

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designed as critical (!) must be completed in the semester listed to ensure a timely graduation.

| Critical                             | Course Subject and Title  | Credit Hours | Min. Grade     | Major GPA | Attribute | Notes |
|--------------------------------------|---|--------------|----------------|-----------|-----------|-------|
| <b>Semester One [16 Credits]</b>     |   |              |                |           |           |       |
|                                      | COMT 12000 Personal Productivity Software                           | 3            |                | ■         |           |       |
|                                      | US 10097 Destination Kent State: First Year Experience <sup>1</sup> | 1            |                |           |           |       |
|                                      | Kent Core Requirement   | 3            |                |           |           |       |
|                                      | Kent Core Requirement   | 3            |                |           |           |       |
|                                      | Kent Core Requirement   | 3            |                |           |           |       |
| <b>Semester Two [16 Credits]</b>     |   |              |                |           |           |       |
|                                      | ACTT 11000 Accounting I - Financial                                 | 4            |                | ■         |           |       |
|                                      | BMRT 11000 Introduction to Business                                 | 3            |                | ■         |           |       |
|                                      | Kent Core Requirement   | 3            |                |           |           |       |
|                                      | Kent Core Requirement   | 3            |                |           |           |       |
|                                      | Kent Core Requirement   | 3            |                |           |           |       |
| <b>Semester Three [15 Credits]</b>   |   |              |                |           |           |       |
|                                      | BMRT 11009 Introduction to Management Technology                    | 3            |                | ■         |           |       |
|                                      | BMRT 21000 Business Law and Ethics I                                | 3            |                | ■         |           |       |
|                                      | BMRT 21004 Introduction to Business Statistics                      | 3            |                | ■         |           |       |
|                                      | ECON 22060 Principles of Microeconomics                             | 3            |                |           | KSS       |       |
|                                      | Kent Core Requirement   | 3            |                |           |           |       |
| <b>Semester Four [15 Credits]</b>    |   |              |                |           |           |       |
|                                      | BMRT 21011 Fundamentals of Financial Management                     | 3            |                | ■         |           |       |
|                                      | BMRT 21050 Fundamentals of Marketing Technology                     | 3            |                | ■         |           |       |
|                                      | BMRT 31006 Human Resources Management                               | 3            |                | ■         |           |       |
|                                      | ECON 22061 Principles of Macroeconomics                             | 3            |                |           | KSS       |       |
|                                      | INS 29000 Introduction to Insurance and Risk                        | 3            |                | ■         |           |       |
| <b>Semester Five [15 Credits]</b>    |   |              |                |           |           |       |
|                                      | BMRT 21052 Professional Selling Techniques                          | 3            |                | ■         |           |       |
|                                      | INS 39000 Insurance Law, Finance and Risk Management                | 3            |                | ■         |           |       |
|                                      | Major Program Requirement Electives <sup>3</sup>                    | 6            |                | ■         |           |       |
|                                      | Kent Core Requirement   | 3            |                |           |           |       |
| <b>Semester Six [12 Credits]</b>     |   |              |                |           |           |       |
|                                      | ENG 30063 Professional Writing                                      | 3            |                | ■         |           |       |
|                                      | INS 39001 Insurance Operations                                      | 3            | C <sup>2</sup> | ■         | WIC       |       |
|                                      | Major Program Requirement Electives <sup>3</sup>                    | 3            |                | ■         |           |       |
|                                      | Kent Core Requirement   | 3            |                |           |           |       |
| <b>Third Summer Term [3 Credits]</b> |   |              |                |           |           |       |
|                                      | INS 49092 Insurance Practicum General                               | 3            |                | ■         | ELR       |       |
| <b>Semester Seven [14 Credits]</b>   |   |              |                |           |           |       |
|                                      | INS 49001 Personal Lines Insurance                                  | 3            |                | ■         |           |       |
|                                      | INS 49002 Commercial Insurance                                      | 3            |                | ■         |           |       |
|                                      | Major Program Requirement Electives <sup>3</sup>                    | 6            |                | ■         |           |       |
|                                      | General Electives   | 2            |                |           |           |       |
| <b>Semester Eight [14 Credits]</b>   |   |              |                |           |           |       |
|                                      | INS 49000 Life and Health Insurance                                 | 3            |                | ■         |           |       |
|                                      | Major Program Requirement Electives <sup>3</sup>                    | 9            |                | ■         |           |       |
|                                      | General Electives   | 2            |                |           |           |       |

### Graduation Requirements Summary

| Minimum Total Hours | Minimum Upper-Division Hours<br>30000 – 40000 level course | Minimum Kent Core Hours | Minimum   |             |
|---------------------|--|-------------------------|-----------|-------------|
|                     |  |                         | Major GPA | Overall GPA |
| 120                 | 39   | 36                      | 2.000     | 2.000       |

1. US 10097 is not required of transfer students with 25 credits (excluding College Credit Plus and dual-enrollment credit) or students age 21+ at time of admission.
2. A minimum grade of C (2.000) is required to fulfill the writing-intensive requirement.
3. Major Program Requirement Electives (24-25 credits hours):

| Choose from the following:  |  |
|---|--|
| ACTT 11001 Accounting II-Managerial (4)   | ACTT 31063 Introduction to Cost Accounting (3)         |
| BMRT 36401 Applications of Technology Management Software (3)                       | BMRT 36410 Security for Business Students (3)          |
| BMRT 36415 Customer Service (3)   | BMRT 46410 Crisis and Disaster Management Planning (3) |
| BMRT 46295 Special Topics in Applied Business (3)                                   | COMM 20001 Interpersonal Communication (3)             |
| COMM 45807 High Impact Professional Speaking (3)                                    | COMT 21010 Workgroup Productivity Software (3)         |
| COMT 36318 Survey of Information Security Internet Fraud and Computer Forensics (3) | MIS 34165 Dynamics of Leadership (3)                   |
| MIS 34185 Individual and Group Behavior in Organizations (3)                        | MIS 34280 Social Responsibility in the Workplace (3)   |
| MIS 44152 Collaborative Project Management (3)                                      | PSYC 31141 Perception (3) *                            |
| PSYC 31773 Industrial Psychology (3)  | PSYC 41581 Health Psychology (3)                       |
| SOC 42558 Wealth, Poverty and Power (3)   | SOC 42563 Sociology of Health and Health Care (3) *    |

\* Prerequisite for course may be fulfilled through the Kent Core courses.

**University Requirements:** Bachelor's degree-seeking students must meet Kent Core (general education requirements), diversity, writing-intensive and experiential learning requirements. For more information about these requirements, please read the following sections in the University Catalog: Kent Core – [www.kent.edu/catalog/kent-core](http://www.kent.edu/catalog/kent-core); Diversity Course Requirement – [www.kent.edu/catalog/diversity](http://www.kent.edu/catalog/diversity); Writing-Intensive Course Requirement – [www.kent.edu/catalog/wic](http://www.kent.edu/catalog/wic); Experiential Learning Requirement – [www.kent.edu/catalog/elr](http://www.kent.edu/catalog/elr).

**Attribute Legend:** **DD** Diversity–Domestic; **DG** Diversity–Global; **ELR** Experiential Learning; **KAD** Kent Core Additional; **KBS** Kent Core Basic Sciences; **KCM** Kent Core Composition; **KFA** Kent Core Fine Arts; **KHU** Kent Core Humanities; **KMC** Kent Core Mathematics and Critical Reasoning; **KSS** Kent Core Social Sciences; **WIC** Writing Intensive