

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designed as critical (!) must be completed in the semester listed to ensure a timely graduation.

| Critical | Course Subject and Title | Credit Hours | Upper Div. | Min. Grade | Major GPA | Type | Term Taken |
|------------------------------------|--|--------------|------------|------------|-----------|------|------------|
| Semester One [14 Credits] | | | | | | | |
| ! | ACTT 11000 Accounting I - Financial | 4 | | | ■ | | |
| ! | BMRT 11000 Introduction to Business | 3 | | | ■ | | |
| | Computer Literacy Module ¹ | 3 | | | | | |
| | US 10097 Destination Kent State: First Year Experience ² | 1 | | | | | |
| | Kent Core Requirement | 3 | | | | | |
| Semester Two [18 Credits] | | | | | | | |
| ! | MATH 11010 Algebra for Calculus (3) or MATH 14001 Basic Mathematical Concepts I (4) | 3 - 4 | | | | KMC | |
| ! | BMRT 11009 Introduction to Management Technology | 3 | | | ■ | | |
| | COMM 15000 Introduction to Human Communication | 3 | | | | KAD | |
| | ECON 22060 Principles of Microeconomics | 3 | | | | KSS | |
| | Kent Core Requirement | 3 | | | | | |
| | Kent Core Requirement | 3 | | | | | |
| Semester Three [13 Credits] | | | | | | | |
| ! | BMRT 21008 Case Studies in Management Technology | 3 | | | ■ | | |
| ! | BMRT 21011 Fundamentals of Financial Management | 3 | | | ■ | | |
| ! | BMRT 21050 Fundamentals of Marketing Technology | 3 | | | ■ | | |
| | BMRT 21000 Business Law and Ethics I | 3 | | | | | |
| | BMRT 21055 Retail Merchandising (3) or BMRT 21056 Principles of Visual Display (3) or BMRT 21092 Internship in Management Technology (1-3) | 1 - 3 | | | ■ | | |
| Semester Four [18 Credits] | | | | | | | |
| ! | BMRT 21052 Professional Selling Techniques | 3 | | | ■ | | |
| ! | BMRT 31006 Human Resources Management | 3 | | | ■ | | |
| ! | BMRT 31009 Seminar in Management Technology | 3 | | | ■ | | |
| | BMRT 21051 Fundamentals of Retailing | 3 | | | ■ | | |
| | BMRT 21053 Advertising in Business | 3 | | | ■ | | |
| | ENG 20002 Introduction to Technical Writing (3) or ENG 30063 Business and Professional Writing (3) or ITAP 26638 Business Communications (3) | 3 | | | | | |

Graduation Requirements Summary

| Minimum Total Hours | Minimum | |
|---------------------|-----------|-------------|
| | Major GPA | Overall GPA |
| 63 | 2.000 | 2.000 |

1. Computer Literacy Module (3 credit hours)

Choose from the following:

| | |
|---|---|
| COMT 11000 Introduction to Computer Systems (3) | COMT 12000 Personal Productivity Software (3) |
| COMT 21010 Workgroup Productivity Software (3) | ITAP 16620 Word Processing I (3) |
| ITAP 16639 Database Applications (3) | |

2. US 10097 is not required of transfer students with 25 credits or students age 21+ at time of admission.

University Requirements Summary

| Type | Categories | Course(s) Satisfying Category | Remaining Requirements |
|---------|---|--|------------------------|
| KCM | Kent Core I. Composition Enrollment based on placement test | visit www.kent.edu/catalog/kent-core | 3 |
| KMC | Kent Core II. Mathematics and Critical Reasoning Enrollment based on placement test | MATH 11010 or MATH 14001 | fulfilled |
| KHU/KFA | Kent Core III. Humanities and Fine Arts | visit www.kent.edu/catalog/kent-core | 3 |
| KSS | Kent Core IV. Social Sciences | ECON 22060 | fulfilled |
| KBS | Kent Core V. Basic Sciences | visit www.kent.edu/catalog/kent-core | 3 |