

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designed as critical (!) must be completed in the semester listed to ensure a timely graduation.

Critical	Course Subject and Title	Credit Hours	Min. Grade	Major GPA	Attribute	Notes
Semester One [16 Credits]						
!	VCD 13000 Introduction to Visual Communication Design	3		■		
!	VCD 20000 Basic Computer-Graphic Design and Illustration	3		■		
	ARTH 22006 Art History: Ancient and Medieval Art	3			KFA	
	US 10097 Destination Kent State: First Year Experience ¹	1				
	Kent Core Requirement	3				
	Kent Core Requirement	3				
Semester Two [15 Credits]						
!	VCD 13001 Introduction to Visual Communication Design Studio	3	B-	■		
!	VCD 28000 Photography	3		■		
	COMM 15000 Introduction to Human Communication	3			KAD	
	ARTH 22007 Art History: Renaissance to Modern Art	3			KFA	
	Kent Core Requirement	3				
Semester Three [15 Credits]						
!	JMC 22004 Visual Storytelling	3				
!	VCD 23001 Introduction to Typography	3		■		
!	VCD 28002 Photography II	3		■		
	Kent Core Requirement	3				
	Kent Core Requirement	3				
Semester Four [16 Credits]						
!	VCD 20096 Photo Illustration Sophomore Portfolio Review	1		■		
!	VCD 20010 Introduction to Design Research	3		■		
!	VCD 38003 Photo Technology ²	3		■		
	JMC 20001 Media, Power and Culture	3			DD/KSS	
	Kent Core Requirement	3				
	General Electives ³	3				
Semester Five [15 Credits]						
!	VCD 20003 Intermediate Computer-Graphic Design/Illustration	3		■		
!	VCD 38004 Advanced Photography ²	3		■		
	FIN 26074 Legal Environment of Business (3) or CRIM 26704 Issues in Law and Society (3) or PHIL 21001 Introduction to Ethics (3) or VCD 34004 Visual Ethics (3)	3			KSS DG/KHU	
	Upper-division Art History course	3				
	General Electives ³	3				
Semester Six [17 Credits]						
!	VCD 30008 Junior Portfolio Review-Photo Illustration ²	1		■		
!	VCD 38001 Photographics ²	3		■		
!	VCD 38009 Internship Seminar-Photo Illustration	1		■		
	LIS 30010 Information Fluency in the Workplace and Beyond	3				
	VCD 34006 Motion Design	3		■		
	General Electives ³	6				
Third Summer Term [3 Credits]						
!	VCD 40192 Internship II-Graphic Design/Illustration	3		■	ELR	
Semester Seven [15 Credits]						
!	VCD 40095 Special Topics: Graphic Design/Illustration (3) or VCD 43001 Interaction Design: Communities and Culture (3) or VCD 43002 Typographic/Photographic Graphic Design (3)	3		■		
!	VCD 48005 Color Photography	3		■		
	VCD 43004 Issues for Graphic Design Businesses	3		■		
	VCD 45000 Graphic Design Perspectives	3	C ⁴	■	WIC	
	Kent Core Requirement ⁵ or General Electives ³	3				
Semester Eight [14 Credits]						
!	VCD 40025 Professional Portfolio ⁶	2		■		
!	VCD 48007 Photo Illustration Techniques	3		■		
!	VCD 49199 Senior Capstone	3		■	ELR	
	General Electives ³	6				

Graduation Requirements Summary

Minimum Total Hours	Minimum Upper-Division Hours 30000 – 40000 level course	Minimum Kent Core Hours	Minimum	
			Major GPA	Overall GPA
126	39	36	2.750	2.500

1. US 10097 is not required of transfer students with 25 credits (excluding College Credit Plus and dual-enrollment credit) or students age 21+ at time of admission
2. VCD 30008 must be taken concurrently with 38001, after completion of VCD 38003 and 38004. Junior Portfolio Review is an examination in conference with the visual communication design faculty acting as committee. Students who successfully pass review may continue in the B.S. degree program in Photo Illustration. Students not receiving a passing grade will be provided academic advice for additional coursework and resubmission of portfolio for review.
3. Number of credits required depends on meeting minimum 126 credit hours and 39 upper-division credit hours.
4. A minimum C (2.000) grade must be earned to fulfill the writing-intensive requirement.
5. Students must take a Kent Core course if FIN 26074 or VCD 34004 is taken in Semester Five
6. Offered spring only.

Progression Requirements:

Students must receive a minimum B- (2.700) in VCD 13001 before enrolling in VCD 23001. VCD 13001 may be taken a maximum three times until a minimum B- (2.700) grade is achieved.

Note:

Any VCD course taken is calculated in the major GPA.

University Requirements: Bachelor's degree-seeking students must meet Kent Core (general education requirements), diversity, writing-intensive and experiential learning requirements. For more information about these requirements, please read the following sections in the University Catalog: Kent Core – www.kent.edu/catalog/kent-core; Diversity Course Requirement – www.kent.edu/catalog/diversity; Writing-Intensive Course Requirement – www.kent.edu/catalog/wic; Experiential Learning Requirement – www.kent.edu/catalog/elr.

Attribute Legend: **DD** Diversity–Domestic; **DG** Diversity–Global; **ELR** Experiential Learning; **KAD** Kent Core Additional; **KBS** Kent Core Basic Sciences; **KCM** Kent Core Composition; **KFA** Kent Core Fine Arts; **KHU** Kent Core Humanities; **KMC** Kent Core Mathematics and Critical Reasoning; **KSS** Kent Core Social Sciences; **WIC** Writing Intensive