

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designed as critical (!) must be completed in the semester listed to ensure a timely graduation.

Critical	Course Subject and Title	Credit Hours	Min. Grade	Major GPA	Attribute	Notes
Semester One [16 Credits]						
	MATH 11010 Algebra for Calculus	3			KMC	
	BUS 10123 Exploring Business ¹	3				
	COMM 15000 Introduction to Human Communication	3			KAD	
	US 10097 Destination Kent State: First Year Experience ²	1				
	Kent Core Requirement	3				
	Kent Core Requirement	3				
Semester Two [15-17 Credits]						
	MATH 11012 Intuitive Calculus (3) or MATH 12002 Analytic Geometry and Calculus I (5) ³	3-5			KMC	
	MIS 24053 Introduction to Computer Applications	3				
	Kent Core Requirement	3				
	Kent Core Requirement	3				
	Kent Core Requirement	3				
Semester Three [15 Credits]						
!	ECON 22060 Principles of Microeconomics	3			KSS	
	ACCT 23020 Introduction to Financial Accounting	3				
	FIN 26074 Legal Environment of Business	3				
	MIS 24163 Principles of Management	3				
	Kent Core Requirement	3				
Semester Four [15 Credits]						
!	ECON 22061 Principles of Macroeconomics	3			KSS	
	ACCT 23021 Introduction to Managerial Accounting	3				
	MIS 24056 Fundamentals of Business Statistics ⁴	3				
	Kent Core Requirement	3				
	General Electives (minimum 3 upper-division credit hours) ⁵	3				
Semester Five [15 Credits]						
Required: minimum cumulative 2.250GPA						
!	ECON 32040 Intermediate Microeconomic Theory and Applications or ECON 32041 Intermediate Macroeconomic Theory and Policy	3		■		
!	ECON 32050 Applied Econometrics ^{6,F}	3		■	ELR	
	FIN 36053 Business Finance	3				
	MIS 34060 Operations Management	3				
	MKTG 25010 Principles of Marketing	3				
Semester Six [15 Credits]						
Required: minimum cumulative 2.250GPA						
!	ECON 32040 Intermediate Microeconomic Theory and Applications or ECON 32041 Intermediate Macroeconomic Theory and Policy	3		■		
	BUS 30061 Business Professional Practices ⁷	1				
	ENG 30061 Writing in Business ⁷	2				
	ECON Elective (upper division)	3		■		
	General Electives (minimum 3 upper-division credit hours) ⁵	6				
Semester Seven [15 Credits]						
Required: minimum cumulative 2.250 GPA						
	ECON Elective (upper division)	6		■		
	Kent Core Requirement	3				
	General Electives (minimum 3 upper-division credit hours) ⁵	6				
Semester Eight [14 Credits]						
Required: minimum cumulative 2.250 GPA and completion of The Assurance of Learning Assessment given in MIS 44285						
!	ECON 42191 Senior Seminar in Economics ⁵	3	C ⁸	■	WIC	
	MIS 44285 Integrated Business Policy and Strategy	3				
	ECON Elective (upper division)	3		■		
	General Electives (minimum 3 upper-division credit hours) ⁵	5				

Graduation Requirements Summary

Minimum Total Hours	Minimum Upper-Division Hours 30000 – 40000 level course	Minimum Kent Core Hours	Minimum	
			Major GPA	Overall GPA
120	39	36	2.250	2.250

- A student changing to the College of Business Administration or transferring may be waived out of BUS 10123 Exploring Business if:
 - 30 or more hours have been earned and any two classes (from ACCT 23020, ACCT 23021, FIN 26074, MIS 24163, MKTG 25010 or MIS 24053) have successfully been completed.
 - 60 or more hours have been earned and the student has successfully completed one course from (ACCT 23020, ACCT 23021, FIN 26074, MIS 24163, MKTG 25010 or MIS 24053)
 - At the discretion of the Dean's Office, the student has sufficient breadth and depth of knowledge in a business field (as demonstrated by a CLEP exam or Credit by Exam) but does not meet the requirements listed above.
 - US 10097 is not required of transfer students with 25 credits (excluding College Credit Plus and dual-enrollment credit) or students age 21+ at time of admission.
 - Students interested in pursuing graduate studies in economics are encouraged to take MATH 12002 and 12003 Analytical Geometry and Calculus I and II and other mathematical and statistics courses. Economics majors are strongly encouraged to take MATH 11012 or 11022 (or MATH 12002).
 - If a student has taken MATH 10041 Elementary Probability and Statistics they may use it in place of MIS 24056.
 - Students may take or use any course at any level as long as the minimum 39-hour requirement for upper-division courses is satisfied for graduation with a B.B.A. Exceptions: Maximum 4 credit hours of physical education activity (PEB) courses and maximum 4 credit hours for courses in applied music and music ensembles (MUS courses with a second digit of 5, 6 or 7) combined may be counted toward the 121-total hour or 39-upper-division-hour graduation requirement. General elective courses may be selected from any area and at any level provided students do not go over the PEB, applied music and ensemble music restriction and they satisfy the 39 hour upper-division requirements. A minor (business or non-business) is encouraged. There is no limit on other music coursework. Any other exceptions must be approved by the assistant dean. A major in economics also is offered in the College of Arts and Sciences.
 - Interested students with the appropriate prerequisites may want to take—with departmental approval—MATH 40011 Introduction to Probability Theory and Applications and MATH 40012 Introduction to Statistical Concepts instead of MIS 24056 and ECON 32050.
 - BUS 30061 and ENG 30061 should be taken concurrently. Students who have transferred ENG 30063 from another institution may use it as a substitute for ENG 30061.
 - A minimum C (2.0) grade must be earned to fulfill the writing-intensive requirement.
- F Offered fall only
S Offered spring only

University Requirements: Bachelor's degree-seeking students must meet Kent Core (general education requirements), diversity, writing-intensive and experiential learning requirements. For more information about these requirements, please read the following sections in the University Catalog: Kent Core – www.kent.edu/catalog/kent-core; Diversity Course Requirement – www.kent.edu/catalog/diversity; Writing-Intensive Course Requirement – www.kent.edu/catalog/wic; Experiential Learning Requirement – www.kent.edu/catalog/elr.

Attribute Legend: **DD** Diversity–Domestic; **DG** Diversity–Global; **ELR** Experiential Learning; **KAD** Kent Core Additional; **KBS** Kent Core Basic Sciences; **KCM** Kent Core Composition; **KFA** Kent Core Fine Arts; **KHU** Kent Core Humanities; **KMC** Kent Core Mathematics and Critical Reasoning; **KSS** Kent Core Social Sciences; **WIC** Writing Intensive