

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designed as critical (!) must be completed in the semester listed to ensure a timely graduation.

Critical	Course Subject and Title	Credit Hours	Min. Grade	Major GPA	Attribute	Notes
<b>Semester One [16 Credits]</b>						
	BUS 10123 Exploring Business	3				
	COMM 15000 Introduction to Human Communication	3	C		KAD	
	MATH 11010 Algebra for Calculus	3	C		KMC	
	US 10097 Destination Kent State: First Year Experience <sup>1</sup>	1				
	Kent Core Requirement	3				
	Kent Core Requirement	3				
<b>Semester Two [15-17 Credits]</b>						
	ECON 22060 Principles of Microeconomics	3			KSS	
	MATH 11012 Intuitive Calculus or MATH 12002 Analytic Geometry and Calculus I	3-5			KAD	
	MIS 24053 Introduction to Computer Applications	3				
	Kent Core Requirement	3				
	Kent Core Requirement or ENTR 27056 Introduction to Entrepreneurship	3				
<b>Semester Three [15 Credits]</b>						
	ACCT 23020 Introduction to Financial Accounting	3				
	ECON 22061 Principles of Macroeconomics	3			KAD	
	FIN 26074 Legal Environment of Business	3				
	MIS 24163 Principles of Management	3				
	Kent Core Requirement	3				
<b>Semester Four [15Credits]</b>						
	ACCT 23021 Introduction to Managerial Accounting	3				
	MIS 24056 Fundamentals of Business Statistics	3				
	MKTG 25010 Principles of Marketing	3				
	Kent Core Requirement	3				
	Kent Core Requirement	3				
<b>After the completion of 45 semester hours, the student must choose a major. Business Undeclared is not a complete program. Please see your advisor.</b>						

<sup>1</sup>. US 10097 is not required of transfer students with 25 credits (excluding College Credit Plus and dual-enrollment credit) or students age 21+ at time of admission.

**University Requirements:** Bachelor's degree-seeking students must meet Kent Core (general education requirements), diversity, writing-intensive and experiential learning requirements. For more information about these requirements, please read the following sections in the University Catalog: Kent Core – [www.kent.edu/catalog/kent-core](http://www.kent.edu/catalog/kent-core); Diversity Course Requirement – [www.kent.edu/catalog/diversity](http://www.kent.edu/catalog/diversity); Writing-Intensive Course Requirement – [www.kent.edu/catalog/wic](http://www.kent.edu/catalog/wic); Experiential Learning Requirement – [www.kent.edu/catalog/elr](http://www.kent.edu/catalog/elr).

**Attribute Legend:** DD Diversity–Domestic; DG Diversity–Global; ELR Experiential Learning; KAD Kent Core Additional; KBS Kent Core Basic Sciences; KCM Kent Core Composition; KFA Kent Core Fine Arts; KHU Kent Core Humanities; KMC Kent Core Mathematics and Critical Reasoning; KSS Kent Core Social Sciences; WIC Writing Intensive