

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designed as critical (!) must be completed in the semester listed to ensure a timely graduation.

Critical	Course Subject and Title	Credit Hours	Min. Grade	Major GPA	Attribute	Notes
<b>Semester One [16 Credits]</b>						
!	VCD 13000 Introduction to Visual Communication Design	3		■		
!	VCD 13001 Introduction to Visual Communication Design Studio	3	B-	■		
	US 10097 Destination Kent State: First Year Experience <sup>1</sup>	1				
	Kent Core Requirement	3				
	Kent Core Requirement	3				
	Kent Core Requirement	3				
<b>Semester Two [15 Credits]</b>						
!	VCD 22000 Design/Illustration Techniques I	3		■		
!	VCD 23001 Introduction to Typography	3		■		
	COMM 15000 Introduction to Human Communication	3			KAD	
	JMC 20001 Media, Power and Culture	3			DD/KSS	
	Kent Core Requirement	3				
<b>Semester Three [16 Credits]</b>						
!	VCD 20196 VCD Sophomore Portfolio Review <sup>2</sup>	1		■		
!	VCD 20010 Introduction to Design Research	3		■		
!	VCD 22001 Design/Illustration Techniques II	3		■		
!	VCD 33000 Graphic Design I	3		■		
	ARTH 22007 Art History: Renaissance to Modern Art	3			KFA	
	Kent Core Requirement	3				
<b>Semester Four [15 Credits]</b>						
!	VCD 32000 Illustration I	3		■		
!	VCD 33001 Graphic Design II	3		■		
!	VCD 34005 Introduction to 3D Graphic Design	3		■		
	Kent Core Requirement	3				
	Kent Core Requirement	3				
<b>Semester Five [15 Credits]</b>						
!	VCD 34004 Visual Ethics	3		■		
!	VCD 34006 Motion Design	3		■		
	VCD 28000 Photography	3		■		
	VCD Bachelor of Fine Arts Guided Electives <sup>3</sup>	3		■		
	Kent Core Requirement	3				
<b>Semester Six [16 Credits]</b>						
!	VCD 40092 Internship I-Graphic Design/Illustration	1		■	ELR	
	LIS 30010 Information Fluency in the Workplace and Beyond	3				
	VCD 45000 Graphic Design Perspectives	3	C <sup>4</sup>	■	WIC	
	VCD Bachelor of Fine Arts Guided Electives <sup>3</sup>	9		■		
<b>Third Summer Term [3 Credits]</b>						
!	VCD 40053 Graphic Design Studio-Glyphix or VCD 40192 Internship II-Graphic Design/Illustration	3		■	ELR	
<b>Semester Seven [15 Credits]</b>						
	VCD Bachelor of Fine Arts Guided Electives <sup>3</sup>	12		■		
	Kent Core Requirement	3				
<b>Semester Eight [15 Credits]</b>						
!	VCD 40025 Professional Portfolio	2		■		
	Upper-division Art History (ARTH)	3				
	VCD Bachelor of Fine Arts Guided Electives <sup>3</sup>	6		■		
	General Electives or Additional VCD BFA Guided Electives <sup>5</sup>	4				

**Graduation Requirements Summary**

Minimum Total Hours	Minimum Upper-Division Hours 30000 – 40000 level course	Minimum Kent Core Hours	Minimum	
			Major GPA	Overall GPA
126	39	36	2.750	2.500

1. US 10097 is not required of transfer students with 25 credits (excluding College Credit Plus and dual-enrollment credit) or students age 21+ at time of admission
2. VCD 20196 VCD Sophomore Portfolio Review (1): The review of the creative ability and technical skills of student wishing to pursue courses or a major in visual communication design will be based on the quality of a portfolio of work selected from basic courses VCD 13000, 13001, 22000, 23001 and 33000.
3. VCD Bachelor of Fine Arts Guided Electives (30 credit hours)

**Choose from the following**

VCD 28002 Photography II (3)	VCD 32001 Illustration II (3)
VCD 38003 Photo Technology (3)	VCD 38004 Advanced Photography (3)
VCD 40052 Graphic Design-Travel and Field Experience (1 - 6)	VCD 40053 Graphic Design Studio-Glyphix (1 - 6)
VCD 40095 Special Topics: Graphic Design/Illustration (1 - 4)	VCD 42000 Advanced Illustration: Media (3)
VCD 42002 Editorial Illustration (3)	VCD 42003 Advertising Illustration (3)
VCD 43000 Studio Production (3)	VCD 43001 Interaction Design: Communities and Culture (3)
VCD 43002 Typographic/Photographic Graphic Design (3)	VCD 43003 Corporate Identity/Graphic Design (3)
VCD 43004 Issues for Graphic Design Businesses (3)	VCD 43005 Packaging, Promotion and Retail Environments (3)
VCD 43006 Environmental Graphic Design (3)	VCD 43007 Information Graphics (3)
VCD 43051 Type High Press (3)	VCD 46003 Advanced Typography (3)
VCD 49199 Senior Capstone (3) <i>ELR</i>	

4. A minimum C (2.000) grade must be earned to fulfill the writing-intensive requirement.
5. Number of credits required depends on meeting minimum 126 total credit hours and minimum 39 upper-division credit hours.

**Progression Requirements:**

Students must receive a minimum B- (2.700) grade in VCD 13001 before enrolling in VCD 23001. VCD 13001 may be taken a maximum three times until a minimum B- (2.700) grade is achieved.

**Note:**

Any VCD course taken is calculated in the major GPA.

**Special Requirements for All VCD Programs:**

- Special requirement 1:
  - VCD 23001 Introduction to Typography (3)
  - Admission to VCD 23001 requires students to receive a grade of B- (2.700) or better in VCD 13001.
- Special requirement 2:
  - VCD 20196 VCD Sophomore Portfolio Review (1)
  - VCD 20196, the review of the creative ability and technical skills of students wishing to pursue courses or a major in visual communication design will be based on the quality of a portfolio of work selected from basic courses VCD 13000, 13001, 22000, 22001, 23001 and 33000.

**University Requirements:** Bachelor's degree-seeking students must meet Kent Core (general education requirements), diversity, writing-intensive and experiential learning requirements. For more information about these requirements, please read the following sections in the University Catalog: Kent Core – [www.kent.edu/catalog/kent-core](http://www.kent.edu/catalog/kent-core); Diversity Course Requirement – [www.kent.edu/catalog/diversity](http://www.kent.edu/catalog/diversity); Writing-Intensive Course Requirement – [www.kent.edu/catalog/wic](http://www.kent.edu/catalog/wic); Experiential Learning Requirement – [www.kent.edu/catalog/elr](http://www.kent.edu/catalog/elr).

**Attribute Legend:** **DD** Diversity–Domestic; **DG** Diversity–Global; **ELR** Experiential Learning; **KAD** Kent Core Additional; **KBS** Kent Core Basic Sciences; **KCM** Kent Core Composition; **KFA** Kent Core Fine Arts; **KHU** Kent Core Humanities; **KMC** Kent Core Mathematics and Critical Reasoning; **KSS** Kent Core Social Sciences; **WIC** Writing Intensive