

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designed as critical (!) must be completed in the semester listed to ensure a timely graduation.

| Critical | Course Subject and Title | Credit Hours | Min. Grade | Major GPA | Attribute | Notes |
|------------------------------------|---|--------------|----------------|-----------|-----------|-------|
| Semester One [16 Credits] | | | | | | |
| | FDM 10010 Fashion Fundamentals | 3 | | ■ | | |
| | FDM 10023 Fashion Visuals | 1 | | ■ | | |
| | FDM 10024 Fashion Visuals Laboratory | 2 | | ■ | | |
| | US 10097 Destination Kent State: First Year Experience ¹ | 1 | | | | |
| | Kent Core Requirement | 3 | | | | |
| | Kent Core Requirement | 3 | | | | |
| | Kent Core Requirement | 3 | | | | |
| Semester Two [15 Credits] | | | | | | |
| | FDM 10053 Introduction to Fashion Technology | 1 | | ■ | | |
| | FDM 10054 Introduction to Fashion Technology Laboratory | 2 | | ■ | | |
| | Kent Core Requirement | 3 | | | | |
| | Kent Core Requirement | 3 | | | | |
| | Kent Core Requirement | 3 | | | | |
| | Kent Core Requirement | 3 | | | | |
| Semester Three [15 Credits] | | | | | | |
| ! | FDM 10033 Fashion Fabrics | 1 | | ■ | | |
| ! | FDM 10034 Fashion Fabrics Laboratory | 2 | | ■ | | |
| | ECON 22060 Principles of Microeconomics | 3 | | | KSS | |
| | FDM 20263 Fashion Retail Industry | 3 | | ■ | | |
| | Kent Core Requirement | 3 | | | | |
| | Kent Core Requirement | 3 | | | | |
| Semester Four [16 Credits] | | | | | | |
| ! | FDM 20030 Fashion Apparel Analysis | 3 | | ■ | | |
| | FDM 25011 Fashion Branding | 3 | | ■ | | |
| | MATH 10041 Introductory Statistics | 4 | | | KMC | |
| | MKTG 25010 Principles of Marketing | 3 | | | | |
| | Kent Core Requirement | 3 | | | | |
| Semester Five [12 Credits] | | | | | | |
| | FDM 30083 Professional Seminar | 3 | | ■ | | |
| | FDM 30262 Fashion Merchandise Planning and Buying | 3 | | ■ | | |
| | FDM 35011 Fashion Forecasting | 3 | | ■ | | |
| | Minor Coursework and General Electives ² | 3 | | | | |
| Semester Six [15 Credits] | | | | | | |
| | FDM 30260 Product Development in the Fashion Industry | 3 | | ■ | | |
| | FDM 35270 Computer Applications in Retailing | 3 | | ■ | | |
| | FDM upper-division electives ³ | 3 | | ■ | | |
| | Minor Coursework and General Electives ² | 6 | | | | |
| Summer III [3 Credits] | | | | | | |
| | FDM 45192 Internship in Fashion Merchandising | 3 | | ■ | ELR | |
| Semester Seven [15 Credits] | | | | | | |
| | FDM 40270 Fashion Marketing | 3 | | ■ | | |
| | FDM 45012 Textiles and Apparel in the Global Economy | 3 | | ■ | | |
| | FDM upper-division electives ³ | 3 | | ■ | | |
| | Minor Coursework and General Electives ² | 6 | | | | |
| Semester Eight [13 Credits] | | | | | | |
| ! | FDM 40291 Seminar in Fashion Merchandising | 3 | C ⁴ | ■ | WIC | |
| | FDM upper-division electives ³ | 3 | | ■ | | |
| | Minor Coursework and General Electives ² | 7 | | | | |

Graduation Requirements Summary

| Minimum Total Hours | Minimum Upper-Division Hours 30000 – 40000 level course | Minimum Kent Core Hours | Minimum | |
|---------------------|--|-------------------------|-----------|-------------|
| | | | Major GPA | Overall GPA |
| 120 | 39 | 36 | 2.500 | 2.500 |

1. US 10097 is not required of transfer students with 25 credits (excluding College Credit Plus and dual-enrollment credit) or students age 21+ at time of admission.
2. Number of credits required depends on meeting minimum 120 credit hours. A minor is required for the B.S. Fashion Merchandising program—number of credit hours depends on the minor selected. See advisor for specific details on minor requirements.
3. Maximum 6 credit hours of FDM 45093 can be used toward FDM electives.
4. Minimum C (2.000) grade must be earned in FDM 40291 to fulfill the writing-intensive requirement.

University Requirements: Bachelor's degree-seeking students must meet Kent Core (general education requirements), diversity, writing-intensive and experiential learning requirements. For more information about these requirements, please read the following sections in the University Catalog: Kent Core – www.kent.edu/catalog/kent-core; Diversity Course Requirement – www.kent.edu/catalog/diversity; Writing-Intensive Course Requirement – www.kent.edu/catalog/wic; Experiential Learning Requirement – www.kent.edu/catalog/elr.

Attribute Legend: **DD** Diversity–Domestic; **DG** Diversity–Global; **ELR** Experiential Learning; **KAD** Kent Core Additional; **KBS** Kent Core Basic Sciences; **KCM** Kent Core Composition; **KFA** Kent Core Fine Arts; **KHU** Kent Core Humanities; **KMC** Kent Core Mathematics and Critical Reasoning; **KSS** Kent Core Social Sciences; **WIC** Writing Intensive