				KFA	
	Kent Core Requirement	3					
Semester Four [15 Credits]							
!	**VCD 32000 Illustration I**	3	■		■		
!	**VCD 33001 Graphic Design II**	3	■		■		
!	**VCD 34005 Introduction to 3D Graphic Design**	3	■		■		
	Minor Coursework [4]	3					
	Kent Core Requirement	3					
Semester Five [15 Credits]							
!	**VCD 34004 Visual Ethics**	3	■		■		
!	**VCD 34006 Motion Design**	3	■		■		
	VCD 28000 Photography	3			■		
	Minor Coursework [4]	3					
	Kent Core Requirement	3					
Semester Six [16 Credits]							
	LIS 30010 Information Fluency in the Workplace and Beyond	3	■				
	VCD 40092 Internship I-Graphic Design/Illustration	1	■		■	ELR	
	VCD 45000 Graphic Design Perspectives [5]	3	■	C	■	WIC	
	VCD Bachelor of Arts Guided Electives [6]	3	■		■		
	Minor Coursework [4]	3					
	Kent Core Requirement	3					
Third Summer Term [3 Credits]							
	VCD 40192 Internship II-Graphic Design/Illustration or VCD 40053 Graphic Design Studio-Glyphix	3	■		■	ELR	
Semester Seven [12 Credits]							
	VCD Bachelor of Arts Guided Electives	3	■		■		
	Minor Coursework [4]	6					
	Kent Core Requirement	3					
Semester Eight [12 Credits]							
!	**VCD 40025 Professional Portfolio**	2	■		■		
	VCD Bachelor of Arts Guided Electives	6	■		■		
	Minor Coursework [4]	3					
	Additional Minor Hours or General Electives [7]	1					

Graduation Requirements Summary

Minimum Total Hours	Minimum Upper-Division Hours	Minimum Kent Core Hours	Minimum	
			Major GPA	Overall GPA
120	39	36	2.250	2.000

1. A minimum B- (2.700) grade in VCD 13001 before enrolling in VCD 23001. Students may take VCD 13001 a maximum three times until a minimum B- grade is achieved.

2. US 10097 is not required of transfer students with 25 credits or students age 21+ at time of admission.

3. VCD 20009 VCD Sophomore Portfolio Review (1): The review of the creative ability and technical skills of students wishing to pursue courses or a major in visual communication design is based on the quality of a portfolio of work selected from basic courses VCD 13000, VCD 13001, VCD 22000, VCD 23001 and VCD 33001.

4. Suggested Minors below:

Advertising	Business
Communication Studies	Digital Sciences
Electronic Media	Entrepreneurship for Non-business Majors
Health Communication	Management for Non-business Majors
Marketing	Media Literacy
Organizational Communication	Photo Illustration
Public Relations	Public Communication
Visual Journalism	Any Foreign Language (including American Sign Language)

5. A minimum C (2.000) grade must be earned to fulfill the writing-intensive requirement.

6. VCD Bachelor of Arts Guided Electives (12 credit hours)

Choose from the following:	
VCD 28002 Photography II (3)	VCD 32001 Illustration II (3)
VCD 38003 Photo Technology (3)	VCD 38004 Advanced Photography (3)
VCD 40052 Graphic Design—Travel and Field Experience (1-6)	VCD 43000 Studio Production (3)
VCD 43001 Interaction Design: Communities and Culture (3)	VCD 43004 Issues of Graphic Design Business (3)
VCD 43005 Packaging, Promotion and Retail Environments (3)	VCD 43007 Information Graphics (3)
VCD 43008 Branded Identity (3)	VCD 43051 Type High Press (3)
VCD 49199 Senior Capstone (3) *ELR*	

7. Number of credits required depends on meeting minimum 120 total credit hours and minimum 39 upper-division credit hours.

University Requirements Summary

Type	Categories	Course(s) Satisfying Category	Remaining Requirements
KCM	**Kent Core I. Composition** Enrollment based on placement test	visit www.kent.edu/catalog/kent-core	6
KMC	**Kent Core II. Mathematics and Critical Reasoning** Enrollment based on placement test	visit www.kent.edu/catalog/kent-core	3
KHU	**Kent Core III. Humanities** Minimum one course from humanities in Arts and Sciences; may fulfill diversity requirement	visit www.kent.edu/catalog/kent-core	3
KFA	**Kent Core IV. Fine Arts** Minimum one course from the fine arts; may fulfill diversity requirement	ARTH 22007	fulfilled
KFH	**Kent Core V. Humanities or Fine Arts** One additional course from either the humanities or fine arts category, may fulfill diversity requirement.	visit www.kent.edu/catalog/kent-core	3
KSS	**Kent Core VI. Social Sciences** Must be selected from two curricular areas; may fulfill diversity requirement	JMC 20001	3
KBS	**Kent Core VII. Basic Sciences** Must include one laboratory	visit www.kent.edu/catalog/kent-core	6
KAD	**Kent Core VIII. Additional** May fulfill diversity requirement	COMM 15000	3
DD	**Domestic Diversity Course Requirement** Either domestic or global diversity must be from Kent Core	JMC 20001	fulfilled
DG	**Global Diversity Course Requirement** Either domestic or global diversity must be from Kent Core	visit www.kent.edu/catalog/diversity	one course
ELR	**Experiential Learning Requirement** Either course or non-course experience approved by the appropriate faculty member	VCD 40053, VCD 40092, VCD 40192, VCD 49199	fulfilled
WIC	**Writing-Intensive Course Requirement** Minimum C (2.000) grade	VCD 45000	fulfilled